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Income at constant 2019 prices: results for March 2025

Table A – Year-on-year percentage change in food and beverages income at constant 2019 prices by type of income

Type of income	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25
Food sales	0,6	2,8	-0,3	3,9	-0,1	0,5
Bar sales	-6,3	3,1	1,0	2,0	-7,9	-6,7
Other income	-18,8	-13,2	-22,5	-7,7	8,1	5,1
Total	**-0,8**	**2,3**	**-0,9**	**3,3**	**-0,8**	**-0,2**

Measured in real terms (constant 2019 prices), total income generated by the food and beverages industry decreased by 0,2% in March 2025 compared with March 2024. A negative annual growth rate was recorded for bar sales (-6,7%), while the highest positive annual growth rate was recorded for 'other' income (5,1%) – see Table A.

Table B – Year-on-year percentage change in food and beverages income at constant 2019 prices by type of enterprise

Type of enterprise	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25
Restaurants and coffee shops	-5,6	-5,2	-5,8	-1,3	-3,2	-3,9
Takeaway and fast-food outlets	2,6	10,4	3,4	7,1	1,4	4,1
Catering services	8,4	8,3	8,8	10,9	1,8	0,8
Total	**-0,8**	**2,3**	**-0,9**	**3,3**	**-0,8**	**-0,2**

In March 2025, the negative contributor to the 0,2% year-on-year decrease was restaurants and coffee shops (-3,9% and contributing -1,9 percentage points). The main positive contributor was takeaway and fast-food outlets (4,1% and contributing 1,6 percentage points) – see Table B and Table 6.

Table C – Food and beverages income at constant 2019 prices for the latest three months by type of enterprise

Type of enterprise	Jan – Mar 2024 (R million)	Weight (%)	Jan – Mar 2025 (R million)	% change between Jan – Mar 2024 and Jan – Mar 2025	Contribution (% points) to the total % change
Restaurants and coffee shops	9 539,9	49,3	9 271,1	-2,8	-1,4
Takeaway and fast-food outlets	7 455,9	38,5	7 769,5	4,2	1,6
Catering services	2 350,5	12,1	2 450,4	4,3	0,5
Total	**19 346,3**	**100,0**	**19 491,0**	**0,7**	**0,7**

Total income increased by 0,7% in the first quarter of 2025 compared with the first quarter of 2024. The largest positive contributor to this increase was takeaway and fast-food outlets (4,2% and contributing 1,6 percentage points). The negative contributor was restaurants and coffee shops (-2,8% and contributing -1,4 percentage points) – see Table C.

Figure 1 – Food and beverages income at constant 2019 prices: year-on-year percentage change

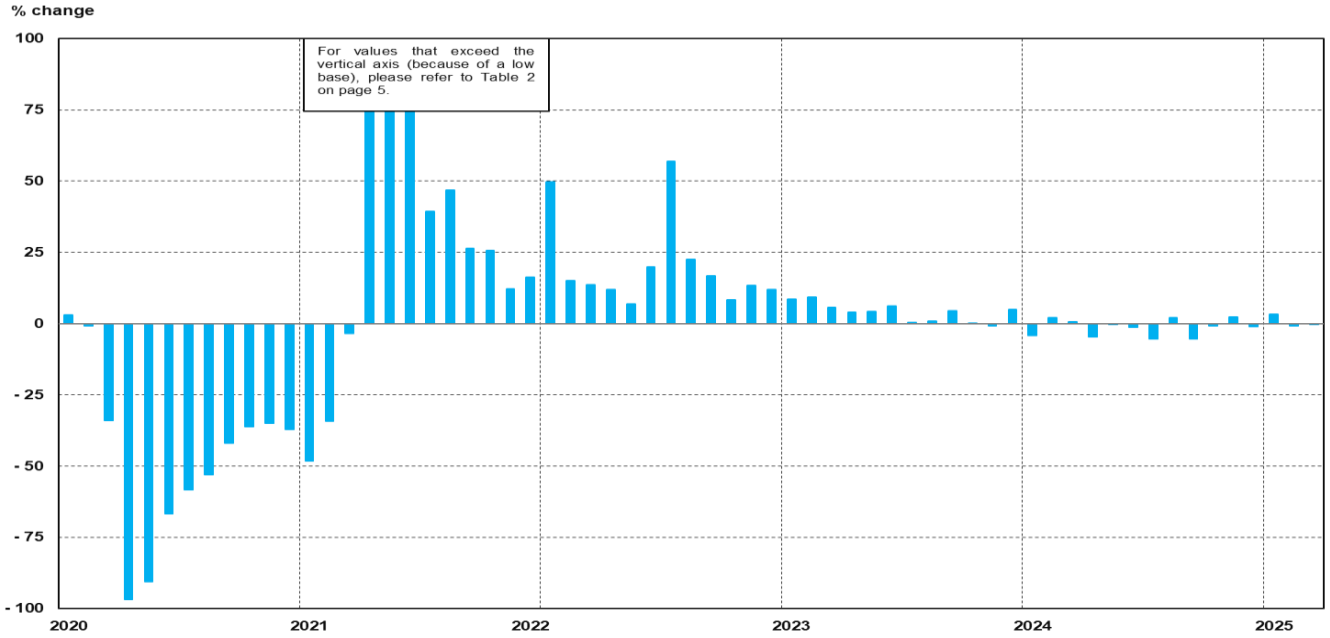


Figure 2 – Food and beverages income at constant 2019 prices by type of enterprise, seasonally adjusted

