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Income at constant 2015 prices: results for January 2020

Table A – Year-on-year percentage change in food and beverages income at constant 2015 prices by type of income

Type of income	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20
Food sales	1,5	0,7	-1,8	0,6	1,9	2,6
Bar sales	3,4	1,7	3,5	-2,6	-10,9	-5,0
Other income	-4,0	-24,6	-5,7	-4,6	-5,2	-10,1
Total	1,5	0,1	-1,5	0,2	0,8	1,8

Measured in real terms (constant 2015 prices), total income generated by the food and beverages industry increased by 1,8% in January 2020 compared with January 2019. Food sales grew by 2,6% – see Table A.

Table B – Year-on-year percentage change in food and beverages income at constant 2015 prices by type of enterprise

Type of enterprise	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20
Restaurants and coffee shops	-1,5	-0,1	-2,6	-5,3	2,7	3,6
Takeaway and fast-food outlets	4,7	0,2	0,1	4,7	1,5	7,2
Catering services	4,7	0,5	-1,2	10,6	-9,3	-15,7
Total	1,5	0,1	-1,5	0,2	0,8	1,8

In January 2020, positive contributors to the 1,8% year-on-year increase were:

- takeaway and fast-food outlets (7,2% and contributing 2,2 percentage points); and
- restaurants and coffee shops (3,6% and contributing 1,9 percentage points) – see Tables B and 6.

Table C – Food and beverages income at constant 2015 prices for the latest three months by type of enterprise

Type of enterprise	Nov 2018 – Jan 2019 (R million)	Weight	Nov 2019 – Jan 2020 (R million)	% change between Nov 2018 – Jan 2019 and Nov 2019 – Jan 2020	Contribution (% points) to the total % change
Restaurants and coffee shops	8 186,4	54,2	8 213,2	0,3	0,2
Takeaway and fast-food outlets	4 792,1	31,7	4 991,8	4,2	1,3
Catering services	2 135,0	14,1	2 041,9	-4,4	-0,6
Total	15 113,5	100,0	15 246,9	0,9	0,9

Total income increased by 0,9% in the three months ended January 2020 compared with the three months ended January 2019. The main contributor to this increase was takeaway and fast-food outlets (4,2% and contributing 1,3 percentage points) – see Table C.

