



Domestic Tourism Survey, 2016

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#StatsSA

#Tourism

Information Gathered

DTS



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graph LR; DTS((DTS)) --- I1[Demographic information]; DTS --- I2[Day trips taken inside South Africa]; DTS --- I3[Overnight trips taken inside South Africa]; DTS --- I4[Main destinations]; DTS --- I5[Reasons for travelling]; DTS --- I6[Modes of transport used]; DTS --- I7[Living Standard Measure];
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Demographic information

Day trips taken inside South Africa

Overnight trips taken inside South Africa

Main destinations

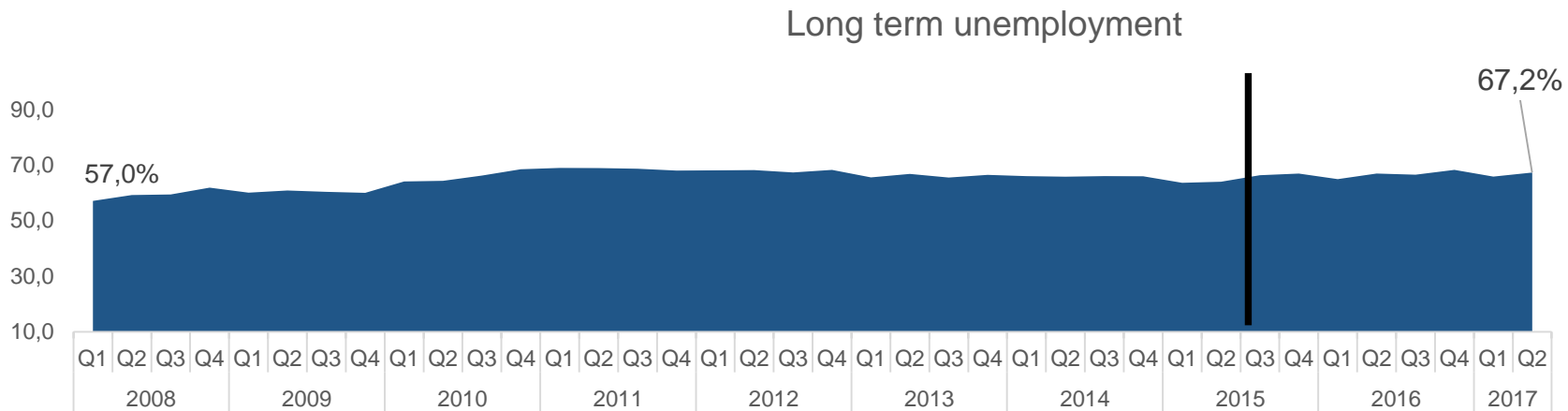
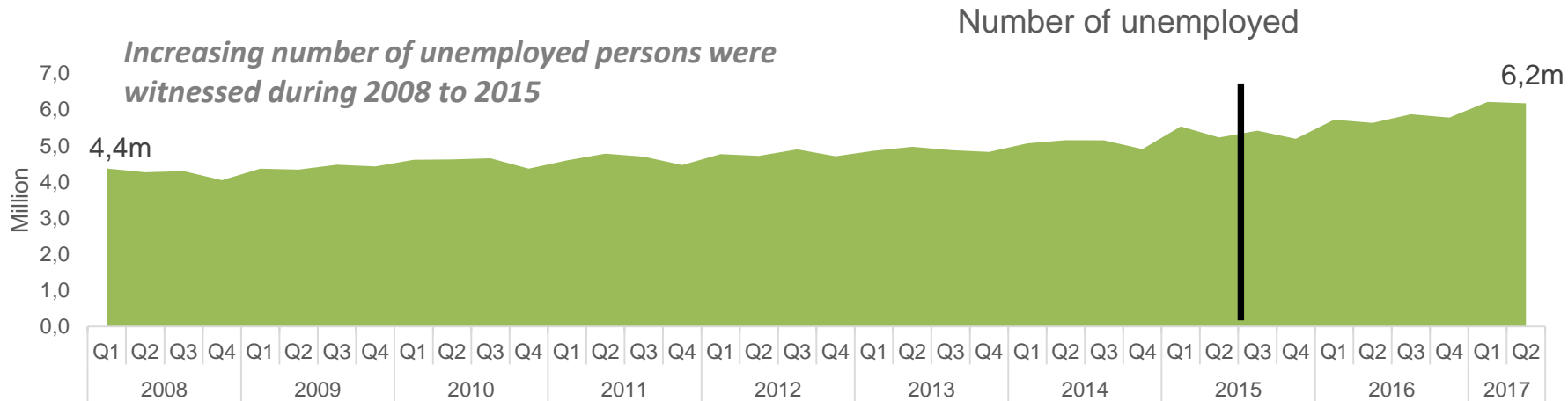
Reasons for travelling

Modes of transport used

Living Standard Measure

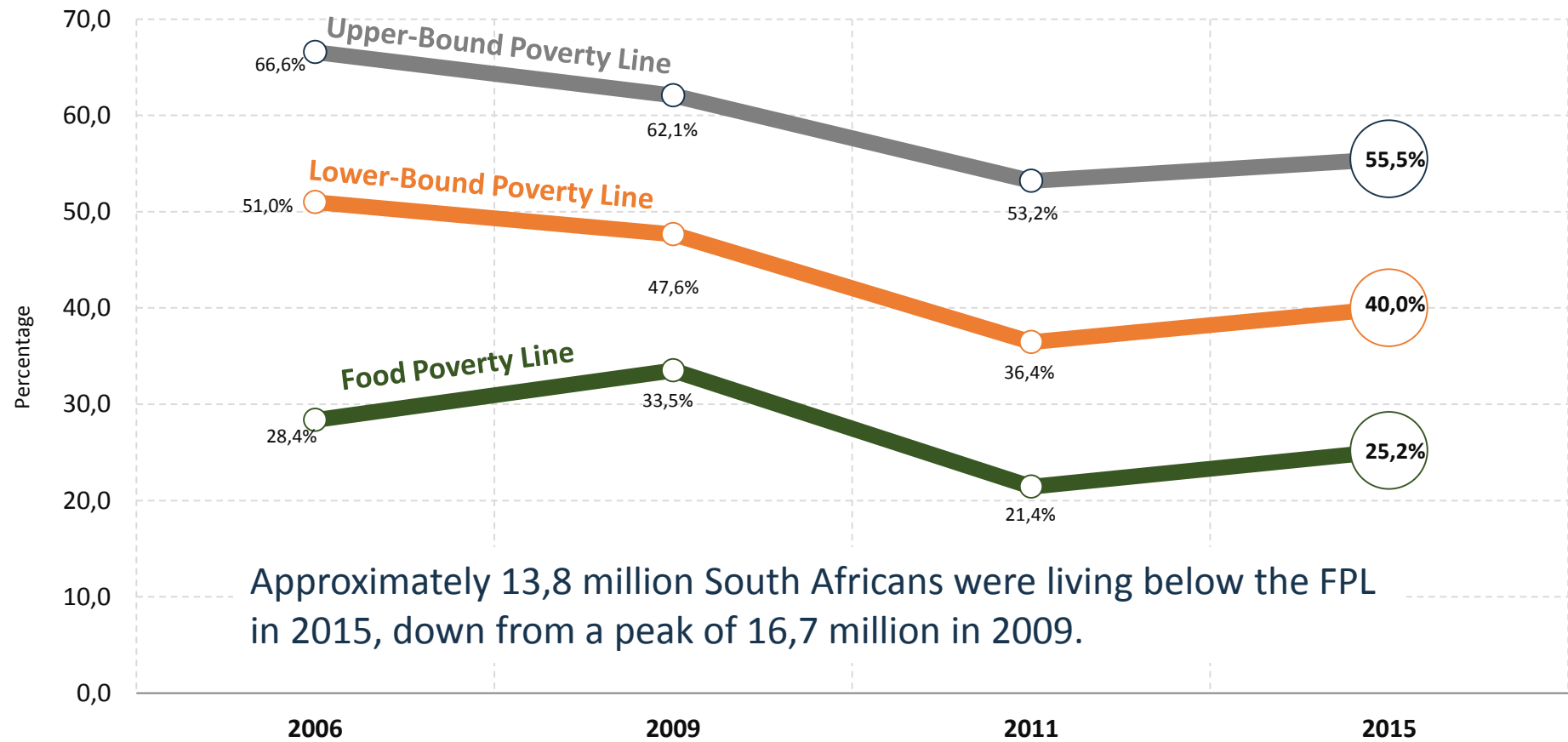
*The DTS 2016 findings reflect a **general pattern of decline** in domestic tourism over the past two years as associated with **economic stagnation and re-prioritisation** of consumer spending that has taken place in the country during that time.*