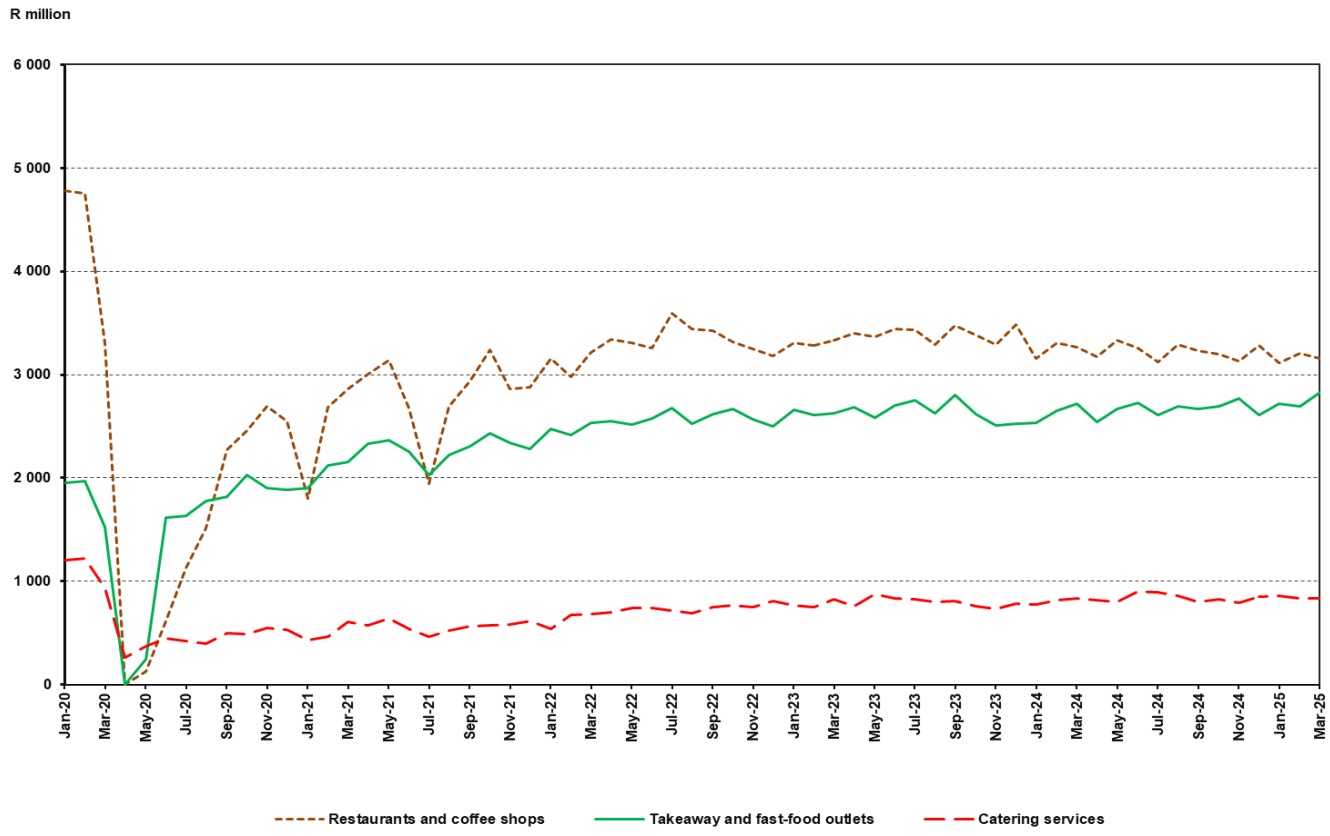
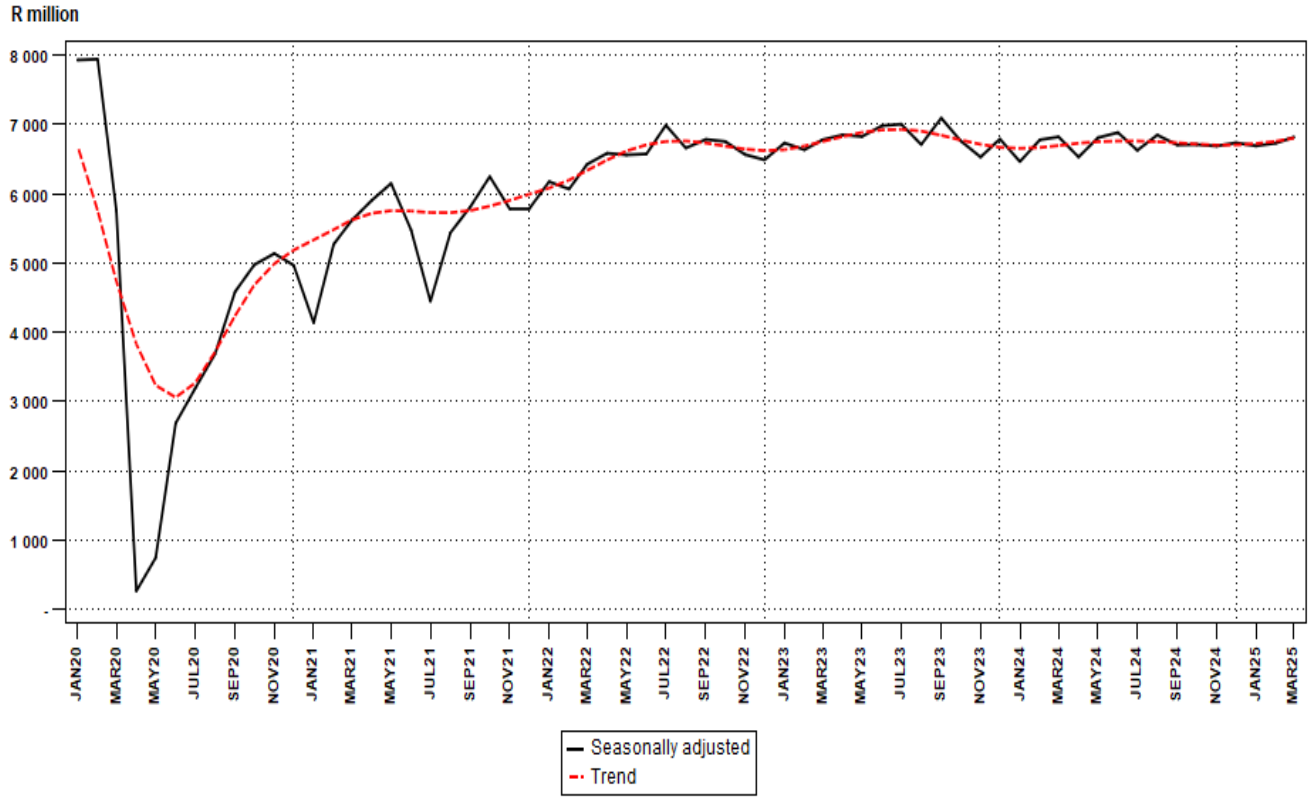


