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## **STATISTICAL RELEASE**

### **P6410**

# Tourist accommodation (Preliminary)

November 2023

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## Results for November 2023

**Table A – Year-on-year percentage change in tourist accommodation statistics (income at current prices)**

	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23
Stay units available	-0,1	-0,1	-0,1	-0,1	-0,1	-0,1
Stay unit nights sold	9,8	7,6	9,4	2,9	-1,3	3,9
Average income per stay unit night sold	26,5	19,7	16,2	15,3	12,5	10,7
Income from accommodation	38,9	28,9	27,1	18,7	11,0	15,0
<b>Total income <sup>1</sup></b>	<b>27,6</b>	<b>17,7</b>	<b>20,6</b>	<b>14,2</b>	<b>6,4</b>	<b>13,2</b>

<sup>1</sup> Includes restaurant and bar sales and 'other' income.

Measured in nominal terms (current prices), total income for the tourist accommodation industry increased by 13,2% in November 2023 compared with November 2022.

Income from accommodation increased by 15,0% year-on-year in November 2023, the result of a 3,9% increase in the number of stay unit nights sold and a 10,7% increase in the average income per stay unit night sold.

**Table B – Year-on-year percentage change in income from accommodation at current prices by type of accommodation**

Type of accommodation	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23
Hotels	37,2	30,7	31,5	16,2	12,1	16,9
Caravan parks and camping sites	9,7	-6,8	35,5	36,9	22,7	19,9
Guest-houses and guest-farms	10,2	-3,6	-1,0	11,1	-18,6	-17,4
Other accommodation	48,6	32,9	24,4	25,1	14,3	18,1
<b>Total income from accommodation <sup>1</sup></b>	<b>38,9</b>	<b>28,9</b>	<b>27,1</b>	<b>18,7</b>	<b>11,0</b>	<b>15,0</b>

<sup>1</sup> Excludes restaurant and bar sales and 'other' income.

In November 2023, the largest contributors to the 15,0% year-on-year increase in income from accommodation were:

- hotels (16,9% and contributing 10,9 percentage points); and
- 'other' accommodation (18,1% and contributing 5,1 percentage points) – see Tables B and 6.

**Table C – Income from accommodation at current prices for the latest three months by type of accommodation**

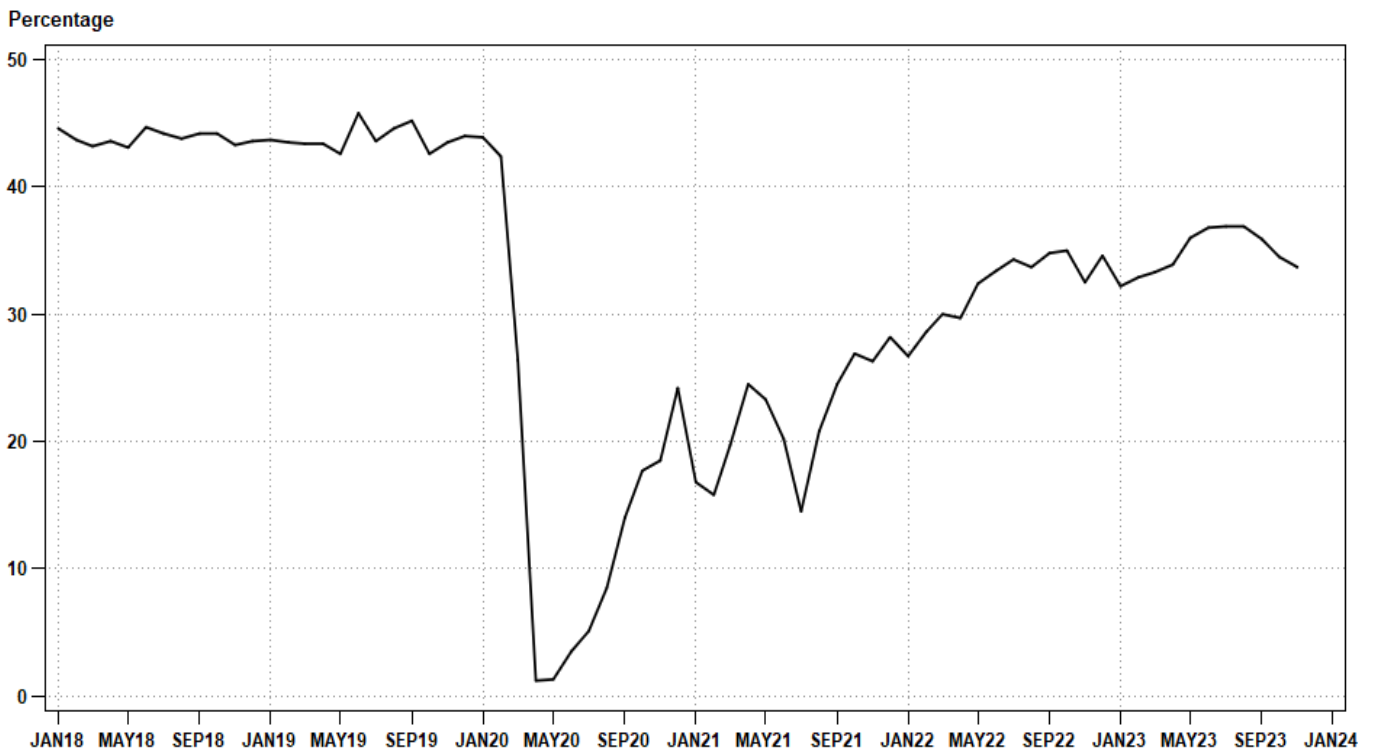
Type of accommodation	Sep – Nov 2022 (R million)	Weight (%)	Sep – Nov 2023 (R million)	% change between Sep – Nov 2022 and Sep – Nov 2023	Contribution (% points) to the total % change
Hotels	4 433,9	63,6	5 098,6	15,0	9,5
Caravan parks and camping sites	51,4	0,7	64,8	26,1	0,2
Guest-houses and guest-farms	433,4	6,2	394,3	-9,0	-0,6
Other accommodation	2 050,6	29,4	2 439,0	18,9	5,6
<b>Total income from accommodation <sup>1</sup></b>	<b>6 969,3</b>	<b>100,0</b>	<b>7 996,7</b>	<b>14,7</b>	<b>14,7</b>