Labour Market Dashboard



Source: QLFS Q2 2017

Poverty headcounts based on the FPL, LBPL and UBPL



Port Elizabeth Airport

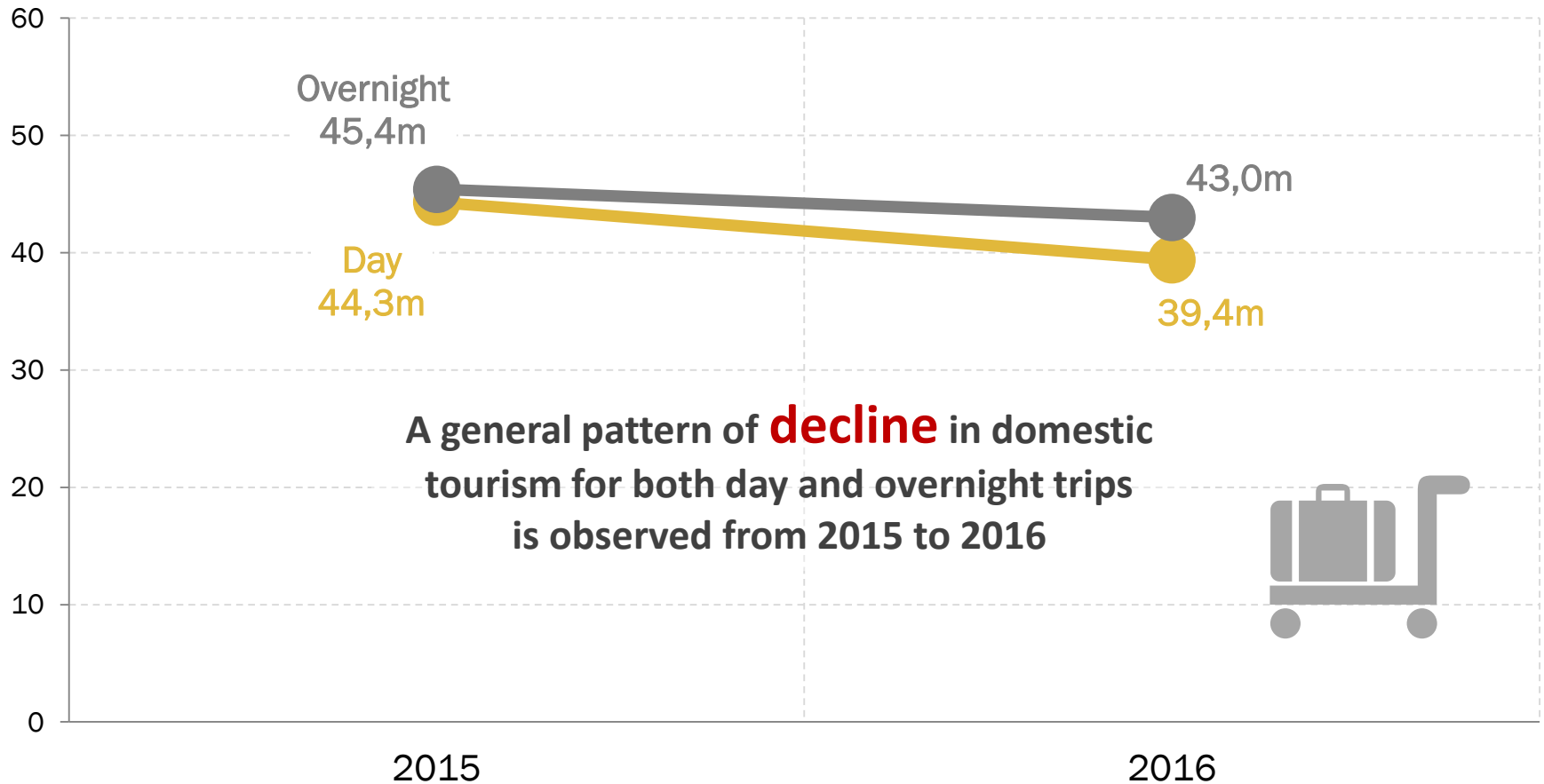


Where will Chevrolet take you?



Findings of the DTS 2016

Total number of trips (million), 2015 – 2016



A general pattern of **decline** in domestic tourism for both day and overnight trips is observed from 2015 to 2016

Day trip

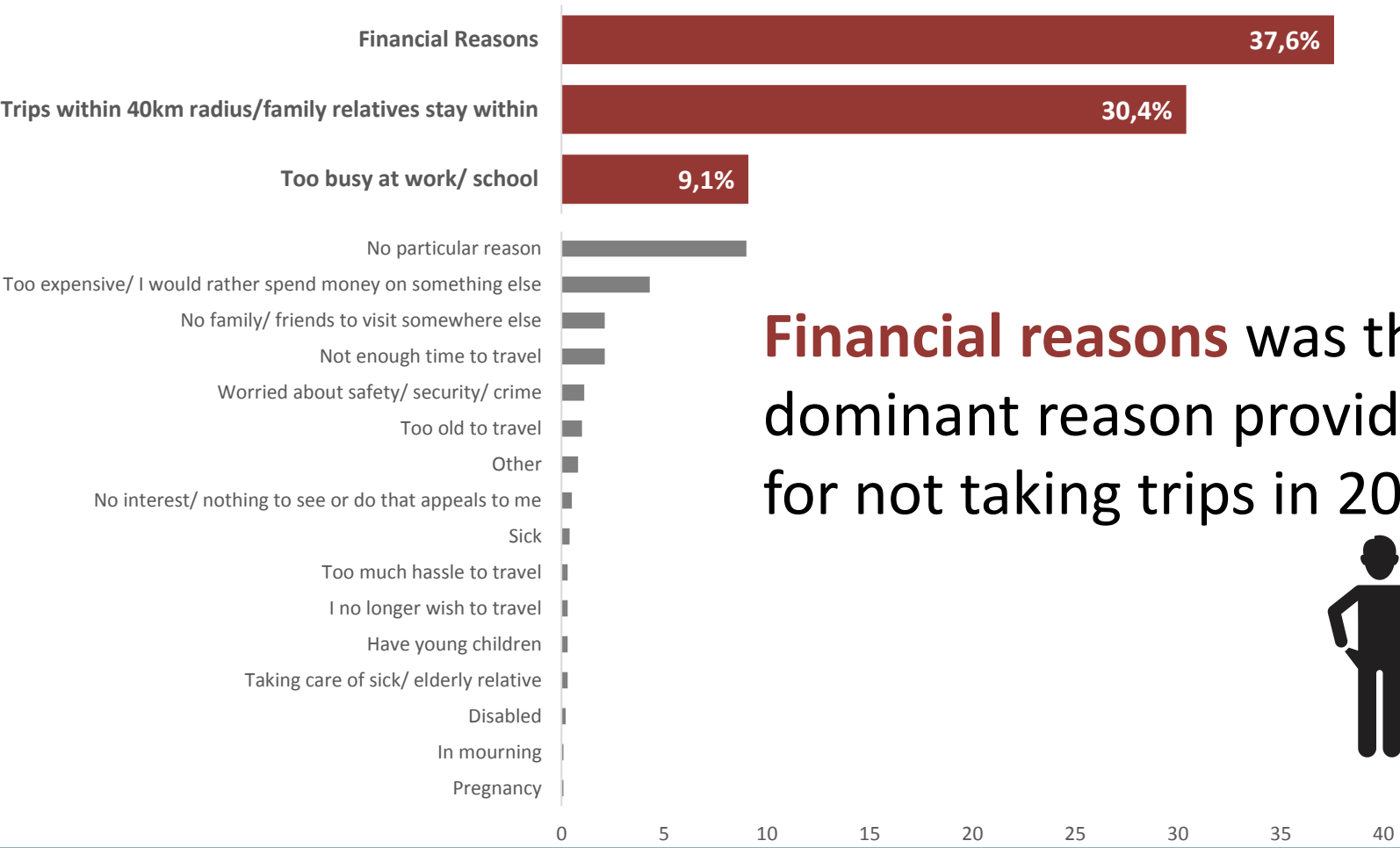
A trip outside of the usual environment, where one leaves and returns within the same day (i.e. do not stay overnight).



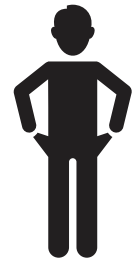
Overnight trip

A trip outside of one's usual environment where one night or more is spent away from the usual environment.