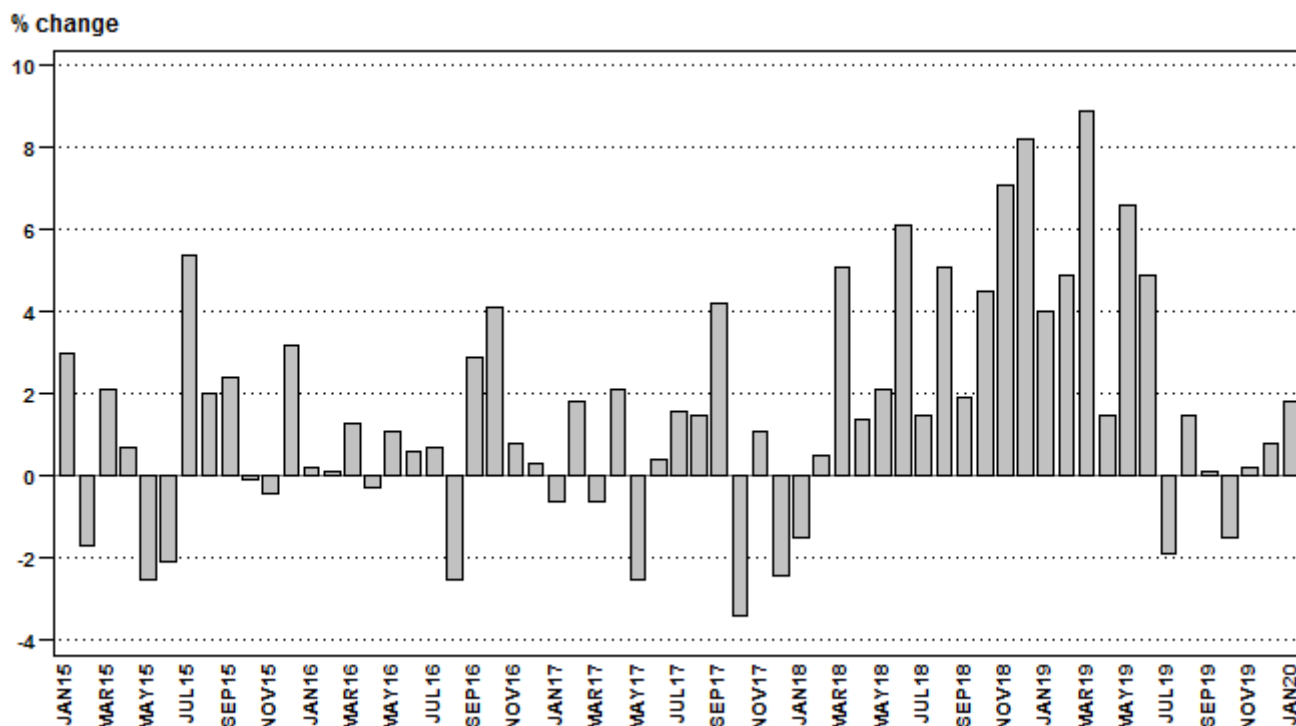
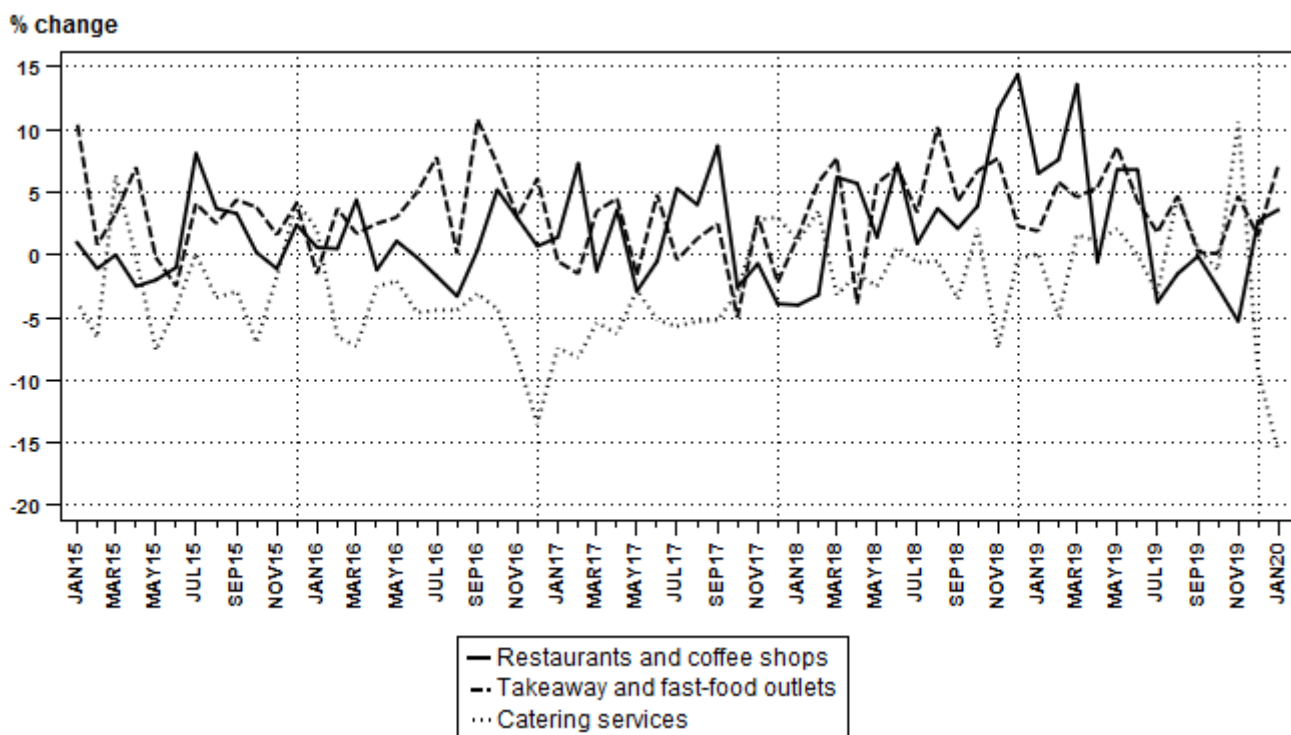
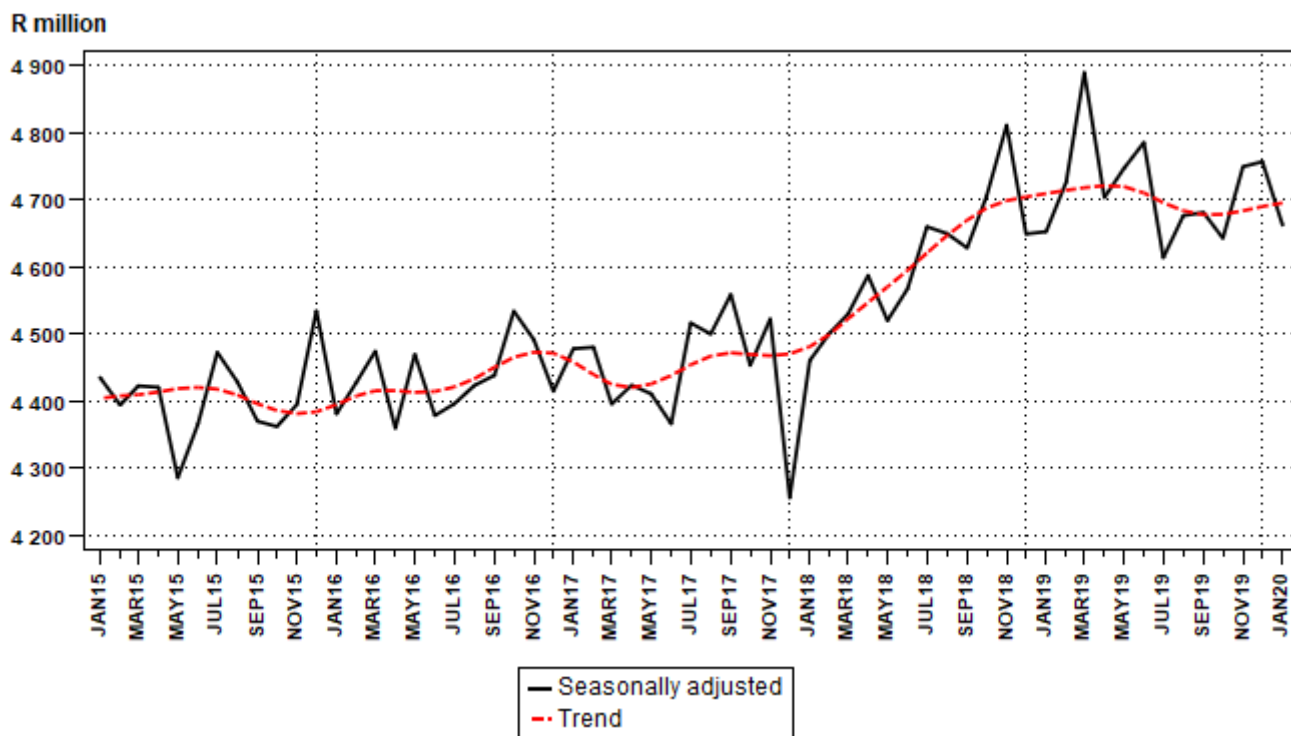
Figure 1 – Food and beverages income at constant 2015 prices: year-on-year percentage change**Figure 2 – Food and beverages income at constant 2015 prices: year-on-year percentage change by type of enterprise**