<sup>1</sup> Excludes restaurant and bar sales and 'other' income.

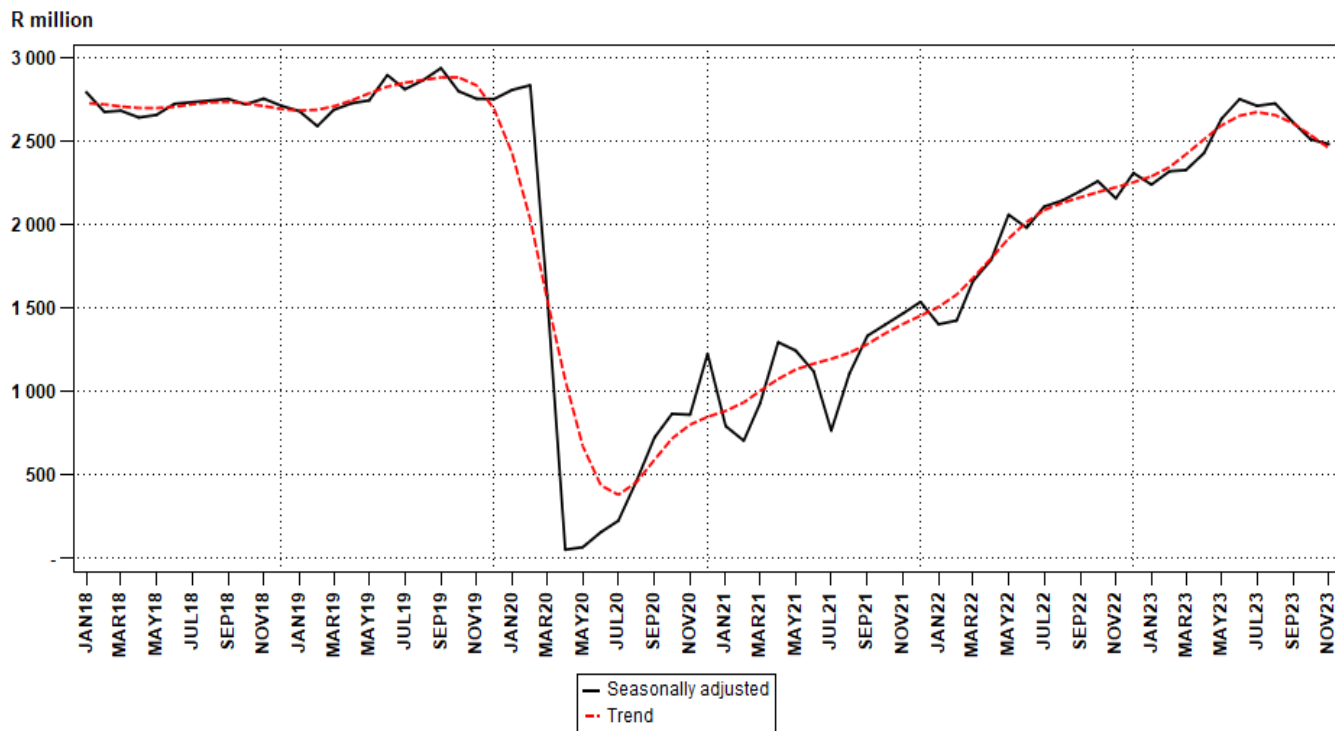
Income from accommodation increased by 14,7% in the three months ended November 2023 compared with the three months ended November 2022. The main contributors to this increase were:

- hotels (15,0% and contributing 9,5 percentage points); and
- 'other' accommodation (18,9% and contributing 5,6 percentage points).

**Figure 1 – Seasonally adjusted occupancy rate for the accommodation industry**



**Figure 2 – Income from accommodation at current prices**



Seasonally adjusted income from accommodation decreased by 1,1% month-on-month in November 2023 following a decrease of 3,9% month-on-month in October 2023 – see Table 3.