Figure 3 – Food and beverages income at constant 2019 prices



Seasonally adjusted income for the food and beverages industry increased by 1,3% in March 2025 compared with February 2025. This followed month-on-month changes of 0,6% in February 2025 and -0,7% in January 2025 – see Table 3 and Table 7.

Risenga Maluleke
Statistician-General

Tables

Table 1 – Food and beverages income at constant 2019 prices (R million)

Month	2020	2021	2022	2023	2024	2025
Jan	7 684,0	3 989,0	5 977,2	6 497,7	6 226,5	6 434,4
Feb	7 471,6	4 912,2	5 654,5	6 181,4	6 319,0	6 268,9
Mar	5 818,9	5 624,7	6 394,7	6 754,7	6 800,8	6 787,7
Apr	246,1	5 663,5	6 346,6	6 603,3	6 295,9	
May	723,3	5 870,8	6 282,8	6 544,9	6 529,9	
Jun	2 517,6	5 091,5	6 106,0	6 482,0	6 404,4	
Jul	3 133,2	4 365,5	6 851,9	6 879,1	6 508,8	
Aug	3 674,0	5 398,8	6 615,7	6 672,3	6 814,9	
Sep	4 482,1	5 670,0	6 619,5	6 922,0	6 550,5	
Oct	5 005,1	6 288,8	6 817,7	6 828,7	6 776,1	
Nov	5 447,1	6 118,5	6 934,7	6 879,7	7 039,6	
Dec	6 141,5	7 148,0	8 009,1	8 418,0	8 338,6	
Total	**52 344,5**	**66 141,3**	**78 610,4**	**81 663,8**	**80 605,0**	

Table 2 – Year-on-year percentage change in food and beverages income at constant 2019 prices

Month	2021	2022	2023	2024	2025	*2025 year-to-date*
Jan	-48,1	49,8	8,7	-4,2	3,3	*3,3*
Feb	-34,3	15,1	9,3	2,2	-0,8	*1,3*
Mar	-3,3	13,7	5,6	0,7	-0,2	*0,7*
Apr	2 201,3	12,1	4,0	-4,7		
May	711,7	7,0	4,2	-0,2		
Jun	102,2	19,9	6,2	-1,2		
Jul	39,3	57,0	0,4	-5,4		
Aug	46,9	22,5	0,9	2,1		
Sep	26,5	16,7	4,6	-5,4		
Oct	25,6	8,4	0,2	-0,8		
Nov	12,3	13,3	-0,8	2,3		
Dec	16,4	12,0	5,1	-0,9		
Total	**26,4**	**18,9**	**3,9**	**-1,3**		

Table 3 – Seasonally adjusted food and beverages income at constant 2019 prices

Month	R million				Month-on-month % change			
	2022	2023	2024	2025	2022	2023	2024	2025
Jan	6 174,6	6 732,4	6 464,3	6 691,5	6,8	3,8	-4,8	-0,7
Feb	6 067,7	6 635,7	6 779,2	6 731,0	-1,7	-1,4	4,9	0,6
Mar	6 426,2	6 779,8	6 821,3	6 817,4	5,9	2,2	0,6	1,3
Apr	6 584,9	6 849,3	6 530,3		2,5	1,0	-4,3	
May	6 561,3	6 826,5	6 808,9		-0,4	-0,3	4,3	
Jun	6 574,8	6 981,6	6 884,0		0,2	2,3	1,1	
Jul	6 989,5	7 005,1	6 627,1		6,3	0,3	-3,7	
Aug	6 660,2	6 710,0	6 847,9		-4,7	-4,2	3,3	
Sep	6 784,9	7 093,4	6 704,9		1,9	5,7	-2,1	
Oct	6 755,0	6 765,1	6 711,0		-0,4	-4,6	0,1	
Nov	6 565,8	6 529,5	6 688,7		-2,8	-3,5	-0,3	
Dec	6 488,8	6 790,8	6 736,1		-1,2	4,0	0,7	