Figure 3 – Food and beverages income at constant 2015 prices

Seasonally adjusted food and beverages income decreased by 2,0% month-on-month in January 2020. Negative month-on-month growth rates were recorded for:

- catering services (-7,7%); and
- restaurants and coffee shops (-2,0%) – see Table 7.

Risenga Maluleke
Statistician-General

Tables

Table 1 – Food and beverages income at constant 2015 prices (R million)

Month	2015	2016	2017	2018	2019	2020 1/
Jan	4 304,6	4 311,5	4 284,0	4 219,1	4 388,8	4 466,1
Feb	4 091,5	4 094,4	4 168,9	4 190,4	4 397,3	
Mar	4 466,4	4 525,9	4 500,0	4 728,5	5 148,3	
Apr	4 280,1	4 268,9	4 360,4	4 421,3	4 486,9	
May	4 229,2	4 277,5	4 172,7	4 261,7	4 544,3	
Jun	3 985,3	4 009,2	4 024,0	4 269,7	4 479,7	
Jul	4 404,8	4 436,7	4 509,1	4 575,6	4 490,7	
Aug	4 430,0	4 320,9	4 386,7	4 609,7	4 678,1	
Sep	4 214,1	4 335,1	4 518,8	4 604,8	4 607,9	
Oct	4 470,2	4 655,2	4 495,2	4 696,3	4 623,8	
Nov	4 578,0	4 615,1	4 664,4	4 996,8	5 008,7	
Dec	5 410,4	5 424,3	5 292,4	5 727,9	5 772,1	
Total	52 864,6	53 274,7	53 376,6	55 301,8	56 626,6	

1/ Figures for latest month are preliminary.

Table 2 – Year-on-year percentage change in food and beverages income at constant 2015 prices

Month	2016	2017	2018	2019	2020	2020 year-to-date
Jan	0,2	-0,6	-1,5	4,0	1,8	1,8
Feb	0,1	1,8	0,5	4,9		
Mar	1,3	-0,6	5,1	8,9		
Apr	-0,3	2,1	1,4	1,5		
May	1,1	-2,5	2,1	6,6		
Jun	0,6	0,4	6,1	4,9		
Jul	0,7	1,6	1,5	-1,9		
Aug	-2,5	1,5	5,1	1,5		
Sep	2,9	4,2	1,9	0,1		
Oct	4,1	-3,4	4,5	-1,5		
Nov	0,8	1,1	7,1	0,2		
Dec	0,3	-2,4	8,2	0,8		
Total	0,8	0,2	3,6	2,4		