**Risenga Maluleke**  
**Statistician-General**

## Tables

Note that income from accommodation excludes restaurant and bar sales and 'other' income.

**Table 1 – Income from accommodation at current prices (R million)**

Month	2018	2019	2020	2021	2022	2023 <sup>1</sup>
Jan	2 869,4	2 758,7	2 885,3	819,2	1 448,9	2 309,0
Feb	2 818,8	2 722,9	2 952,8	725,2	1 494,5	2 434,1
Mar	2 949,3	2 944,5	1 720,0	1 009,1	1 816,0	2 548,1
Apr	2 545,9	2 626,8	51,0	1 249,2	1 711,7	2 321,5
May	2 225,8	2 287,0	56,5	1 033,4	1 718,7	2 199,3
Jun	2 206,9	2 360,0	129,7	913,8	1 623,4	2 254,6
Jul	2 523,3	2 600,4	209,1	711,6	1 932,3	2 490,3
Aug	2 607,7	2 738,5	448,8	1 059,7	2 042,0	2 594,4
Sep	2 697,4	2 903,2	722,0	1 325,6	2 189,1	2 597,7
Oct	2 983,7	3 063,5	944,1	1 518,2	2 445,0	2 713,2
Nov	2 972,5	2 963,4	919,6	1 581,7	2 335,2	2 685,8
Dec	3 241,8	3 284,9	1 478,3	1 835,2	2 730,1	
<b>Total</b>	<b>32 642,5</b>	<b>33 253,8</b>	<b>12 517,2</b>	<b>13 781,9</b>	<b>23 486,9</b>	

<sup>1</sup> Figures for the latest month are preliminary.

**Table 2 – Year-on-year percentage change in income from accommodation at current prices**

Month	2019	2020	2021	2022	2023	2023 year-to-date
Jan	-3,9	4,6	-71,6	76,9	59,4	59,4
Feb	-3,4	8,4	-75,4	106,1	62,9	61,1
Mar	-0,2	-41,6	-41,3	80,0	40,3	53,2
Apr	3,2	-98,1	2 349,4	37,0	35,6	48,5
May	2,7	-97,5	1 729,0	66,3	28,0	44,2
Jun	6,9	-94,5	604,5	77,7	38,9	43,3
Jul	3,1	-92,0	240,3	171,5	28,9	41,0
Aug	5,0	-83,6	136,1	92,7	27,1	38,9
Sep	7,6	-75,1	83,6	65,1	18,7	36,1
Oct	2,7	-69,2	60,8	61,0	11,0	32,8
Nov	-0,3	-69,0	72,0	47,6	15,0	30,8
Dec	1,3	-55,0	24,1	48,8		
<b>Total</b>	<b>1,9</b>	<b>-62,4</b>	<b>10,1</b>	<b>70,4</b>		

**Table 3 – Seasonally adjusted income from accommodation at current prices**

Month	R million				Month-on-month % change			
	2020	2021	2022	2023	2020	2021	2022	2023
Jan	2 809,5	794,0	1 404,6	2 242,2	2,0	-35,3	-8,7	-3,0
Feb	2 837,7	706,5	1 427,1	2 322,0	1,0	-11,0	1,6	3,6
Mar	1 579,2	930,7	1 663,1	2 328,9	-44,3	31,7	16,5	0,3
Apr	53,0	1 296,7	1 789,6	2 430,6	-96,6	39,3	7,6	4,4
May	67,9	1 246,9	2 061,8	2 636,1	28,1	-3,8	15,2	8,5
Jun	158,0	1 121,0	1 983,1	2 754,5	132,7	-10,1	-3,8	4,5
Jul	226,8	766,9	2 110,1	2 714,0	43,5	-31,6	6,4	-1,5
Aug	464,1	1 107,7	2 146,2	2 728,7	104,6	44,4	1,7	0,5
Sep	725,8	1 335,5	2 203,0	2 614,5	56,4	20,6	2,6	-4,2
Oct	867,5	1 401,3	2 262,6	2 512,8	19,5	4,9	2,7	-3,9
Nov	862,4	1 469,6	2 159,4	2 484,8	-0,6	4,9	-4,6	-1,1
Dec	1 227,7	1 538,7	2 311,3		42,4	4,7	7,0	