Reasons for not undertaking overnight trips in 2016

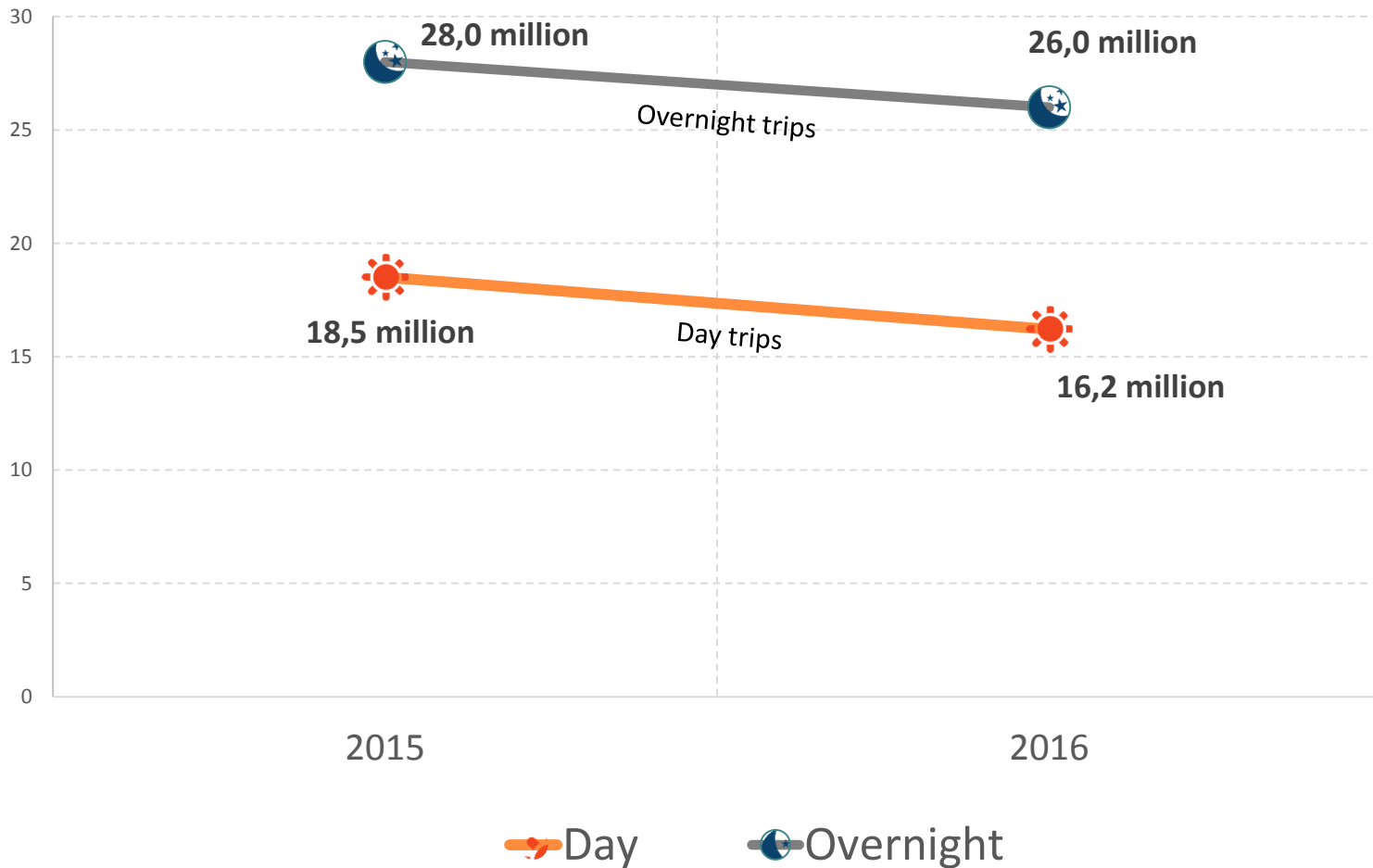


Financial reasons was the dominant reason provided for not taking trips in 2016



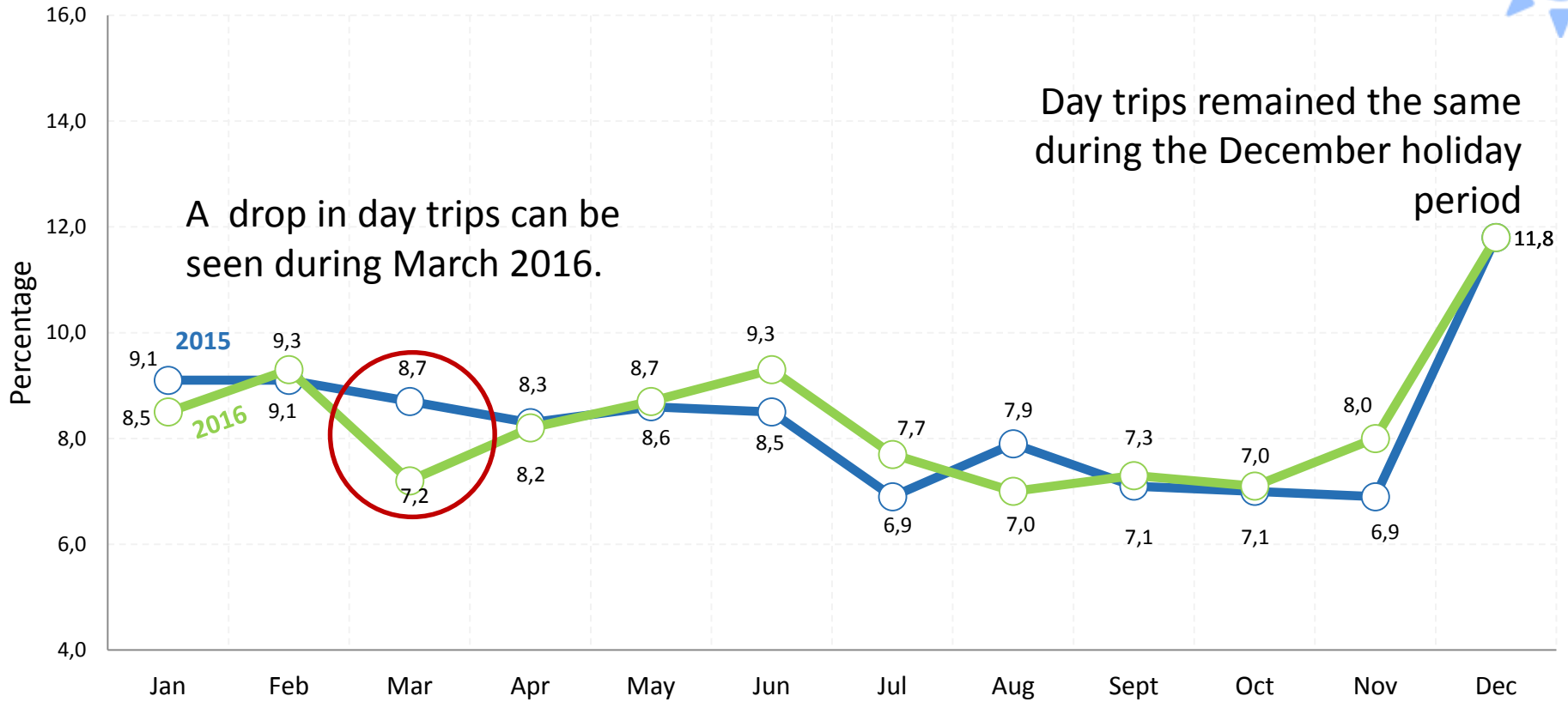
Most recent day and overnight trips, 2015 – 2016

Most recent trips has seen a **decline** in both day and overnight trips between 2015 and 2016



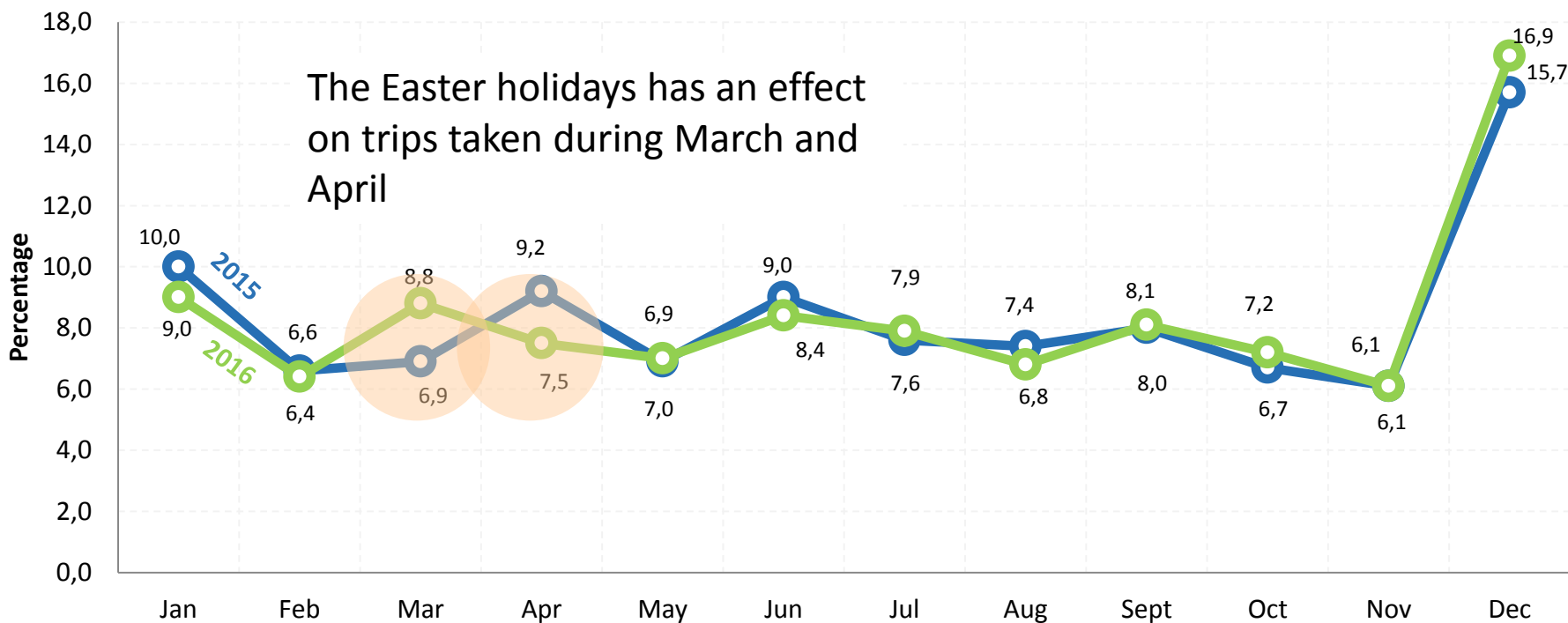
Total number of day trips taken by month (per cent), 2015 – 2016

The number of day trips **decreased** from 44 million in 2015 to 39 million in 2016.