Table 4 – Food and beverages income at constant 2019 prices by type of enterprise (R million)

		Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25
Restaurants and coffee shops	Food sales	2 521,4	2 529,4	3 183,2	2 389,2	2 340,5	2 436,3
	Bar sales	543,1	617,0	838,2	563,5	546,6	603,9
	Other income	123,0	135,4	172,7	106,8	138,4	145,9
	Total	**3 187,5**	**3 281,8**	**4 194,1**	**3 059,5**	**3 025,5**	**3 186,1**
Takeaway and fast-food outlets	Food sales	2 676,3	2 861,0	3 219,0	2 540,7	2 399,5	2 739,5
	Bar sales	22,6	23,5	27,2	21,6	19,1	23,7
	Other income	8,7	8,9	8,9	9,1	8,0	8,3
	Total	**2 707,6**	**2 893,4**	**3 255,1**	**2 571,4**	**2 426,6**	**2 771,5**
Catering services	Food sales	701,4	664,0	633,4	616,4	640,1	665,5
	Bar sales	122,6	141,8	199,0	135,3	122,2	109,1
	Other income	57,0	58,6	57,0	51,8	54,5	55,5
	Total	**881,0**	**864,4**	**889,4**	**803,5**	**816,8**	**830,1**
Total industry	**Food sales**	**5 899,1**	**6 054,4**	**7 035,6**	**5 546,3**	**5 380,1**	**5 841,3**
	Bar sales	**688,3**	**782,3**	**1 064,4**	**720,4**	**687,9**	**736,7**
	Other income	**188,7**	**202,9**	**238,6**	**167,7**	**200,9**	**209,7**
	Total	**6 776,1**	**7 039,6**	**8 338,6**	**6 434,4**	**6 268,9**	**6 787,7**

Table 5 – Year-on-year percentage change in food and beverages income at constant 2019 prices by type of enterprise

		Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25
Restaurants and coffee shops	Food sales	-4,3	-5,8	-5,5	-1,3	-3,0	-4,6
	Bar sales	-7,7	-0,1	-1,9	-1,0	-9,0	-5,5
	Other income	-20,3	-13,9	-24,9	-2,2	23,7	19,4
	Total	**-5,6**	**-5,2**	**-5,8**	**-1,3**	**-3,2**	**-3,9**
Takeaway and fast-food outlets	Food sales	2,9	10,7	3,7	7,3	1,6	4,3
	Bar sales	-13,4	-11,3	-17,1	-19,4	-19,7	-10,9
	Other income	-18,7	-1,1	-20,5	9,6	23,1	0,0
	Total	**2,6**	**10,4**	**3,4**	**7,1**	**1,4**	**4,1**
Catering services	Food sales	12,2	7,8	8,4	12,2	4,4	5,6
	Bar sales	2,1	23,3	19,6	22,3	0,1	-12,2
	Other income	-15,4	-13,2	-14,5	-19,3	-19,1	-19,7
	Total	**8,4**	**8,3**	**8,8**	**10,9**	**1,8**	**0,8**
Total industry	**Food sales**	**0,6**	**2,8**	**-0,3**	**3,9**	**-0,1**	**0,5**
	Bar sales	**-6,3**	**3,1**	**1,0**	**2,0**	**-7,9**	**-6,7**
	Other income	**-18,8**	**-13,2**	**-22,5**	**-7,7**	**8,1**	**5,1**
	Total	**-0,8**	**2,3**	**-0,9**	**3,3**	**-0,8**	**-0,2**

Table 6 – Contribution of each type of enterprise to the year-on-year percentage change in food and beverages income at constant 2019 prices (percentage points)

		Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25
Restaurants and coffee shops	Food sales	-1,7	-2,3	-2,2	-0,5	-1,1	-1,7
	Bar sales	-0,7	0,0	-0,2	-0,1	-0,9	-0,5
	Other income	-0,5	-0,3	-0,7	0,0	0,4	0,3
	Total	**-2,8**	**-2,6**	**-3,1**	**-0,7**	**-1,6**	**-1,9**
Takeaway and fast-food outlets	Food sales	1,1	4,0	1,4	2,8	0,6	1,7
	Bar sales	-0,1	0,0	-0,1	-0,1	-0,1	0,0
	Other income	0,0	0,0	0,0	0,0	0,0	0,0
	Total	**1,0**	**4,0**	**1,3**	**2,7**	**0,5**	**1,6**
Catering services	Food sales	1,1	0,7	0,6	1,1	0,4	0,5
	Bar sales	0,0	0,4	0,4	0,4	0,0	-0,2
	Other income	-0,2	-0,1	-0,1	-0,2	-0,2	-0,2
	Total	**1,0**	**1,0**	**0,9**	**1,3**	**0,2**	**0,1**
Total industry	**Food sales**	**0,5**	**2,4**	**-0,2**	**3,3**	**-0,1**	**0,4**
	Bar sales	**-0,7**	**0,3**	**0,1**	**0,2**	**-0,9**	**-0,8**
	Other income	**-0,6**	**-0,4**	**-0,8**	**-0,2**	**0,2**	**0,1**
	Total	**-0,8**	**2,3**	**-0,9**	**3,3**	**-0,8**	**-0,2**