**Table 4 – Tourist accommodation statistics by type of accommodation (income at current prices)**

		Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23 <sup>1</sup>
Hotels	Stay units available (000)	75,5	75,5	75,5	75,5	75,5	75,5
	Stay unit nights sold (000)	948,1	1 047,0	1 061,1	1 076,2	1 121,6	1 070,5
	Occupancy rate (%)	41,9	44,7	45,3	47,5	47,9	47,3
	Average income per stay unit night sold (Rand)	1 451,6	1 482,9	1 509,1	1 496,8	1 546,4	1 637,8
	<b>Total income (R million)</b>	<b>2 850,3</b>	<b>3 149,1</b>	<b>3 260,6</b>	<b>3 246,9</b>	<b>3 321,4</b>	<b>3 322,9</b>
	Income from accommodation (R million)	1 376,3	1 552,6	1 601,3	1 610,9	1 734,4	1 753,3
	Income from restaurant and bar sales (R million)	527,8	603,6	613,5	619,9	648,6	595,8
	Other income (R million)	946,2	992,9	1 045,8	1 016,1	938,4	973,8
Caravan parks and camping sites	Stay units available (000)	3,7	3,7	3,7	3,7	3,7	3,7
	Stay unit nights sold (000)	15,8	19,2	19,2	18,2	18,6	15,6
	Occupancy rate (%)	14,2	16,7	16,7	16,4	16,2	14,1
	Average income per stay unit night sold (Rand)	930,4	859,4	1 093,8	1 181,3	1 193,5	1 352,6
	<b>Total income (R million)</b>	<b>15,6</b>	<b>17,2</b>	<b>22,2</b>	<b>22,4</b>	<b>23,2</b>	<b>21,7</b>
	Income from accommodation (R million)	14,7	16,5	21,0	21,5	22,2	21,1
	Income from restaurant and bar sales (R million)	0,6	0,3	0,9	0,7	0,8	0,4
	Other income (R million)	0,3	0,4	0,3	0,2	0,2	0,2
Guest-houses and guest-farms	Stay units available (000)	20,7	20,7	20,7	20,7	20,7	20,7
	Stay unit nights sold (000)	119,4	126,3	140,8	121,1	108,7	113,0
	Occupancy rate (%)	19,2	19,7	21,9	19,5	16,9	18,2
	Average income per stay unit night sold (Rand)	917,1	916,1	941,1	1 227,1	1 096,6	1 119,5
	<b>Total income (R million)</b>	<b>132,4</b>	<b>139,0</b>	<b>164,8</b>	<b>174,3</b>	<b>146,1</b>	<b>161,7</b>
	Income from accommodation (R million)	109,5	115,7	132,5	148,6	119,2	126,5
	Income from restaurant and bar sales (R million)	18,7	17,1	25,0	18,2	18,5	25,1
	Other income (R million)	4,2	6,2	7,3	7,5	8,4	10,1
Other accommodation	Stay units available (000)	39,3	39,3	39,3	39,3	39,3	39,3
	Stay unit nights sold (000)	292,7	317,8	320,5	331,8	338,8	328,6
	Occupancy rate (%)	24,8	26,1	26,3	28,1	27,8	27,9
	Average income per stay unit night sold (Rand)	2 576,4	2 534,6	2 619,7	2 461,4	2 471,7	2 388,6
	<b>Total income (R million)</b>	<b>850,4</b>	<b>911,8</b>	<b>956,0</b>	<b>932,4</b>	<b>960,7</b>	<b>905,8</b>
	Income from accommodation (R million)	754,1	805,5	839,6	816,7	837,4	784,9
	Income from restaurant and bar sales (R million)	52,2	55,9	63,0	61,7	67,3	71,2
	Other income (R million)	44,1	50,4	53,4	54,0	56,0	49,7
<b>Total industry</b>	<b>Stay units available (000)</b>	<b>139,2</b>	<b>139,2</b>	<b>139,2</b>	<b>139,2</b>	<b>139,2</b>	<b>139,2</b>
	<b>Stay unit nights sold (000)</b>	<b>1 376,0</b>	<b>1 510,3</b>	<b>1 541,6</b>	<b>1 547,3</b>	<b>1 587,7</b>	<b>1 527,7</b>
	<b>Occupancy rate (%)</b>	<b>33,0</b>	<b>35,0</b>	<b>35,7</b>	<b>37,1</b>	<b>36,8</b>	<b>36,6</b>
	<b>Average income per stay unit night sold (Rand)</b>	<b>1 638,5</b>	<b>1 648,9</b>	<b>1 682,9</b>	<b>1 678,9</b>	<b>1 708,9</b>	<b>1 758,1</b>
	<b>Total income (R million)</b>	<b>3 848,7</b>	<b>4 217,1</b>	<b>4 403,6</b>	<b>4 376,0</b>	<b>4 451,4</b>	<b>4 412,1</b>
	<b>Income from accommodation (R million)</b>	<b>2 254,6</b>	<b>2 490,3</b>	<b>2 594,4</b>	<b>2 597,7</b>	<b>2 713,2</b>	<b>2 685,8</b>
	<b>Income from restaurant and bar sales (R million)</b>	<b>599,3</b>	<b>676,9</b>	<b>702,4</b>	<b>700,5</b>	<b>735,2</b>	<b>692,5</b>
	<b>Other income (R million)</b>	<b>994,8</b>	<b>1 049,9</b>	<b>1 106,8</b>	<b>1 077,8</b>	<b>1 003,0</b>	<b>1 033,8</b>

<sup>1</sup> Figures are preliminary.