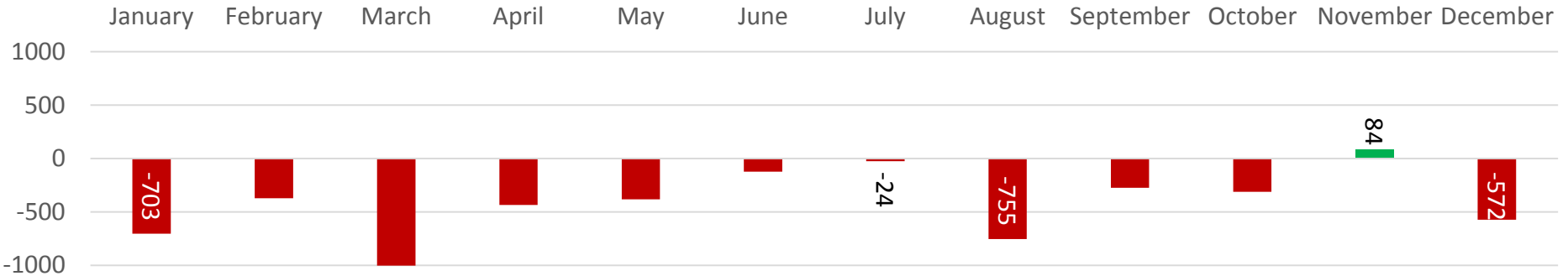


Total number of overnight trips taken by month (per cent), 2015 – 2016

Overnight trips also **decreased** from 45 million in 2015 to 43 million in 2016.

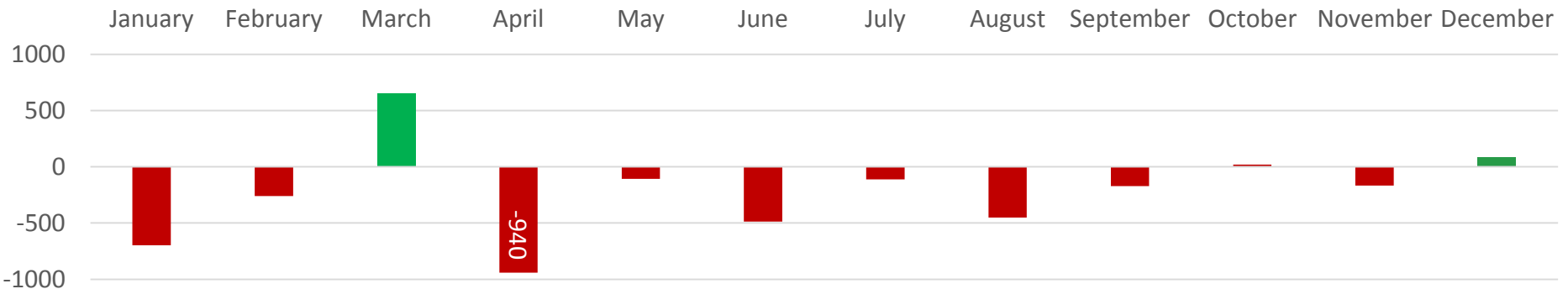


Change in Day Trips between 2015 and 2016



A general decline is noticed across most months for day and overnight trips

Change in Overnight Trip between 2015 and 2016

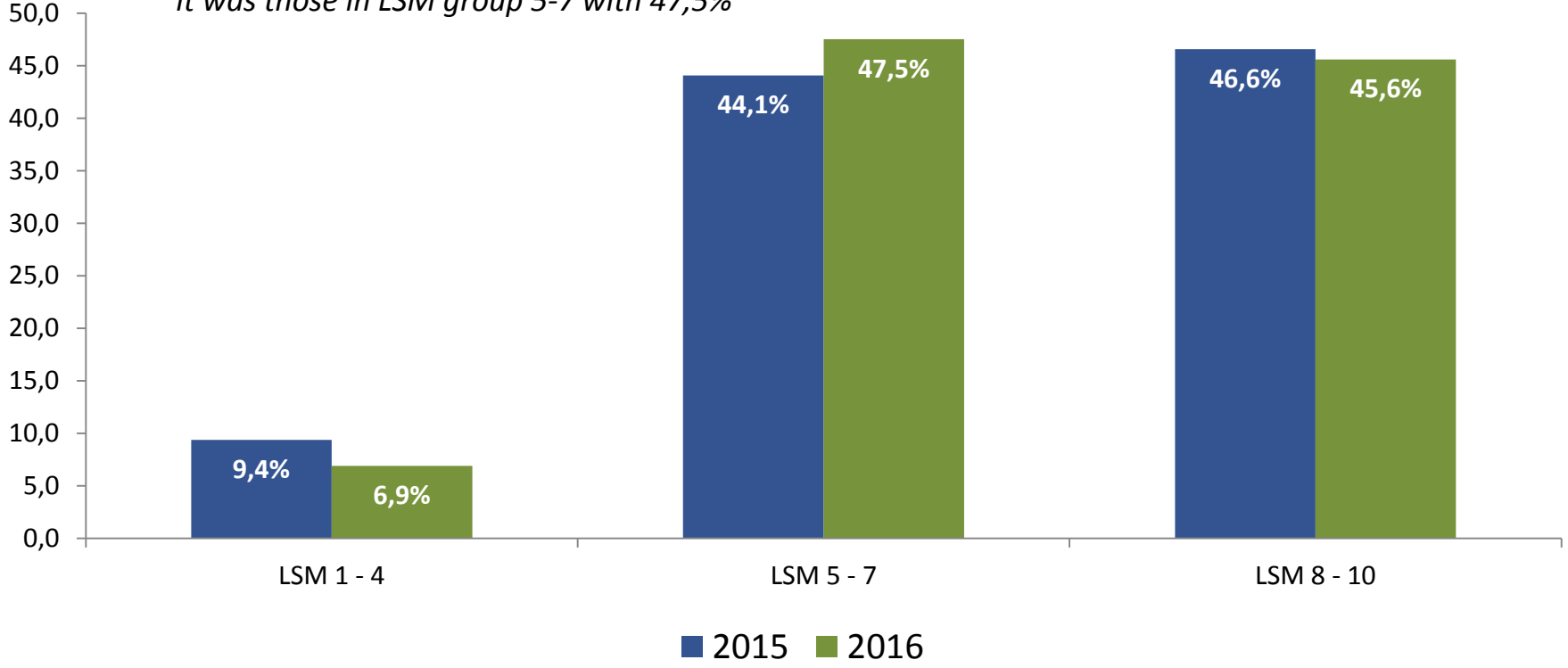


*The decline in trips
taken varies by
LSM group*

Day Trip 2015 and 2016 by LSM Group (millions)