Table 7 – Seasonally adjusted food and beverages income at constant 2019 prices by type of enterprise (R million)

		Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Month-on-month % change
Restaurants and coffee shops	Food sales	2 427,7	2 536,8	2 437,2	2 505,6	2 403,3	-4,1
	Bar sales	580,2	618,7	563,8	559,8	620,0	10,8
	Other income	119,8	128,0	115,6	138,5	135,0	-2,5
	Total	**3 127,7**	**3 283,5**	**3 116,5**	**3 203,9**	**3 158,3**	**-1,4**
Takeaway and fast-food outlets	Food sales	2 736,7	2 573,2	2 684,8	2 663,9	2 796,4	5,0
	Bar sales	22,5	22,9	22,3	21,2	23,9	12,7
	Other income	8,9	8,9	9,1	8,0	8,3	3,8
	Total	**2 768,1**	**2 605,0**	**2 716,2**	**2 693,1**	**2 828,5**	**5,0**
Catering services	Food sales	607,1	638,5	661,0	652,0	665,2	2,0
	Bar sales	132,3	156,0	143,1	127,5	109,0	-14,5
	Other income	53,5	53,1	54,6	54,6	56,3	3,1
	Total	**792,8**	**847,7**	**858,7**	**834,0**	**830,5**	**-0,4**
Total industry	**Food sales**	**5 771,5**	**5 748,5**	**5 783,0**	**5 821,4**	**5 864,9**	**0,7**
	Bar sales	**735,0**	**797,6**	**729,2**	**708,5**	**752,9**	**6,3**
	Other income	**182,2**	**190,1**	**179,2**	**201,1**	**199,6**	**-0,7**
	Total	**6 688,7**	**6 736,1**	**6 691,5**	**6 731,0**	**6 817,4**	**1,3**

Table 8 – Food and beverages income at current prices (R million)

Month	2020	2021	2022	2023	2024	2025
Jan	7 879,8	4 117,4	6 523,3	7 602,6	7 802,8	8 410,6
Feb	7 695,0	5 088,9	6 201,2	7 262,7	7 929,1	8 208,9
Mar	6 005,5	5 847,0	7 036,3	7 981,5	8 542,3	8 921,4
Apr	252,9	5 931,3	7 006,5	7 814,3	7 940,2	
May	739,1	6 171,9	7 003,8	7 849,7	8 303,8	
Jun	2 572,4	5 368,3	6 883,0	7 821,0	8 151,1	
Jul	3 203,2	4 629,2	7 753,6	8 325,3	8 316,2	
Aug	3 753,6	5 755,3	7 539,8	8 144,3	8 726,8	
Sep	4 581,2	6 049,9	7 544,3	8 478,0	8 396,3	
Oct	5 106,3	6 766,0	7 826,0	8 395,0	8 725,5	
Nov	5 568,6	6 611,5	8 010,6	8 517,7	9 151,0	
Dec	6 325,8	7 741,2	9 323,2	10 431,5	10 856,2	
Total	**53 683,4**	**70 077,9**	**88 651,6**	**98 623,6**	**102 841,3**	

Table 9 – Year-on-year percentage change in food and beverages income at current prices

Month	2021	2022	2023	2024	2025	*2025 year-to-date*
Jan	-47,7	58,4	16,5	2,6	7,8	*7,8*
Feb	-33,9	21,9	17,1	9,2	3,5	*5,6*
Mar	-2,6	20,3	13,4	7,0	4,4	*5,2*
Apr	2 245,3	18,1	11,5	1,6		
May	735,1	13,5	12,1	5,8		
Jun	108,7	28,2	13,6	4,2		
Jul	44,5	67,5	7,4	-0,1		
Aug	53,3	31,0	8,0	7,2		
Sep	32,1	24,7	12,4	-1,0		
Oct	32,5	15,7	7,3	3,9		
Nov	18,7	21,2	6,3	7,4		
Dec	22,4	20,4	11,9	4,1		
Total	**30,5**	**26,5**	**11,2**	**4,3**		

Table 10 – Seasonally adjusted food and beverages income at current prices

Month	R million				Month-on-month % change			
	2022	2023	2024	2025	2022	2023	2024	2025
Jan	6 740,5	7 873,7	8 096,1	8 740,6	8,2	4,7	-3,4	-0,1
Feb	6 636,2	7 771,5	8 476,7	8 779,8	-1,5	-1,3	4,7	0,4
Mar	7 132,2	8 093,2	8 508,3	9 045,7	7,5	4,1	0,4	3,0
Apr	7 217,5	8 040,8	8 317,7		1,2	-0,6	-2,2	
May	7 327,2	8 196,4	8 664,9		1,5	1,9	4,2	
Jun	7 385,8	8 386,0	8 715,3		0,8	2,3	0,6	
Jul	7 900,6	8 466,1	8 454,8		7,0	1,0	-3,0	
Aug	7 625,5	8 230,2	8 811,9		-3,5	-2,8	4,2	
Sep	7 700,0	8 655,5	8 569,6		1,0	5,2	-2,7	
Oct	7 796,2	8 360,9	8 685,7		1,2	-3,4	1,4	
Nov	7 621,3	8 119,8	8 729,9		-2,2	-2,9	0,5	
Dec	7 516,8	8 384,0	8 745,6		-1,4	3,3	0,2	