**Table 5 – Year-on-year percentage change in tourist accommodation statistics by type of accommodation (income at current prices)**

		Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23
Hotels	Stay units available	-0,1	-0,1	-0,1	-0,1	0,0	-0,1
	Stay unit nights sold	17,1	13,7	14,6	8,9	5,5	4,9
	Average income per stay unit night sold	17,1	14,9	14,8	6,7	6,3	11,4
	<b>Total income</b>	<b>23,7</b>	<b>15,1</b>	<b>20,0</b>	<b>11,6</b>	<b>5,1</b>	<b>13,2</b>
	Income from accommodation	37,2	30,7	31,5	16,2	12,1	16,9
	Income from restaurant and bar sales	29,1	22,2	25,6	14,0	9,0	3,8
	Other income	6,0	-5,8	3,5	3,8	-7,7	13,1
Caravan parks and camping sites	Stay units available	0,0	0,0	0,0	0,0	0,0	0,0
	Stay unit nights sold	9,0	3,2	9,7	4,0	6,9	-4,9
	Average income per stay unit night sold	0,7	-9,7	23,5	31,7	14,7	26,0
	<b>Total income</b>	<b>12,2</b>	<b>-5,5</b>	<b>32,1</b>	<b>28,7</b>	<b>20,8</b>	<b>17,9</b>
	Income from accommodation	9,7	-6,8	35,5	36,9	22,7	19,9
	Income from restaurant and bar sales	100,0	-25,0	-18,2	-53,3	14,3	0,0
	Other income	50,0	300,0	50,0	0,0	-50,0	-50,0
Guest-houses and guest-farms	Stay units available	0,0	0,0	0,0	0,0	0,0	0,0
	Stay unit nights sold	0,7	0,1	14,6	-13,8	-23,8	-17,4
	Average income per stay unit night sold	9,4	-3,7	-13,6	28,9	6,7	0,0
	<b>Total income</b>	<b>9,8</b>	<b>-1,6</b>	<b>6,2</b>	<b>8,5</b>	<b>-16,2</b>	<b>-11,6</b>
	Income from accommodation	10,2	-3,6	-1,0	11,1	-18,6	-17,4
	Income from restaurant and bar sales	29,0	10,3	49,7	-2,2	-11,5	17,3
	Other income	-37,3	8,8	58,7	-8,5	21,7	18,8
Other accommodation	Stay units available	0,0	0,0	0,0	0,0	-0,3	-0,3
	Stay unit nights sold	-5,7	-5,8	-6,6	-7,1	-12,2	10,5
	Average income per stay unit night sold	57,6	41,0	33,2	34,6	30,1	6,8
	<b>Total income</b>	<b>47,2</b>	<b>32,8</b>	<b>25,4</b>	<b>25,2</b>	<b>15,6</b>	<b>19,1</b>
	Income from accommodation	48,6	32,9	24,4	25,1	14,3	18,1
	Income from restaurant and bar sales	37,4	20,7	26,0	18,4	17,7	36,9
	Other income	36,1	47,4	43,9	36,0	36,9	14,0
<b>Total industry</b>	<b>Stay units available</b>	<b>-0,1</b>	<b>-0,1</b>	<b>-0,1</b>	<b>-0,1</b>	<b>-0,1</b>	<b>-0,1</b>
	<b>Stay unit nights sold</b>	<b>9,8</b>	<b>7,6</b>	<b>9,4</b>	<b>2,9</b>	<b>-1,3</b>	<b>3,9</b>
	<b>Average income per stay unit night sold</b>	<b>26,5</b>	<b>19,7</b>	<b>16,2</b>	<b>15,3</b>	<b>12,5</b>	<b>10,7</b>
	<b>Total income</b>	<b>27,6</b>	<b>17,7</b>	<b>20,6</b>	<b>14,2</b>	<b>6,4</b>	<b>13,2</b>
	<b>Income from accommodation</b>	<b>38,9</b>	<b>28,9</b>	<b>27,1</b>	<b>18,7</b>	<b>11,0</b>	<b>15,0</b>
	<b>Income from restaurant and bar sales</b>	<b>29,9</b>	<b>21,7</b>	<b>26,3</b>	<b>13,7</b>	<b>9,1</b>	<b>6,9</b>
	<b>Other income</b>	<b>6,7</b>	<b>-4,0</b>	<b>5,1</b>	<b>5,0</b>	<b>-5,8</b>	<b>13,2</b>

**Table 6 – Contribution of each type of accommodation to the year-on-year percentage change in income from accommodation at current prices (percentage points)**

Type of accommodation	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23
Hotels	23,0	18,9	18,8	10,2	7,6	10,9
Caravan parks and camping sites	0,1	-0,1	0,3	0,3	0,2	0,1
Guest-houses and guest-farms	0,6	-0,2	-0,1	0,7	-1,1	-1,1
Other accommodation	15,2	10,3	8,1	7,5	4,3	5,1
<b>Total income from accommodation</b> <sup>1</sup>	<b>38,9</b>	<b>28,9</b>	<b>27,1</b>	<b>18,7</b>	<b>11,0</b>	<b>15,0</b>

<sup>1</sup> Excludes restaurant and bar sales and 'other' income.