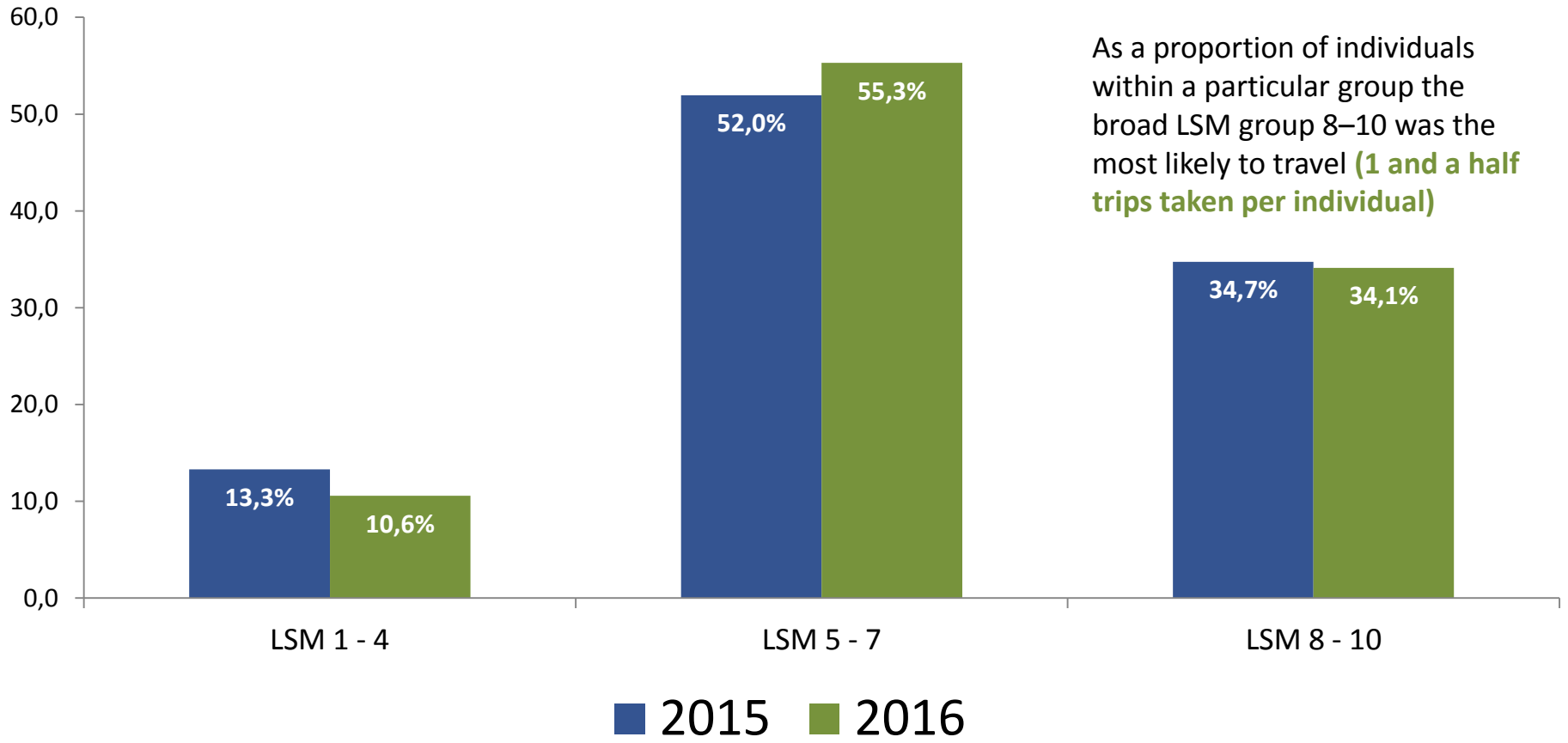
39 million day trips were taken between January and December 2016.

In 2015, individuals from LSM group 8-10 undertook the most number of day trips (46,6%) whereas in 2016, it was those in LSM group 5-7 with 47,5%



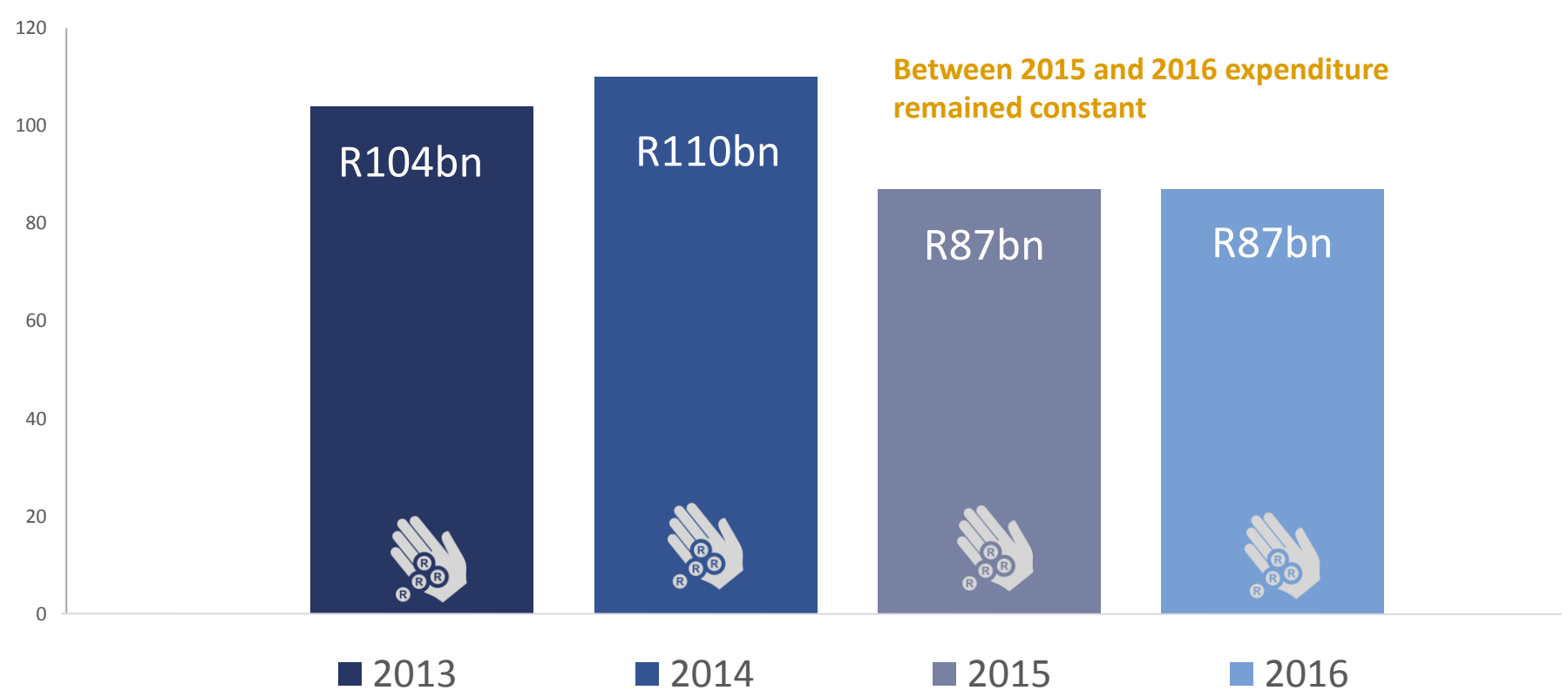
Overnight Trip 2015 and 2016 by LSM Group (millions)

Domestic tourists in 2016 were *predominantly from the broad LSM group 5–7 with 55,3% of overnight trips.*



Total expenditure (in Billion rand), 2013 - 2016

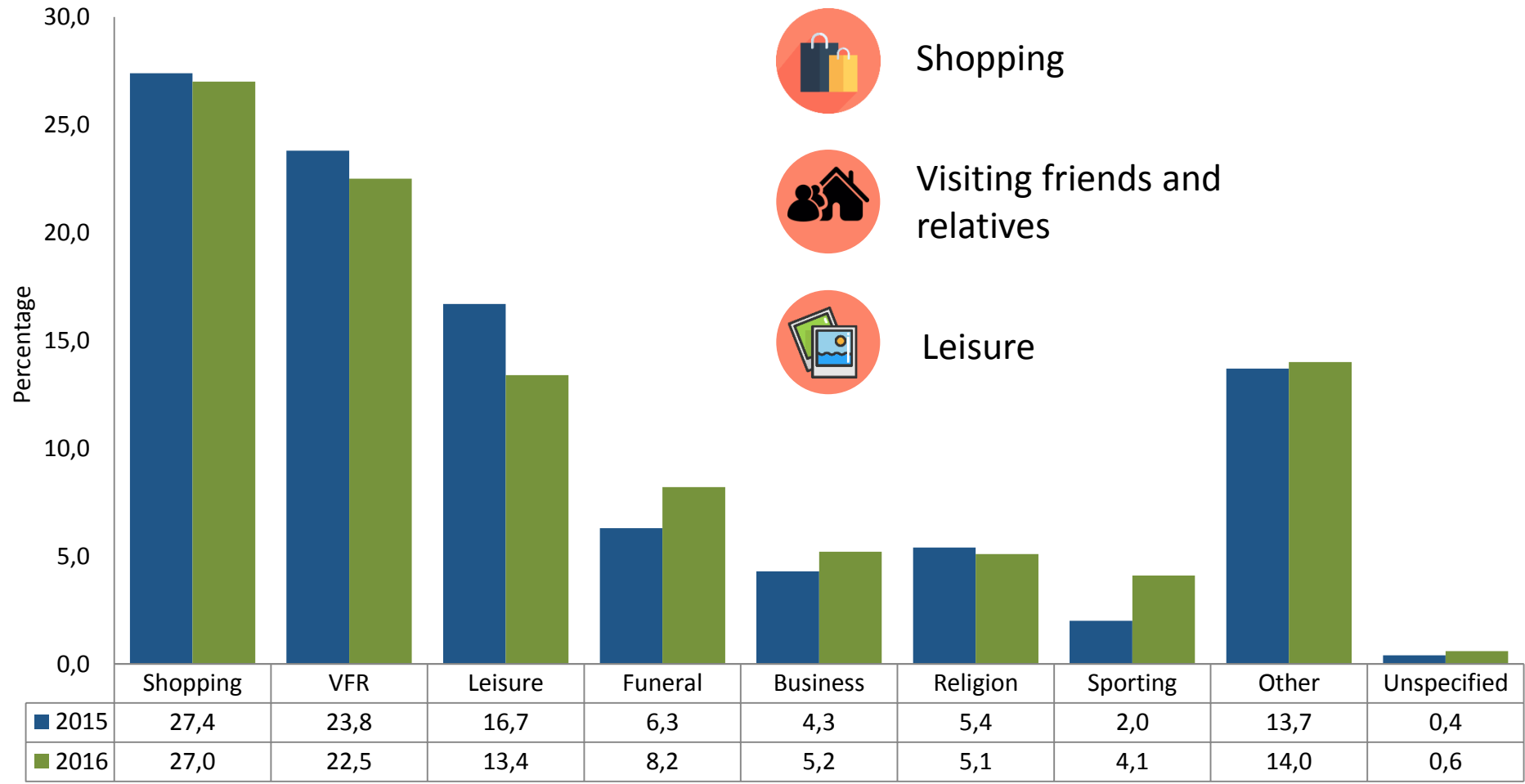
Total expenditure on domestic day and overnight trips grew from R104 billion 2013 to R110 billion in 2014