Table 11 – Food and beverages income at current prices by type of enterprise (R million)

		Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25
Restaurants and coffee shops	Food sales	3 255,1	3 298,3	4 160,5	3 136,2	3 078,5	3 213,0
	Bar sales	684,3	783,0	1 063,7	717,6	697,1	770,2
	Other income	158,1	175,7	224,3	138,8	179,8	189,6
	Total	**4 097,5**	**4 257,0**	**5 448,5**	**3 992,6**	**3 955,4**	**4 172,8**
Takeaway and fast-food outlets	Food sales	3 455,1	3 730,8	4 207,2	3 331,7	3 142,4	3 602,2
	Bar sales	28,5	29,8	34,5	27,4	25,6	33,3
	Other income	11,2	11,6	11,5	11,8	10,4	10,8
	Total	**3 494,8**	**3 772,2**	**4 253,2**	**3 370,9**	**3 178,4**	**3 646,3**
Catering services	Food sales	905,5	865,8	827,9	808,0	840,6	876,8
	Bar sales	154,5	179,9	252,5	171,7	163,6	153,2
	Other income	73,2	76,1	74,1	67,4	70,9	72,3
	Total	**1 133,2**	**1 121,8**	**1 154,5**	**1 047,1**	**1 075,1**	**1 102,3**
Total industry	**Food sales**	**7 615,7**	**7 894,9**	**9 195,6**	**7 275,9**	**7 061,5**	**7 692,0**
	Bar sales	**867,3**	**992,7**	**1 350,7**	**916,7**	**886,3**	**956,7**
	Other income	**242,5**	**263,4**	**309,9**	**218,0**	**261,1**	**272,7**
	Total	**8 725,5**	**9 151,0**	**10 856,2**	**8 410,6**	**8 208,9**	**8 921,4**

Table 12 – Year-on-year percentage change in food and beverages income at current prices by type of enterprise

		Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25
Restaurants and coffee shops	Food sales	0,2	-1,2	-0,7	2,9	1,2	-0,3
	Bar sales	-3,1	5,6	3,6	4,2	-4,2	-0,7
	Other income	-16,6	-9,5	-21,2	1,7	28,4	23,7
	Total	**-1,1**	**-0,4**	**-1,0**	**3,1**	**1,2**	**0,5**
Takeaway and fast-food outlets	Food sales	7,7	16,1	8,8	11,8	5,5	8,7
	Bar sales	-9,2	-6,3	-12,4	-15,4	-11,1	3,1
	Other income	-14,5	4,5	-16,7	13,5	28,4	3,8
	Total	**7,5**	**15,9**	**8,5**	**11,5**	**5,4**	**8,6**
Catering services	Food sales	17,5	13,1	13,8	16,8	8,8	10,2
	Bar sales	7,1	30,3	26,3	28,3	10,6	1,7
	Other income	-11,5	-8,8	-10,2	-16,1	-15,9	-16,5
	Total	**13,6**	**13,7**	**14,3**	**15,6**	**7,0**	**6,7**
Total industry	**Food sales**	**5,4**	**7,9**	**4,7**	**8,3**	**4,0**	**4,9**
	Bar sales	**-1,7**	**8,9**	**6,7**	**7,2**	**-2,0**	**-0,2**
	Other income	**-15,0**	**-8,8**	**-18,6**	**-4,0**	**12,3**	**8,9**
	Total	**3,9**	**7,4**	**4,1**	**7,8**	**3,5**	**4,4**

Table 13 – Contribution of each type of enterprise to the year-on-year percentage change in food and beverages income at current prices (percentage points)

		Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25
Restaurants and coffee shops	Food sales	0,1	-0,5	-0,3	1,1	0,5	-0,1
	Bar sales	-0,3	0,5	0,4	0,4	-0,4	-0,1
	Other income	-0,4	-0,2	-0,6	0,0	0,5	0,4
	Total	**-0,6**	**-0,2**	**-0,5**	**1,5**	**0,6**	**0,2**
Takeaway and fast-food outlets	Food sales	2,9	6,1	3,3	4,5	2,1	3,4
	Bar sales	0,0	0,0	0,0	-0,1	0,0	0,0
	Other income	0,0	0,0	0,0	0,0	0,0	0,0
	Total	**2,9**	**6,1**	**3,2**	**4,5**	**2,1**	**3,4**
Catering services	Food sales	1,6	1,2	1,0	1,5	0,9	1,0
	Bar sales	0,1	0,5	0,5	0,5	0,2	0,0
	Other income	-0,1	-0,1	-0,1	-0,2	-0,2	-0,2
	Total	**1,6**	**1,6**	**1,4**	**1,8**	**0,9**	**0,8**
Total industry	**Food sales**	**4,6**	**6,8**	**3,9**	**7,1**	**3,4**	**4,2**
	Bar sales	**-0,2**	**1,0**	**0,8**	**0,8**	**-0,2**	**0,0**
	Other income	**-0,5**	**-0,3**	**-0,7**	**-0,1**	**0,4**	**0,3**
	Total	**3,9**	**7,4**	**4,1**	**7,8**	**3,5**	**4,4**