**Table 7 – Seasonally adjusted tourist accommodation statistics by type of accommodation (income at current prices)**

		Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Month-on-month % change
Hotels	Stay unit nights sold (000)	1 080,0	1 074,3	1 040,8	1 022,5	978,6	-4,3
	Occupancy rate (%)	47,5	46,6	44,7	44,8	42,1	
	Average income per stay unit night sold (Rand)	1 582,0	1 602,8	1 556,5	1 572,0	1 602,3	1,9
	<b>Total income (R million)</b>	<b>3 375,9</b>	<b>3 387,3</b>	<b>3 231,2</b>	<b>3 148,5</b>	<b>3 037,9</b>	<b>-3,5</b>
	Income from accommodation (R million)	1 720,5	1 720,8	1 605,8	1 627,1	1 563,5	-3,9
	Income from restaurant and bar sales (R million)	653,6	626,9	610,6	587,0	512,8	-12,6
	Other income (R million)	1 001,8	1 039,5	1 014,9	934,4	961,7	2,9
Caravan parks and camping sites	Stay unit nights sold (000)	18,9	18,9	17,1	19,7	19,2	-2,5
	Occupancy rate (%)	16,9	16,7	15,1	17,5	17,0	
	Average income per stay unit night sold (Rand)	953,6	1 235,3	1 239,3	1 213,7	1 376,0	13,4
	<b>Total income (R million)</b>	<b>18,9</b>	<b>24,4</b>	<b>21,3</b>	<b>24,4</b>	<b>28,3</b>	<b>16,0</b>
	Income from accommodation (R million)	18,1	23,3	20,6	23,6	27,6	16,9
	Income from restaurant and bar sales (R million)	0,3	0,8	0,5	0,6	0,5	-16,7
	Other income (R million)	0,4	0,3	0,2	0,2	0,2	0,0
Guest-houses and guest-farms	Stay unit nights sold (000)	134,3	146,3	121,2	101,7	104,6	2,9
	Occupancy rate (%)	21,6	23,1	19,4	16,1	16,5	
	Average income per stay unit night sold (Rand)	1 005,3	998,1	1 319,5	1 066,3	1 077,8	1,1
	<b>Total income (R million)</b>	<b>169,9</b>	<b>183,2</b>	<b>191,0</b>	<b>134,0</b>	<b>140,8</b>	<b>5,1</b>
	Income from accommodation (R million)	140,6	148,8	165,3	110,0	111,6	1,5
	Income from restaurant and bar sales (R million)	21,1	26,5	18,0	17,0	21,4	25,9
	Other income (R million)	8,3	7,9	7,7	7,0	7,8	11,4
Other accommodation	Stay unit nights sold (000)	330,4	315,4	325,7	311,4	328,7	5,6
	Occupancy rate (%)	27,3	26,7	27,3	26,0	27,0	
	Average income per stay unit night sold (Rand)	2 595,1	2 641,7	2 512,7	2 393,5	2 369,1	-1,0
	<b>Total income (R million)</b>	<b>953,1</b>	<b>958,3</b>	<b>940,2</b>	<b>866,3</b>	<b>890,1</b>	<b>2,7</b>
	Income from accommodation (R million)	834,8	835,7	822,8	752,2	782,1	4,0
	Income from restaurant and bar sales (R million)	61,4	63,2	59,3	60,1	61,7	2,7
	Other income (R million)	56,9	59,3	58,2	53,9	46,3	-14,1
<b>Total industry</b>	<b>Stay unit nights sold (000)</b>	<b>1 563,6</b>	<b>1 554,9</b>	<b>1 504,8</b>	<b>1 455,3</b>	<b>1 431,1</b>	<b>-1,7</b>
	<b>Occupancy rate (%)</b>	<b>36,9</b>	<b>36,9</b>	<b>35,9</b>	<b>34,5</b>	<b>33,7</b>	
	<b>Average income per stay unit night sold (Rand)</b>	<b>1 725,5</b>	<b>1 735,5</b>	<b>1 728,8</b>	<b>1 683,3</b>	<b>1 739,0</b>	<b>3,3</b>
	<b>Total income (R million)</b>	<b>4 517,8</b>	<b>4 553,1</b>	<b>4 383,7</b>	<b>4 173,1</b>	<b>4 097,1</b>	<b>-1,8</b>
	<b>Income from accommodation (R million)</b>	<b>2 714,0</b>	<b>2 728,7</b>	<b>2 614,5</b>	<b>2 512,8</b>	<b>2 484,8</b>	<b>-1,1</b>
	<b>Income from restaurant and bar sales (R million)</b>	<b>736,3</b>	<b>717,4</b>	<b>688,3</b>	<b>664,8</b>	<b>596,3</b>	<b>-10,3</b>
	<b>Other income (R million)</b>	<b>1 067,4</b>	<b>1 107,0</b>	<b>1 081,0</b>	<b>995,5</b>	<b>1 015,9</b>	<b>2,0</b>