** Numbers have been rounded off*

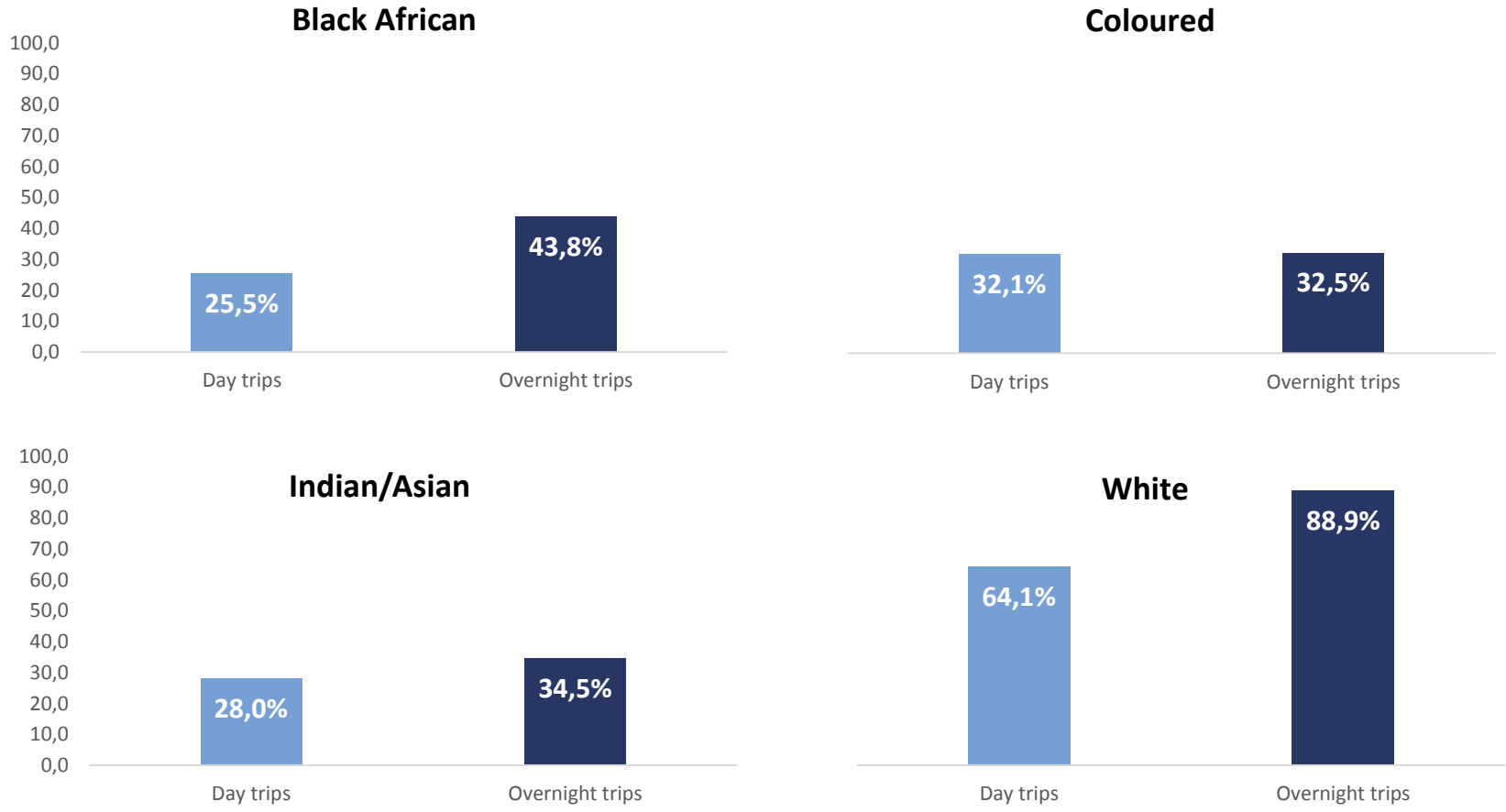
Main purpose of most recent day trips, 2015 - 2016

The main reason reported for undertaking day trips was:



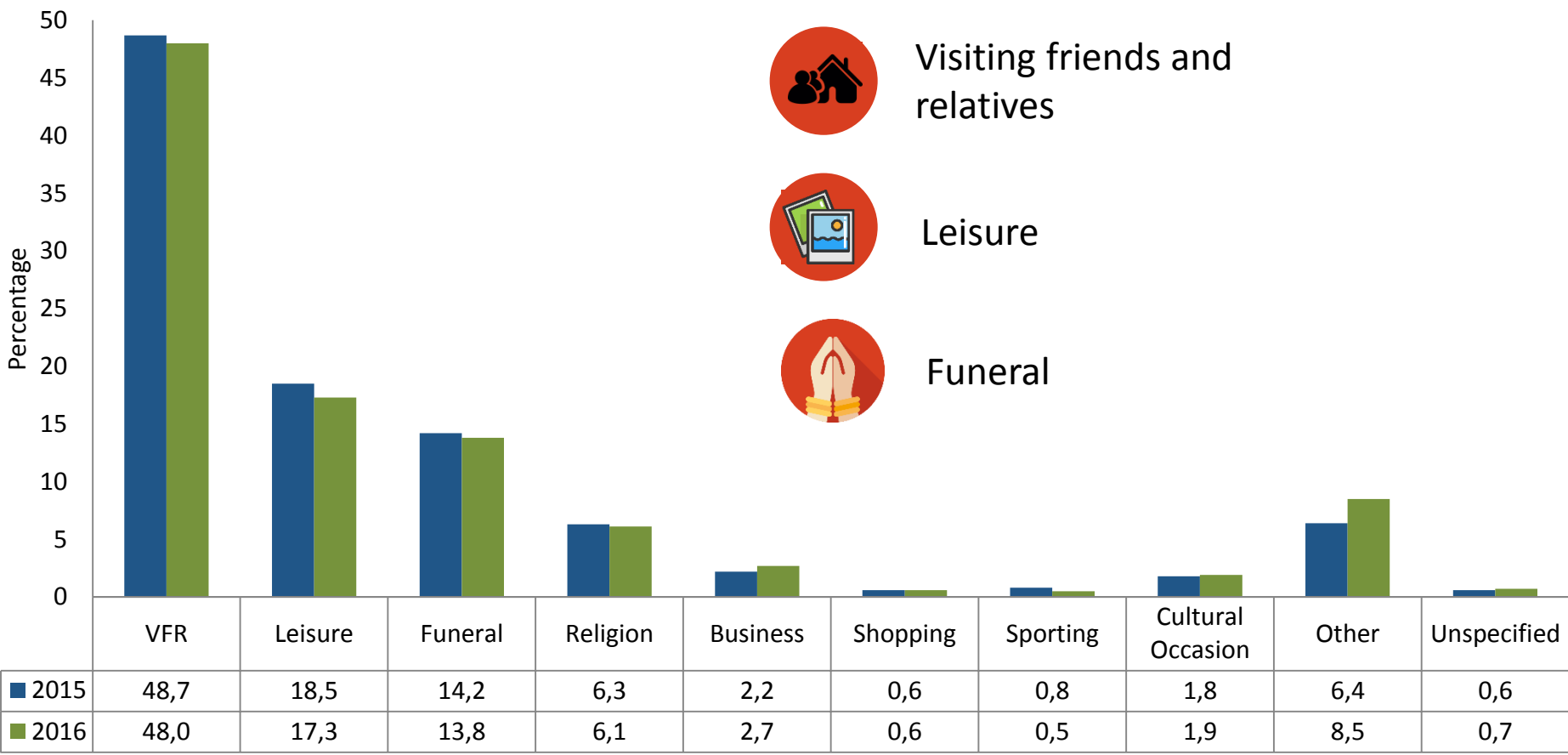
Number of trips by population group, 2015 - 2016

When comparing travel within population groups, the **white population travelled almost twice** as frequently than any other population group



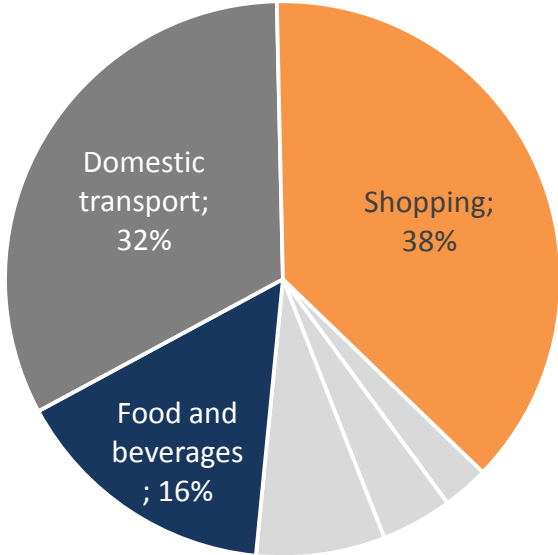
Main purpose of most recent overnight trips, 2015 – 2016