Table 3 – Seasonally adjusted food and beverages income at constant 2015 prices

Month	R million				Month-on-month % change			
	2017	2018	2019	2020	2017	2018	2019	2020
Jan	4 478,7	4 461,1	4 653,2	4 663,3	1,4	4,8	0,1	-2,0
Feb	4 480,9	4 502,3	4 727,2		0,0	0,9	1,6	
Mar	4 396,3	4 530,3	4 890,4		-1,9	0,6	3,5	
Apr	4 424,3	4 587,8	4 704,1		0,6	1,3	-3,8	
May	4 411,4	4 520,7	4 747,2		-0,3	-1,5	0,9	
Jun	4 366,9	4 568,1	4 786,1		-1,0	1,0	0,8	
Jul	4 517,1	4 660,5	4 614,5		3,4	2,0	-3,6	
Aug	4 500,6	4 650,3	4 677,2		-0,4	-0,2	1,4	
Sep	4 559,5	4 629,0	4 681,7		1,3	-0,5	0,1	
Oct	4 453,9	4 705,9	4 643,4		-2,3	1,7	-0,8	
Nov	4 523,2	4 811,8	4 750,0		1,6	2,3	2,3	
Dec	4 256,6	4 649,8	4 757,5		-5,9	-3,4	0,2	

Table 4 – Food and beverages income at constant 2015 prices by type of enterprise (R million)

		Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20 1/
Restaurants and coffee shops	Food sales	2 085,3	2 150,0	2 115,8	2 236,0	2 888,5	2 174,4
	Bar sales	232,7	232,3	234,7	254,4	306,3	240,1
	Other income	26,0	21,6	30,1	30,3	49,6	33,6
	Total	2 344,0	2 403,9	2 380,6	2 520,7	3 244,4	2 448,1
Takeaway and fast-food outlets	Food sales	1 585,5	1 495,8	1 500,1	1 659,0	1 855,3	1 450,9
	Bar sales	8,4	7,8	7,1	7,7	8,1	7,1
	Other income	1,3	1,1	1,1	1,1	1,4	1,2
	Total	1 595,2	1 504,7	1 508,3	1 667,8	1 864,8	1 459,2
Catering services	Food sales	582,3	554,9	575,7	662,0	519,5	439,0
	Bar sales	73,9	72,9	85,4	74,1	61,5	55,8
	Other income	82,7	71,5	73,8	84,1	81,9	64,0
	Total	738,9	699,3	734,9	820,2	662,9	558,8
Total industry	Food sales	4 253,1	4 200,7	4 191,6	4 557,0	5 263,3	4 064,3
	Bar sales	315,0	313,0	327,2	336,2	375,9	303,0
	Other income	110,0	94,2	105,0	115,5	132,9	98,8
	Total	4 678,1	4 607,9	4 623,8	5 008,7	5 772,1	4 466,1

1/ Figures are preliminary.

Table 5 – Year-on-year percentage change in food and beverages income at constant 2015 prices by type of enterprise

		Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20
Restaurants and coffee shops	Food sales	-1,9	0,7	-3,4	-6,1	3,6	4,1
	Bar sales	4,2	0,8	1,7	1,4	-4,9	-3,4
	Other income	-15,3	-49,3	19,4	-5,0	2,5	28,2
	Total	-1,5	-0,1	-2,6	-5,3	2,7	3,6
Takeaway and fast-food outlets	Food sales	4,6	0,1	0,1	4,7	1,4	7,1
	Bar sales	29,2	14,7	-2,7	11,6	9,5	20,3
	Other income	8,3	-8,3	-8,3	-8,3	-6,7	0,0
	Total	4,7	0,2	0,1	4,7	1,5	7,2
Catering services	Food sales	6,2	2,0	-0,8	16,9	-5,1	-14,9
	Bar sales	-1,1	3,3	9,2	-15,0	-33,7	-13,5
	Other income	0,0	-11,8	-13,2	-4,4	-9,3	-22,4
	Total	4,7	0,5	-1,2	10,6	-9,3	-15,7
Total industry	Food sales	1,5	0,7	-1,8	0,6	1,9	2,6
	Bar sales	3,4	1,7	3,5	-2,6	-10,9	-5,0
	Other income	-4,0	-24,6	-5,7	-4,6	-5,2	-10,1
	Total	1,5	0,1	-1,5	0,2	0,8	1,8

Table 6 – Contribution of each type of enterprise to the year-on-year percentage change in food and beverages income at constant 2015 prices (percentage points)

		Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20
Restaurants and coffee shops	Food sales	-0,9	0,3	-1,6	-2,9	1,7	1,9
	Bar sales	0,2	0,0	0,1	0,1	-0,3	-0,2
	Other income	-0,1	-0,5	0,1	0,0	0,0	0,2
	Total	-0,8	-0,1	-1,4	-2,8	1,5	1,9
Takeaway and fast-food outlets	Food sales	1,5	0,0	0,0	1,5	0,5	2,2
	Bar sales	0,0	0,0	0,0	0,0	0,0	0,0
	Other income	0,0	0,0	0,0	0,0	0,0	0,0
	Total	1,6	0,1	0,0	1,5	0,5	2,2
Catering services	Food sales	0,7	0,2	-0,1	1,9	-0,5	-1,8
	Bar sales	0,0	0,0	0,2	-0,3	-0,5	-0,2
	Other income	0,0	-0,2	-0,2	-0,1	-0,1	-0,4
	Total	0,7	0,1	-0,2	1,6	-1,2	-2,4
Total industry	Food sales	1,4	0,6	-1,6	0,5	1,7	2,4
	Bar sales	0,2	0,1	0,2	-0,2	-0,8	-0,4
	Other income	-0,1	-0,7	-0,1	-0,1	-0,1	-0,3
	Total	1,5	0,1	-1,5	0,2	0,8	1,8

Table 7 – Seasonally adjusted food and beverages income at constant 2015 prices by type of enterprise (R million)

		Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Month-on-month % change
Restaurants and coffee shops	Food sales	2 189,7	2 147,8	2 156,8	2 288,6	2 232,5	-2,5
	Bar sales	242,1	239,9	240,3	238,3	238,2	0,0
	Other income	24,0	29,4	28,1	35,0	38,6	10,3
	Total	2 455,8	2 417,1	2 425,2	2 561,9	2 509,4	-2,0
Takeaway and fast-food outlets	Food sales	1 528,0	1 519,7	1 540,4	1 532,8	1 541,7	0,6
	Bar sales	7,7	6,8	7,6	7,3	7,4	1,4
	Other income	1,1	1,1	1,1	1,5	1,2	-20,0
	Total	1 536,8	1 527,5	1 549,2	1 541,5	1 550,3	0,6
Catering services	Food sales	541,9	542,7	621,0	524,2	477,2	-9,0
	Bar sales	75,7	82,2	70,5	48,0	62,4	30,0
	Other income	71,5	73,8	84,1	81,9	64,0	-21,9
	Total	689,1	698,7	775,6	654,1	603,6	-7,7
Total industry	Food sales	4 259,6	4 210,3	4 318,3	4 345,6	4 251,5	-2,2
	Bar sales	325,5	328,9	318,4	293,5	308,0	4,9
	Other income	96,6	104,2	113,4	118,4	103,8	-12,3
	Total	4 681,7	4 643,4	4 750,0	4 757,5	4 663,3	-2,0

Table 8 – Food and beverages income at current prices (R million)

Month	2015	2016	2017	2018	2019	2020 1/
Jan	4 192,0	4 453,6	4 740,8	4 958,3	5 448,1	5 775,8
Feb	3 990,0	4 254,7	4 627,6	4 939,4	5 458,9	
Mar	4 366,4	4 729,9	5 004,0	5 588,7	6 417,3	
Apr	4 208,7	4 484,3	4 870,1	5 323,3	5 598,6	
May	4 214,1	4 559,0	4 699,0	5 153,4	5 692,0	
Jun	3 994,0	4 310,5	4 548,7	5 181,4	5 638,0	
Jul	4 433,6	4 815,4	5 155,0	5 575,4	5 660,7	
Aug	4 478,1	4 694,6	5 040,8	5 618,5	5 904,8	
Sep	4 264,2	4 714,1	5 198,1	5 627,1	5 859,3	
Oct	4 537,1	5 075,1	5 189,2	5 743,8	5 882,2	
Nov	4 665,1	5 040,5	5 439,8	6 127,3	6 427,9	
Dec	5 521,2	5 962,4	6 170,6	7 023,2	7 427,8	
Total	52 864,5	57 094,1	60 683,7	66 859,8	71 415,6	

1/ Figures for latest month are preliminary.

Table 9 – Year-on-year percentage change in food and beverages income at current prices

Month	2016	2017	2018	2019	2020	2020 year-to-date
Jan	6,2	6,4	4,6	9,9	6,0	6,0
Feb	6,6	8,8	6,7	10,5		
Mar	8,3	5,8	11,7	14,8		
Apr	6,5	8,6	9,3	5,2		
May	8,2	3,1	9,7	10,5		
Jun	7,9	5,5	13,9	8,8		
Jul	8,6	7,1	8,2	1,5		
Aug	4,8	7,4	11,5	5,1		
Sep	10,6	10,3	8,3	4,1		
Oct	11,9	2,2	10,7	2,4		
Nov	8,0	7,9	12,6	4,9		
Dec	8,0	3,5	13,8	5,8		
Total	8,0	6,3	10,2	6,8		