## Survey information

<b>Introduction</b>	1	The results presented in this publication are derived from the monthly survey of the tourist accommodation industry. This survey is based on a sample drawn from the 2023 statistical business register (SBR) that contains businesses registered for value-added tax (VAT).
	2	In order to improve timeliness, some information for the latest month had to be estimated due to late response. These estimates will be revised in future statistical releases as soon as information becomes available.
<b>Purpose of the survey</b>	3	<p>The Tourist accommodation survey is a monthly survey covering a sample of public and private enterprises involved in the short-stay accommodation industry in South Africa.</p> <p>The results of the survey are used to compile estimates of the tourism satellite accounts (TSA) and the gross domestic product (GDP) and its components, which are used to develop and monitor government policy. These statistics are also used in the analysis of comparative business and industry performance.</p>
<b>Scope of the survey</b>	4	<p>This survey covers the following tax registered private and public enterprises that are mainly engaged in providing short-stay commercial accommodation:</p> <ul style="list-style-type: none"> <li>• hotels, motels, hotels and inns;</li> <li>• caravan parks and camping sites;</li> <li>• guest-houses and guest-farms; and</li> <li>• 'other' accommodation.</li> </ul>
<b>Collection rate</b>	5	The preliminary collection rate for the survey on tourist accommodation for November 2023 was 85,7%. The improved collection rate for October 2023 was 93,6%.
<b>Classification by industry</b>	6	The 1993 edition of the <i>Standard Industrial Classification of All Economic Activities</i> (SIC), Fifth Edition, Report No. 09-90-02 was used to classify the statistical units in the survey. The SIC is based on the 1990 <i>International Standard Industrial Classification of All Economic Activities</i> (ISIC) with suitable adaptations for local conditions. Each enterprise is classified to an industry, which reflects its predominant activity. Statistics in this publication are presented at five-digit SIC level.
<b>Statistical unit</b>	7	The statistical units for the collection of the information are enterprises and establishments.
<b>Revised figures</b>	8	Revised figures are mainly due to late submission of data to Stats SA, or respondents reporting revisions or corrections to their figures. Preliminary figures, as indicated in the relevant tables, are subject to change and when revised will not be indicated as such. Data are edited at the enterprise level.
<b>Rounding-off of figures</b>	9	Where figures have been rounded off, discrepancies may occur between sums of the component items and the totals.
<b>Historical data</b>	10	Historical tourist accommodation data are available on the Stats SA website. To access the data electronically, use the following link: <a href="#">Click to download historical data</a>
<b>Past publications</b>	11	Past tourist accommodation releases are available on the Stats SA website. To access the releases electronically, use the following link: <a href="#">Click to download past releases</a>
<b>Comparability with discontinued Hotels' Trading Statistics</b>	12	<p>The information in this statistical release and the discontinued monthly Hotels' trading statistics statistical release are not strictly comparable. The Hotels' Trading Statistics survey was conducted using a list of all hotels graded by the then South African Tourism Board (Satour) when the grading of hotels was still compulsory by law. This survey is conducted from a sample drawn from a statistical business register (SBR) of all enterprises registered for value-added tax (VAT) and income tax.</p> <p>The higher levels from this survey can be mainly attributed to the following:</p> <ul style="list-style-type: none"> <li>• the coverage of all types of tourist accommodation enterprises including hotels; and</li> <li>• the improved coverage of the SBR, especially of small and micro enterprises.</li> </ul>

**Technical notes**

**Survey methodology and design**

1 The survey was conducted by email, fax and telephone.  
The 2023 sample of 1 130 enterprises was drawn from a sampling frame of 2 752 enterprises using stratified simple random sampling. The enterprises were first stratified at 5-digit level according to the SIC and then by size of enterprise. All large, medium and small enterprises are completely enumerated. Turnover was used as the measure of size for stratification.

**Size groups**

2 The enterprises are divided into four size groups according to turnover. All large, medium and small enterprises (size groups one, two and three) are completely enumerated. Simple random sampling is applied to size group four (very small) enterprises. The total income of the large, medium and small enterprises (size groups one, two and three) is added to the weighted totals of size group four to reflect the total income.

**Measure of size classes (Rand)**

Enterprise size	Size group	Lower limit	Upper limit
Very small	4	1 944 000	7 650 000
Small	3	7 650 001	9 000 000
Medium	2	9 000 001	19 500 000
Large	1	19 500 001	

**Sample weighting**

3 For those strata not completely enumerated, the weights to produce estimates are the inverse ratio of the sampling fraction, modified to take account of non-response in the survey. Stratum estimates are calculated and then aggregated with the completely enumerated stratum to form subgroup estimates. These procedures are in line with international best practice.

**Reliability of estimates**

4 Data presented in this publication are based on information obtained from a sample and are, therefore, subject to sampling variability; that is, they may differ from the figures that would have been produced if the data had been obtained from all enterprises in the tourist accommodation industry in South Africa.

- Relative standard error** 5 One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance because only a sample of enterprises was used. The relative standard error (RSE) provides an immediate indication of the percentage errors likely to have occurred due to sampling, and thus avoids the need to refer to the size of the estimate.