The main reason reported for undertaking overnight trips was:



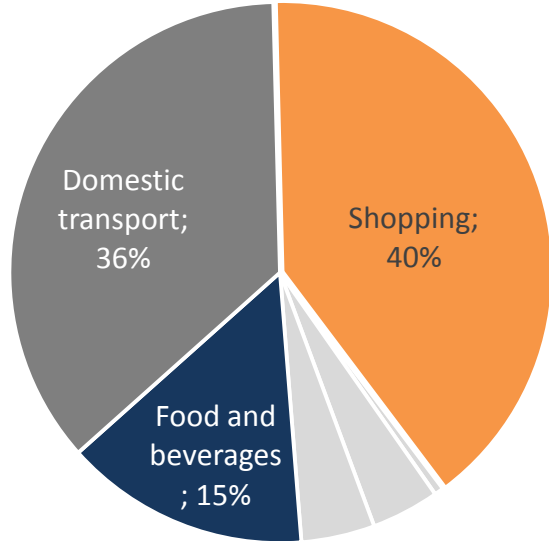
LSM groups by expenditure (R'000) on most recent overnight trips, January–December, 2016

LSM 1-4



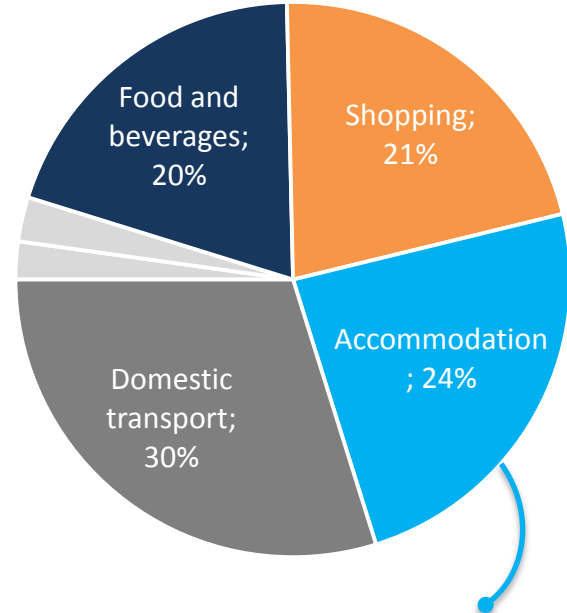
LSM 1–4 spent slightly **more than third on shopping** when on overnight trips

LSM 5-7



LSM 5–7 spent most of their money on shopping and transport while taking overnight trips

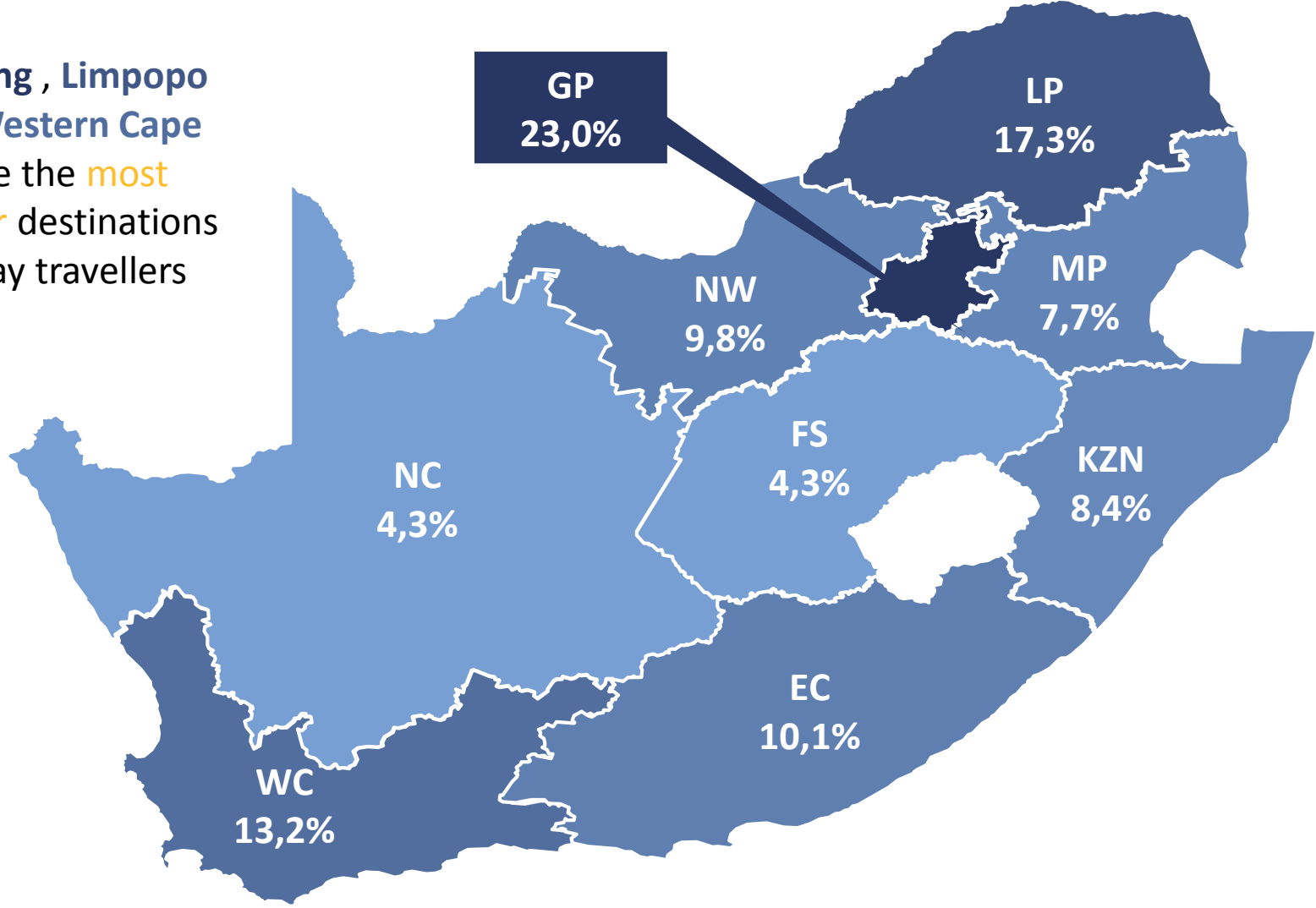
LSM 8-10



LSM 8–10 spent nearly a quarter of their money on **paid accommodation** while on overnight trips

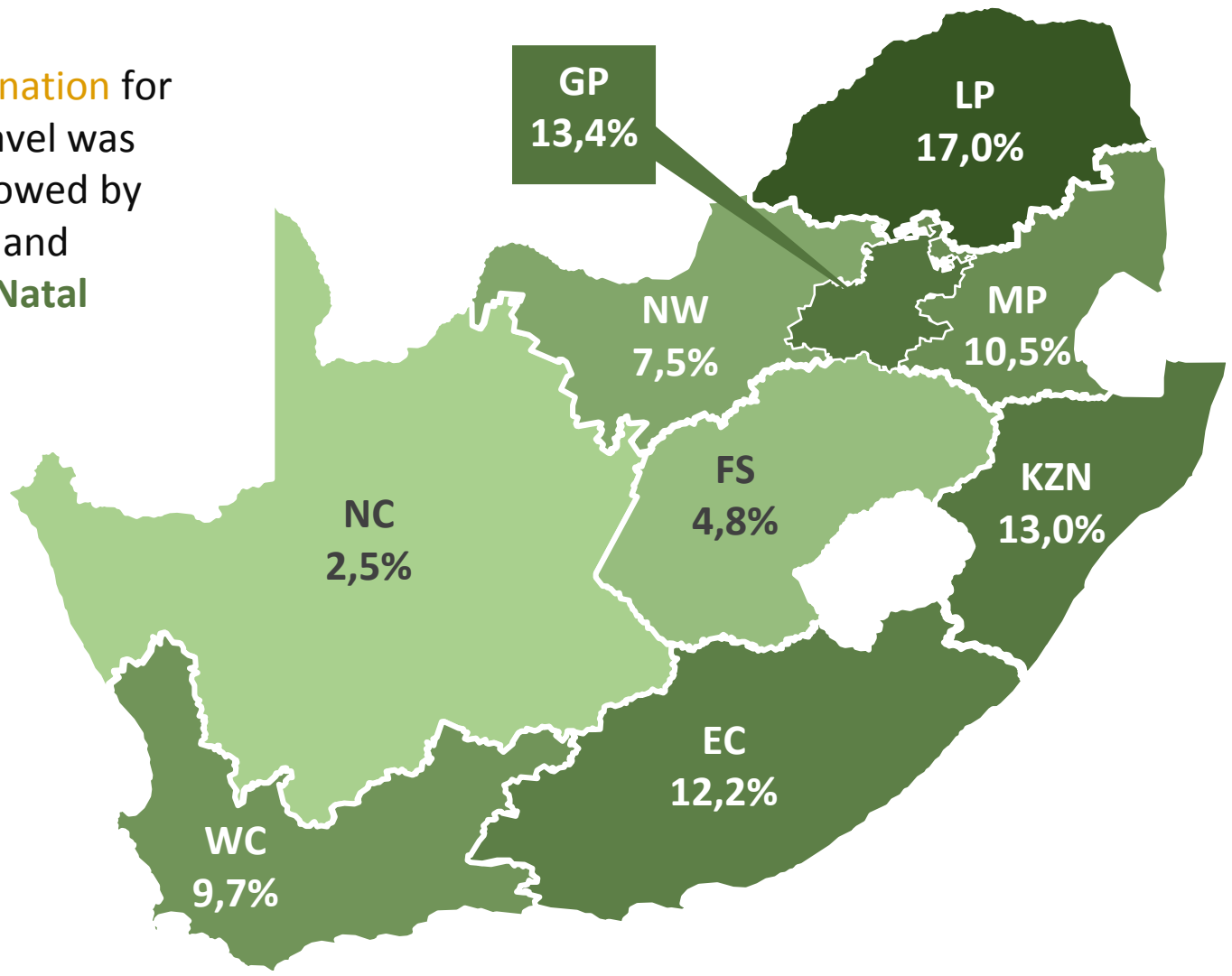
Percentage of most recent day trips by province of destination, 2016