Table 14 – Seasonally adjusted food and beverages income at current prices by type of enterprise (R million)

		Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Month-on-month % change
Restaurants and coffee shops	Food sales	3 166,9	3 285,9	3 184,2	3 253,2	3 209,2	-1,4
	Bar sales	736,9	779,3	717,2	703,3	799,0	13,6
	Other income	157,6	169,6	149,5	178,1	172,3	-3,3
	Total	**4 061,4**	**4 234,8**	**4 050,9**	**4 134,6**	**4 180,6**	**1,1**
Takeaway and fast-food outlets	Food sales	3 603,8	3 363,3	3 513,2	3 504,7	3 726,4	6,3
	Bar sales	28,6	29,2	28,6	28,1	32,8	16,7
	Other income	11,2	9,9	11,9	12,1	11,1	-8,3
	Total	**3 643,6**	**3 402,4**	**3 553,6**	**3 544,9**	**3 770,3**	**6,4**
Catering services	Food sales	787,9	839,0	880,2	855,8	868,4	1,5
	Bar sales	168,1	200,2	184,3	172,5	154,3	-10,6
	Other income	68,8	69,2	71,6	72,0	72,1	0,1
	Total	**1 024,9**	**1 108,4**	**1 136,1**	**1 100,3**	**1 094,8**	**-0,5**
Total industry	**Food sales**	**7 558,7**	**7 488,2**	**7 577,6**	**7 613,6**	**7 804,0**	**2,5**
	Bar sales	**933,6**	**1 008,6**	**930,1**	**903,9**	**986,1**	**9,1**
	Other income	**237,7**	**248,7**	**232,9**	**262,3**	**255,6**	**-2,6**
	Total	**8 729,9**	**8 745,6**	**8 740,6**	**8 779,8**	**9 045,7**	**3,0**

Explanatory notes

Introduction

The results presented in this publication are derived from the monthly survey of the food and beverages industry. This survey is based on a sample drawn from the 2024 statistical business register (SBR) that contains businesses registered for value-added tax (VAT).

Purpose of the survey

The food and beverages survey is a monthly survey covering a sample of public and private enterprises involved in the preparation of meals and drinks for immediate consumption in South Africa. The purpose of this survey is to monitor trends in the food and beverages industry.

The results of the food and beverages survey are used to compile estimates of the tourism satellite accounts (TSA) and the gross domestic product (GDP) and its components, which are used to develop and monitor government policy. These statistics are also used in the analysis of comparative business and industry performance.

Scope of the survey

This survey covers the following tax registered private and public enterprises, that are mainly engaged in providing food and beverages for immediate consumption:

- restaurants and coffee shops;
- takeaway and fast-food outlets; and
- catering services.

Classification by industry

The 1993 edition of the *Standard Industrial Classification of All Economic Activities* (SIC), Fifth Edition, Report No. 09-90-02, was used to classify the statistical units in the survey. The SIC is based on the 1990 *International Standard Industrial Classification of All Economic Activities* (ISIC) with suitable adaptations for local conditions. Each enterprise is classified to an industry which reflects its predominant activity. Statistics in this publication are presented at five-digit SIC level.

Collection rate

The preliminary collection rate for the survey on food and beverages for March 2025 was 82,2%. The revised collection rate for February 2025 was 86,1%.

Statistical unit

The statistical unit for which information is compiled and published is an enterprise, defined as a legal unit or a combination of legal units that includes and directly controls all functions necessary to carry out its income activities. The statistical units are derived from and linked to the South African Revenue Service (SARS) administrative data.

Revised figures

Revised figures are mainly due to late submission of data to Stats SA, or respondents reporting revisions or corrections to their figures. The reasons for routine revisions are outlined in the following schedule. Any unscheduled revisions will be promptly indicated in relevant tables to maintain transparency and accuracy. It is important to note that seasonally adjusted figures are revised monthly.

Statistical release	Reason for revision	Period subject to revision
Mar-25	Additional information from respondents	Feb-25
Apr-25	Additional information from respondents	Mar-25
May-25	Additional information from respondents	Apr-25
Jun-25	Additional information from respondents	May-25
Jul-25	Additional information from respondents New sample	Aug-05–Jun-25
Aug-25	Additional information from respondents	Jul-25
Sep-25	Additional information from respondents	Aug-25
Oct-25	Additional information from respondents	Sep-25
Nov-25	Additional information from respondents	Oct-25
Dec-25	Additional information from respondents	Nov-25
Jan-26	Additional information from respondents	Dec-25
Feb-26	Additional information from respondents	Jan-26
New base year in 2027/28 – periodic, approximately four- to five-year intervals		

Rounding-off of figures

Where figures have been rounded off, discrepancies may occur between sums of the component items and the totals.

Historical data

Historical food and beverages data are available on the Stats SA website. To access the data electronically, use the following link: Click to download historical data.

Past publications

Past food and beverages releases are available on the Stats SA website. To access the releases electronically, use the following link: Click to download past releases.

Technical notes

Survey methodology and design

The survey was conducted by email and telephone.

The 2024 sample of 887 enterprises was drawn from a sampling frame of 5 501 enterprises using stratified simple random sampling. The enterprises were first stratified at five-digit level according to the SIC and then by size of enterprises. All large, medium and small enterprises are completely enumerated. Turnover was used as the measure of size for stratification.