Table 10 – Seasonally adjusted food and beverages income at current prices

Month	R million				Month-on-month % change			
	2017	2018	2019	2020	2017	2018	2019	2020
Jan	4 969,0	5 233,9	5 783,7	6 037,0	1,6	4,5	0,5	-2,3
Feb	4 975,0	5 307,2	5 866,8		0,1	1,4	1,4	
Mar	4 881,8	5 373,5	6 121,4		-1,9	1,2	4,3	
Apr	4 977,1	5 537,5	5 871,3		2,0	3,1	-4,1	
May	4 944,9	5 454,0	5 924,2		-0,6	-1,5	0,9	
Jun	4 916,2	5 519,3	6 006,3		-0,6	1,2	1,4	
Jul	5 138,3	5 650,2	5 768,9		4,5	2,4	-4,0	
Aug	5 151,8	5 641,5	5 907,7		0,3	-0,2	2,4	
Sep	5 254,2	5 671,5	5 946,2		2,0	0,5	0,7	
Oct	5 154,9	5 747,3	5 920,3		-1,9	1,3	-0,4	
Nov	5 245,4	5 879,4	6 082,6		1,8	2,3	2,7	
Dec	5 006,3	5 757,1	6 181,4		-4,6	-2,1	1,6	

Table 11 – Food and beverages income at current prices by type of enterprise (R million)

		Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20 1/
Restaurants and coffee shops	Food sales	2 642,7	2 744,9	2 703,3	2 882,1	3 733,8	2 825,4
	Bar sales	278,2	279,9	282,4	307,7	370,1	291,9
	Other income	32,6	27,3	38,1	38,7	63,5	43,0
	Total	2 953,5	3 052,1	3 023,8	3 228,5	4 167,4	3 160,3
Takeaway and fast-food outlets	Food sales	2 009,4	1 909,7	1 916,7	2 138,4	2 398,2	1 885,3
	Bar sales	10,0	9,4	8,6	9,3	9,8	8,6
	Other income	1,6	1,4	1,4	1,4	1,8	1,5
	Total	2 021,0	1 920,5	1 926,7	2 149,1	2 409,8	1 895,4
Catering services	Food sales	738,0	708,4	735,6	853,3	671,5	570,4
	Bar sales	88,4	87,8	102,7	89,6	74,3	67,8
	Other income	103,9	90,5	93,4	107,4	104,8	81,9
	Total	930,3	886,7	931,7	1 050,3	850,6	720,1
Total industry	Food sales	5 390,1	5 363,0	5 355,6	5 873,8	6 803,5	5 281,1
	Bar sales	376,6	377,1	393,7	406,6	454,2	368,3
	Other income	138,1	119,2	132,9	147,5	170,1	126,4
	Total	5 904,8	5 859,3	5 882,2	6 427,9	7 427,8	5 775,8

1/ Figures are preliminary.

Table 12 – Year-on-year percentage change in food and beverages income at current prices by type of enterprise

		Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20
Restaurants and coffee shops	Food sales	1,5	4,8	0,5	-1,6	8,8	8,4
	Bar sales	8,3	5,7	6,4	5,1	-1,6	0,3
	Other income	-12,4	-47,3	24,1	-0,8	7,3	32,7
	Total	2,0	3,9	1,3	-1,0	7,7	7,9
Takeaway and fast-food outlets	Food sales	8,3	4,1	4,1	9,7	6,5	11,6
	Bar sales	33,3	20,5	2,4	14,8	14,0	24,6
	Other income	6,7	-6,7	0,0	-6,7	0,0	0,0
	Total	8,4	4,2	4,1	9,7	6,5	11,6
Catering services	Food sales	9,9	6,1	3,1	22,5	-0,4	-11,4
	Bar sales	2,9	8,3	14,1	-12,0	-31,3	-10,2
	Other income	3,6	-8,2	-9,7	-0,1	-5,1	-19,6
	Total	8,5	4,7	2,8	15,9	-4,7	-12,3
Total industry	Food sales	5,1	4,7	2,1	5,3	7,0	6,9
	Bar sales	7,5	6,6	8,2	1,0	-7,8	-1,4
	Other income	-0,6	-21,5	-1,9	-0,3	-0,8	-6,9
	Total	5,1	4,1	2,4	4,9	5,8	6,0

Table 13 – Contribution of each type of enterprise to the year-on-year percentage change in food and beverages income at current prices (percentage points)

		Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20
Restaurants and coffee shops	Food sales	0,7	2,2	0,2	-0,8	4,3	4,0
	Bar sales	0,4	0,3	0,3	0,2	-0,1	0,0
	Other income	-0,1	-0,4	0,1	0,0	0,1	0,2
	Total	1,0	2,1	0,7	-0,5	4,3	4,2
Takeaway and fast-food outlets	Food sales	2,7	1,3	1,3	3,1	2,1	3,6
	Bar sales	0,0	0,0	0,0	0,0	0,0	0,0
	Other income	0,0	0,0	0,0	0,0	0,0	0,0
	Total	2,8	1,4	1,3	3,1	2,1	3,6
Catering services	Food sales	1,2	0,7	0,4	2,6	0,0	-1,3
	Bar sales	0,0	0,1	0,2	-0,2	-0,5	-0,1
	Other income	0,1	-0,1	-0,2	0,0	-0,1	-0,4
	Total	1,3	0,7	0,4	2,4	-0,6	-1,9
Total industry	Food sales	4,6	4,3	1,9	4,9	6,3	6,3
	Bar sales	0,5	0,4	0,5	0,1	-0,5	-0,1
	Other income	0,0	-0,6	0,0	0,0	0,0	-0,2
	Total	5,1	4,1	2,4	4,9	5,8	6,0