Gauteng , Limpopo and Western Cape were the most popular destinations for day travellers



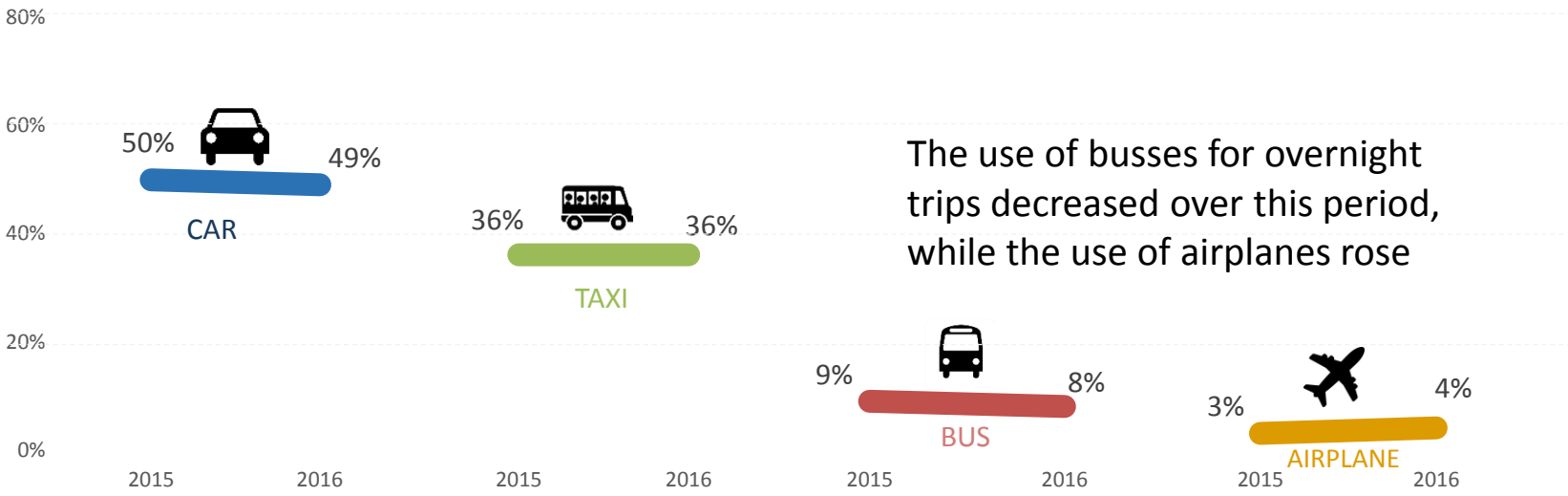
Percentage of **most recent overnight trip** by province of destination, 2016

The **main destination** for overnight travel was **Limpopo** followed by **Gauteng** and **KwaZulu-Natal**



Main mode of transport for overnight trips, 2015 - 2016

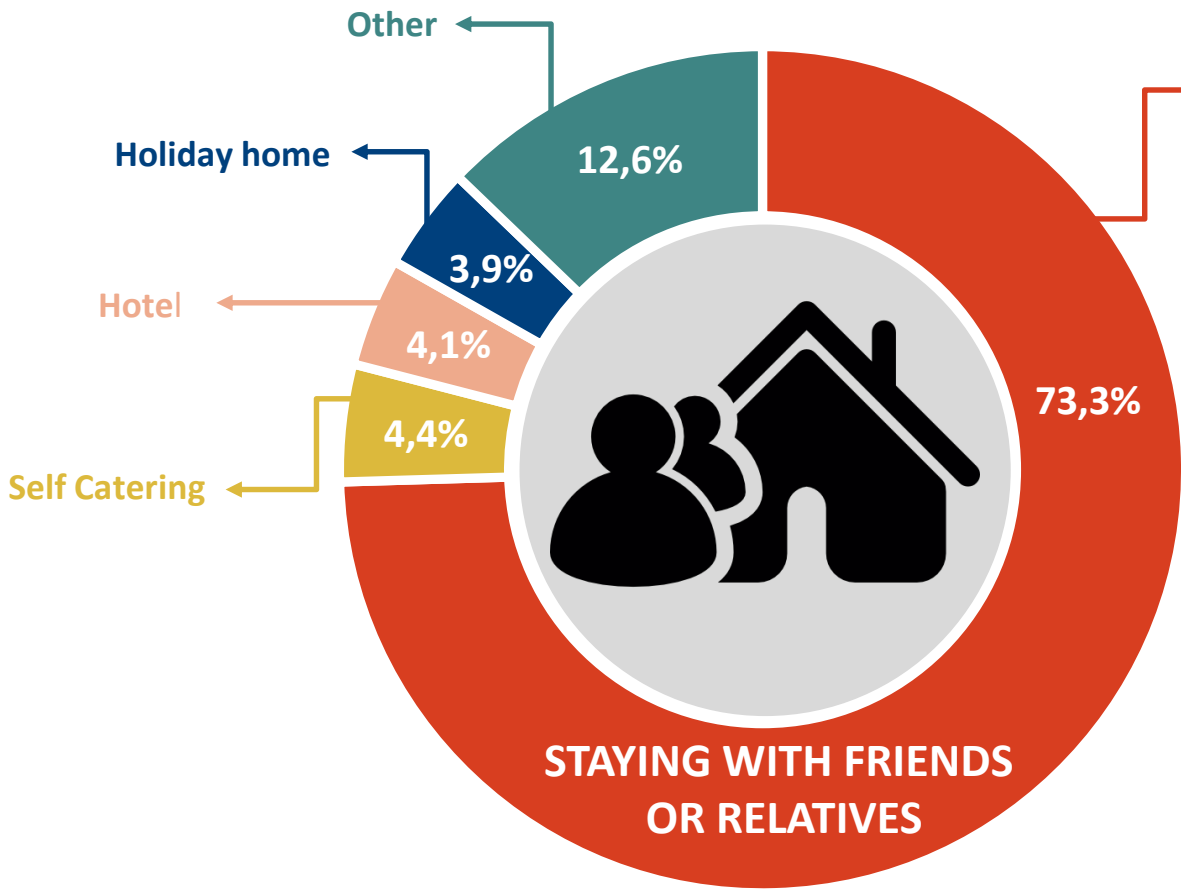
Cars and Taxis were the most used mode of transport for overnight trips.





Accommodation

Accommodation used on most recent overnight trip, 2016



73%

of tourists made use of **unpaid** accommodation when undertaking an overnight trip by **staying with friends or relatives**

Profile of day travellers in terms of Age, education, marital status and LSM

40,3%



Individuals **aged 25 - 44** made up 40,3% of day travellers & travelled the most compared to other age groups

37,3%



Day travelers who were **married** were more likely to travel than others.



Those who completed **secondary school** undertook most day trips.

Main reason for undertaking day (25,2%) trips for **LSM group 8-10**, was leisure.

28,8%



Those who completed **secondary school** undertook most day trips.



25,2%

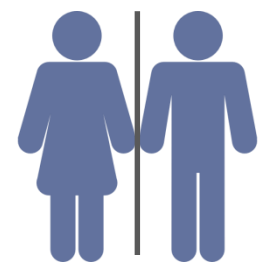
Profile of overnight travellers in terms of Age, Education, Marital status and LSM

40,1%



Individuals **aged 25 - 44** made up 40,1% of overnight travellers

33,7%



Those who had **never been married** were more likely to undertake overnight trips



Those who completed **secondary school** undertook most overnight trips

Main reason for undertaking overnight (37,7%) trips for **LSM group 8-10**, was leisure.

27,9%



37,7%

Thank you