Size groups

The enterprises are divided into four size groups according to turnover. All large and medium and small enterprises (size groups one, two and three) are completely enumerated. Simple random sampling is applied to size group four (very small) enterprises. The total income of the large, medium and small enterprises (size groups one, two and three) is added to the weighted totals of size group four to reflect the total income.

Measure of size groups (Rand)

Enterprise size	Size group	Lower limit	Upper limit
Very small	4	3 573 590	25 500 000
Small	3	25 500 001	30 000 000
Medium	2	30 000 001	65 000 000
Large	1	65 000 001	

Sample weighting

For those strata not completely enumerated, the weights to produce estimates are the inverse ratio of the sampling fraction, modified to take account of non-collection in the survey. Stratum estimates are calculated and then aggregated with the completely enumerated stratum to form subgroup estimates. These procedures are in line with international best practice.

Seasonal adjustment

Seasonally adjusted estimates are generated each month using the X-12-ARIMA Seasonal Adjustment Program developed by the United States Census Bureau. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences on the series can be recognised more clearly. Seasonal adjustment does not aim to remove irregular or non-seasonal influences which may be present in any particular month. Influences that are volatile or unsystematic can still make it difficult to interpret the movement of the series even after adjustment for seasonal variations. Therefore, the month-to-month movements of seasonally adjusted estimates may not be reliable indicators of trend behaviour. The X-12-ARIMA procedure for food and beverages income is described in more detail on the Stats SA website at: Click to download seasonal adjustment food and beverages April 2022.

Trend cycle

The trend is the long-term pattern or movement of a time series. The X-12-ARIMA Seasonal Adjustment Program is used for smoothing seasonally adjusted estimates to estimates of the underlying trend cycle.

Reliability of estimates

Data presented in this publication are based on information obtained from a sample and are, therefore, subject to sampling variability; that is, they may differ from the figures that would have been produced if the data had been obtained from all enterprises in the food and beverages industry in South Africa.

Relative standard error

One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance because only a sample of enterprises was used. The relative standard error (RSE) provides an immediate indication of the percentage errors likely to have occurred due to sampling, and thus avoids the need to refer to the size of the estimate.

Estimates of total food and beverages income within 95% confidence limits – March 2025

	Lower limit (R million)	Income (R million)	Upper limit (R million)	Relative standard error (RSE) %
Total income	7 924,9	8 921,4	9 918,3	5,7

Non-sampling errors

Inaccuracies may occur because of imperfections in reporting by enterprises and errors made in the collection and processing of the data. Inaccuracies of this kind are referred to as non-sampling errors. Every effort is made to minimise non-sampling errors by careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Non-sampling errors occur in both sample surveys and censuses.

Constant prices

From January 2008 to December 2024, food and beverages income at constant prices by type of enterprise and by type of income was estimated by deflating income at current prices using the relevant components of the consumer price index for restaurants.

From January 2025, food and beverages income by type of income and establishment, at constant prices, is calculated by deflating the estimated income at current prices using the corresponding deflator. Total food and beverages income at constant prices is then derived by aggregating the deflated income estimates across all establishment types.

Year-on-year percentage change

The year-on-year percentage change in a variable for any given period is the change between that period and the corresponding period of the previous year, expressed as a percentage of the latter.

Contribution (percentage points)

The contribution (percentage points) to the annual percentage change for any given period is calculated by multiplying the percentage change of each type of enterprise by its corresponding weight, divided by 100. The weight is the percentage contribution of each type of enterprise to total income in the corresponding period of the previous year. The same result is given by $T \times [\Delta C / \Delta T]$, where T = change in the total, ΔC = change in the component (in rands), and ΔT = change in the total (in rands).

Glossary

Enterprise

A legal unit or a combination of legal units that includes and directly controls all functions necessary to carry out its activities.

Industry

It is a group of enterprises engaged in the same or similar kinds of economic activity. Industries are defined in the *System of National Accounts* (SNA) in the same way as in the *Standard Industrial Classification of All Economic Activities* (SIC), Fifth Edition, Report No. 09-90-02 of January 1993.

Income from food sales

Refers to income from the sale of meals and non-alcoholic drinks.

Income from bar sales

Refers to income from liquor sales.

Other income

Includes all income not earned from bar or food sales.

Symbols and abbreviations

GDP	Gross domestic product
SARS	South African Revenue Service
SBR	Statistical Business Register
SIC	Standard Industrial Classification of All Economic Activities
Stats SA	Statistics South Africa
TSA	Tourism satellite accounts
VAT	Value-added tax
*	Revised figures

Restaurants and coffee shops

Enterprises involved in the sale and provision of meals and drinks, ordered from a menu, prepared on the premises for immediate consumption and with provided seating.

Takeaway and fast-food outlets	Enterprises involved in the sale and provision of meals and drinks, ordered from a menu, prepared on the premises for takeaway purposes in a packaged format, at a stand or in a location, with or without provided seating.
Catering services	Enterprises involved in the sale and supply of meals and drinks prepared on the premises on a contract basis and brought to other premises chosen by the person ordering them, to be served for immediate consumption to guests or customers. Catering services also include bars, taverns, other drinking places, ice-cream parlours, etc.

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