**Estimates of total industry income by type of enterprise within 95% confidence limits – November 2023**

	Lower limit (R million)	Estimate (R million)	Upper limit (R million)	Relative standard error (RSE) %
Total income	4 018,0	4 412,1	4 807,0	4,6

- Non-sampling errors** 6 Inaccuracies may occur because of imperfections in reporting by enterprises and errors made in the collection and processing of the data. Inaccuracies of this kind are referred to as non-sampling errors. Every effort is made to minimise non-sampling errors by careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Non-sampling errors occur in both sample surveys and censuses.
- Year-on-year percentage change** 7 The year-on-year percentage change in a variable for any given period is the change between that period and the corresponding period of the previous year, expressed as a percentage of the latter.
- Contribution (percentage points)** 8 The contribution (percentage points) to the year-on-year percentage change for any given period is calculated by multiplying the percentage change of each type of accommodation by its corresponding weight, divided by 100. The weight is the percentage contribution of each type of accommodation to the total accommodation income in the corresponding period of the previous year. The same result is given by  $\%T \times [\Delta C / \Delta T]$ , where  $\%T = \% \text{ change in the total}$ ,  $\Delta C = \text{change in the component (in rands)}$ , and  $\Delta T = \text{change in the total (in rands)}$ .
- Seasonal adjustment** 9 Seasonally adjusted estimates are generated each month using the X-12-ARIMA Seasonal Adjustment Program developed by the United States Census Bureau. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences on the series can be recognised more clearly. Seasonal adjustment does not aim to remove irregular or non-seasonal influences which may be present in any particular month. Influences that are volatile or unsystematic can still make it difficult to interpret the movement of the series even after adjustment for seasonal variations. Therefore, the month-to-month movements of seasonally adjusted estimates may not be reliable indicators of trend behaviour. The X-12-ARIMA procedure for tourist accommodation is described in more detail on the Stats SA website at:  
[Click to download seasonal adjustment tourist accommodation March 2022](#)
- Trend cycle** 10 The trend is the long-term pattern or movement of a time series. The X-12-ARIMA Seasonal Adjustment Program is used for smoothing seasonally adjusted estimates to estimates of the underlying trend cycle.

## Glossary

- Average income per stay unit night sold** Average rate per stay unit (i.e. rate per room in a hotel or powered site in a caravan park) is calculated by dividing the total income from accommodation by the number of stay unit nights sold in the survey period.
- Enterprise** An enterprise is a legal unit or combination of legal units that includes and directly controls all functions to carry out its activities.
- Establishment** An enterprise or part of an enterprise that is situated in a single location and in which only a single (non-ancillary) productive activity is carried out or in which the principal productive activity accounts for most of the value added.

<b>Income from accommodation</b>	Income from amounts charged for stay units. 'Other' income is excluded (e.g. income from meals).																		
<b>Income from restaurant and bar sales</b>	Income from meals, banqueting and beverages, and tobacco sales.																		
<b>Other income</b>	Income from casino gambling, laundry and telephone services, rentals and fees received for transport services, offices, shops, garages, etc.																		
<b>Occupancy rate</b>	The number of stay unit nights sold, divided by the product of the number of stay units available and the number of days in the survey period, expressed as a percentage.																		
<b>Other accommodation</b>	Includes lodges, bed-and-breakfast establishments, self-catering establishments and 'other' establishments not elsewhere classified.																		
<b>Stay unit</b>	The unit of accommodation available to be charged out to guests, for example, a powered site in a caravan park or a room in a hotel.																		
<b>Stay unit nights sold</b>	The total number of stay units occupied on each night during the survey period.																		
<b>Symbols and abbreviations</b>	<table> <tr> <td>GDP</td> <td>Gross domestic product</td> </tr> <tr> <td>RSE</td> <td>Relative standard error</td> </tr> <tr> <td>SARS</td> <td>South African Revenue Service</td> </tr> <tr> <td>SBR</td> <td>Statistical business register</td> </tr> <tr> <td>SE</td> <td>Standard error</td> </tr> <tr> <td>SIC</td> <td>Standard Industrial Classification of All Economic Activities</td> </tr> <tr> <td>Stats SA</td> <td>Statistics South Africa</td> </tr> <tr> <td>TSA</td> <td>Tourism satellite accounts</td> </tr> <tr> <td>VAT</td> <td>Value-added tax</td> </tr> </table>	GDP	Gross domestic product	RSE	Relative standard error	SARS	South African Revenue Service	SBR	Statistical business register	SE	Standard error	SIC	Standard Industrial Classification of All Economic Activities	Stats SA	Statistics South Africa	TSA	Tourism satellite accounts	VAT	Value-added tax
GDP	Gross domestic product																		
RSE	Relative standard error																		
SARS	South African Revenue Service																		
SBR	Statistical business register																		
SE	Standard error																		
SIC	Standard Industrial Classification of All Economic Activities																		
Stats SA	Statistics South Africa																		
TSA	Tourism satellite accounts																		
VAT	Value-added tax																		
<b>Total income</b>	Includes income from accommodation, income from restaurant and bar sales and 'other' income.																		
<b>Tourist</b>	A visitor who spends at least one night in the place visited.																		

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