Table 14 – Seasonally adjusted food and beverages income at current prices by type of enterprise (R million)

		Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Month-on-month % change
Restaurants and coffee shops	Food sales	2 789,9	2 744,3	2 771,4	3 018,1	2 895,1	-4,1
	Bar sales	291,2	288,9	290,0	288,8	290,7	0,7
	Other income	30,3	37,5	36,3	45,0	49,5	10,0
	Total	3 111,4	3 070,6	3 097,7	3 351,8	3 235,2	-3,5
Takeaway and fast-food outlets	Food sales	1 946,2	1 946,4	1 981,9	1 985,9	2 004,2	0,9
	Bar sales	9,2	8,3	9,1	8,7	9,2	5,7
	Other income	1,4	1,4	1,5	1,8	1,5	-16,7
	Total	1 956,8	1 956,1	1 992,5	1 996,4	2 014,9	0,9
Catering services	Food sales	693,9	701,1	811,1	676,9	620,9	-8,3
	Bar sales	91,1	99,3	85,4	58,4	75,7	29,6
	Other income	93,1	93,2	96,0	97,9	90,3	-7,8
	Total	878,1	893,7	992,5	833,2	786,9	-5,6
Total industry	Food sales	5 430,0	5 391,8	5 564,5	5 680,9	5 520,2	-2,8
	Bar sales	391,5	396,4	384,5	355,8	375,5	5,5
	Other income	124,8	132,0	133,7	144,7	141,3	-2,3
	Total	5 946,2	5 920,3	6 082,6	6 181,4	6 037,0	-2,3

Survey information

Introduction	The results presented in this publication are derived from the monthly survey of the food and beverages industry. This survey is based on a sample drawn from the 2019 business sampling frame (BSF) that contains businesses registered for value added tax (VAT).
Purpose of the survey	The food and beverages survey is a monthly survey covering a sample of public and private enterprises involved in the preparation of meals and drinks for immediate consumption in South Africa. The purpose of this survey is to monitor trends in the food and beverages industry. The results of the food and beverage survey are used to compile estimates of the tourism satellite accounts (TSA) and the gross domestic product (GDP) and its components, which are used to develop and monitor government policy. These statistics are also used in the analysis of comparative business and industry performance.
Scope of the survey	This survey covers the following tax registered private and public enterprises, that are mainly engaged in providing food and beverages for immediate consumption: • restaurants and coffee shops; • takeaway and fast-food outlets; and • catering services.
Classification by industry	The 1993 edition of the <i>Standard Industrial Classification of all Economic Activities</i> (SIC), Fifth Edition, Report No. 09-90-02, was used to classify the statistical units in the survey. The SIC is based on the 1990 <i>International Standard Industrial Classification of all Economic Activities</i> (ISIC) with suitable adaptations for local conditions. Each enterprise is classified to an industry which reflects its predominant activity. Statistics in this publication are presented at 5-digit SIC level.
Collection rate	The preliminary collection rate for the survey on food and beverages for January 2020 was 83,5%. The improved collection rate for December 2019 was 87,3%.
Statistical unit	The statistical unit for which information is compiled and published is an enterprise, defined as a legal unit or a combination of legal units that includes and directly controls all functions necessary to carry out its income activities. The statistical units are derived from and linked to the South African Revenue Service (SARS) administrative data.
Revised figures	Revised figures are mainly due to late submission of data to Stats SA, or respondents reporting revisions or corrections to their figures. Preliminary figures, as indicated in the relevant tables, are subject to change and when revised will not be indicated as such. Data are edited at the enterprise level.
Rounding-off of figures	Where figures have been rounded off, discrepancies may occur between sums of the component items and the totals.
Historical data	Historical food and beverages data are available on the Stats SA website. To access the data electronically, use the following link: Click to download historical data
Past publications	Past food and beverages releases are available on the Stats SA website. To access the releases electronically, use the following link: Click to download past releases
Technical notes	
Survey methodology and design	The survey was conducted by mail, fax and telephone. A sample of 1 118 enterprises was drawn from a population of 9 851 enterprises using stratified simple random sampling in April 2019. The enterprises were first stratified at 5-digit level according to the SIC and then by size of enterprises. Large enterprises are completely enumerated. Turnover was used as the measure of size.

Class limits

The enterprises are divided into four size groups according to turnover. Large enterprises are enterprises with an annual turnover of R32,5 million and more. The cut-off points which define the size groups, namely large, medium, small and very small enterprises are given in Table D.

Table D – Measure of size classes (Rand)

Enterprise size	Size group	Lower limits	Upper limits
Very small	4	574 434	12 750 000
Small	3	12 750 001	15 000 000
Medium	2	15 000 001	32 500 000
Large	1	32 500 001	

Sample weighting

For those strata not completely enumerated, the weights to produce estimates are the inverse ratio of the sampling fraction, modified to take account of non-collection in the survey. Stratum estimates are calculated and then aggregated with the completely enumerated stratum to form subgroup estimates. These procedures are in line with international best practice.

Seasonal adjustment

Seasonally adjusted estimates are generated each month using the X-12-ARIMA Seasonal Adjustment Program developed by the US Bureau of the Census. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences on the series can be recognised more clearly. Seasonal adjustment does not aim to remove irregular or non-seasonal influences which may be present in any particular month. Influences that are volatile or unsystematic can still make it difficult to interpret the movement of the series even after adjustment for seasonal variations. Therefore the month-to-month movements of seasonally adjusted estimates may not be reliable indicators of trend behaviour. The X-12-ARIMA procedure for food and beverages income is described in more detail on the Stats SA website at: [Click to download seasonal adjustment food and beverages April 2018](#)

Trend cycle

The trend is the long-term pattern or movement of a time series. The X-12-ARIMA Seasonal Adjustment Program is used for smoothing seasonally adjusted estimates to estimates of the underlying trend cycle.

Reliability of estimates

Data presented in this publication are based on information obtained from a sample and are, therefore, subject to sampling variability; that is, it may differ from the figures that would have been produced if the data had been obtained from all enterprises in the food and beverages industry in South Africa.

Relative standard error

One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance because only a sample of enterprises was used. The relative standard error (RSE) provides an immediate indication of the percentage errors likely to have occurred due to sampling, and thus avoids the need to refer to the size of the estimate.

Table E – Estimate of total food and beverages industry income within 95% confidence limits – January 2020

	Lower limit (R million)	Income (R million)	Upper limit (R million)	Relative standard error (RSE) %
Total income	4 241,1	5 775,8	7 310,5	13,6

Non-sampling errors

Inaccuracies may occur because of imperfections in reporting by enterprises and errors made in the collection and processing of the data. Inaccuracies of this kind are referred to as non-sampling errors. Every effort is made to minimise non-sampling errors by careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Non-sampling errors occur in both sample surveys and censuses.

Constant prices	Food and beverages income at constant prices by type of enterprise and by type of income is estimated by deflating income at current prices using the relevant components of the consumer price index for restaurants.
Year-on-year percentage change	The year-on-year percentage change in a variable for any given period is the change between that period and the corresponding period of the previous year, expressed as a percentage of the latter.
Contribution (percentage points)	The contribution (percentage points) to the annual percentage change for any given period is calculated by multiplying the percentage change of each type of enterprise by its corresponding weight, divided by 100. The weight is the percentage contribution of each type of enterprise to total income in the corresponding period of the previous year.

Glossary

Enterprise	A legal unit or a combination of legal units that includes and directly controls all functions necessary to carry out its activities.	
Industry	It is a group of enterprises engaged in the same or similar kinds of economic activity. Industries are defined in the <i>System of National Accounts</i> (SNA) in the same way as in the <i>Standard Industrial Classification of all Economic Activities</i> (SIC), Fifth Edition, Report No. 09-90-02 of January 1993.	
Income from food sales	Refers to income from the sale of meals and non-alcoholic drinks.	
Income from bar sales	Refers to income from liquor sales.	
Other income	Includes all income not earned from bar or food sales.	
Symbols and abbreviations	BSF	Business sampling frame
	GDP	Gross domestic product
	SARS	South African Revenue Service
	SIC	Standard Industrial Classification of all Economic Activities
	Stats SA	Statistics South Africa
	TSA	Tourism satellite accounts
	VAT	Value added tax
Restaurants and coffee shops	Enterprises involved in the sale and provision of meals and drinks, ordered from a menu, prepared on the premises for immediate consumption and with provided seating.	
Takeaway and fast-food outlets	Enterprises involved in the sale and provision of meals and drinks, ordered from a menu, prepared on the premises for takeaway purposes in a packaged format, at a stand or in a location, with or without provided seating.	
Catering services	Enterprises involved in the sale and supply of meals and drinks prepared on the premises on a contract basis and brought to other premises chosen by the person ordering them, to be served for immediate consumption to guests or customers. Catering services also include bars, taverns, other drinking places, ice-cream parlours, etc.	

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General information

Stats SA publishes approximately 300 different statistical releases each year. It is not economically viable to produce them in more than one of South Africa's eleven official languages. Since the releases are used extensively, not only locally but also by international economic and social-scientific communities, Stats SA releases are published in English only.

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