

## STATISTICAL RELEASE P6410

# Tourist accommodation (Preliminary)

September 2017

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### **Results for September 2017**

	Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17
Stay units available	0,0	0,0	0,0	0,0	0,0	0,0
Stay unit nights sold	-0,9	-3,5	-1,3	-1,4	-2,5	-1,5
Average income per stay unit night sold	10,4	6,1	8,2	6,0	7,5	5,4
Income from accommodation	9,4	2,4	6,8	4,5	4,8	3,8
Total income 1/	5,8	-2,8	2,5	3,0	-0,4	1,8

### Table A – Year-on-year percentage change in tourist accommodation statistics (income at current prices)

1/ Includes restaurant and bar sales and 'other' income.

Measured in nominal terms (current prices), total income for the tourist accommodation industry increased by 1,8% in September 2017 compared with September 2016.

Income from accommodation increased by 3,8% year-on-year in September 2017, the result of a 1,5% decrease in the number of stay unit nights sold and a 5,4% increase in the average income per stay unit night sold.

Table B – Year-on-year percentage change in income from accommodation at current prices by type of accommodation

Type of accommodation	Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17
Hotels	2,2	2,4	6,6	1,2	2,5	0,2
Caravan parks and camping sites	65,1	10,8	15,1	38,7	0,0	52,0
Guest-houses and guest-farms	5,6	-10,6	-10,0	8,3	35,0	10,3
Other accommodation	28,0	6,1	11,7	10,7	1,9	9,8
Total income from accommodation 1/	9,4	2,4	6,8	4,5	4,8	3,8

1/ Excludes restaurant and bar sales and 'other' income.

In September 2017, the types of accommodation that recorded the largest year-on-year growth in income from accommodation were:

- caravan parks and camping sites (52,0%);
- guest-houses and guest-farms (10,3%); and
- 'other' accommodation (9,8%) see Table B.

The main contributors to the 3,8% year-on-year increase in income from accommodation in September 2017 were:

- 'other' accommodation (contributing 2,5 percentage points); and
- guest-houses and guest-farms (contributing 0,8 of a percentage point) see Table 6.

Type of accommodation	Jul – Sep 2016 (R million)	Weight	Jul – Sep 2017 (R million)	% change between Jul – Sep 2016 and Jul – Sep 2017	Contribution (% points) to the total % change
Hotels	3 628,5	64,2	3 673,5	1,2	0,8
Caravan parks and camping sites	39,3	0,7	50,7	29,0	0,2
Guest-houses and guest-farms	442,8	7,8	522,2	17,9	1,4
Other accommodation	1 539,8	27,3	1 652,0	7,3	2,0
Total income from accommodation 1/	5 650,4	100,0	5 898,4	4,4	4,4

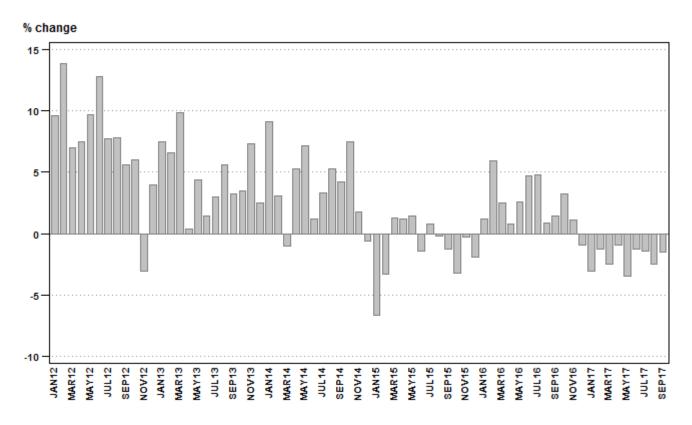
### Table C – Income from accommodation at current prices for the latest three months by type of accommodation

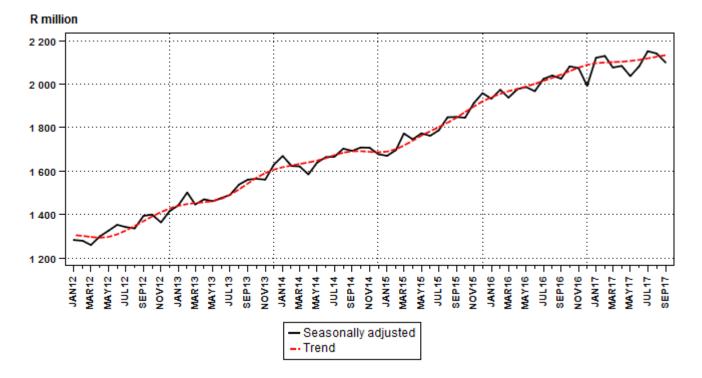
1/ Excludes restaurant and bar sales and 'other' income.

Income from accommodation increased by 4,4% in the third quarter of 2017 compared with the third quarter of 2016. The main contributors to this increase were:

- 'other' accommodation (7,3% and contributing 2,0 percentage points); and
- guest-houses and guest-farms (17,9% and contributing 1,4 percentage points) see Table C.

### Figure 1 – Stay unit nights sold: year-on-year percentage change





Seasonally adjusted income from accommodation decreased by 1,9% month-on-month in September 2017. Negative month-on-month growth rates were recorded for:

- guest-houses and guest-farms (-16,2%); and
- hotels (-1,0%) see Table 7.

Risenga Maluleke Statistician-General

### Tables

### Note that income from accommodation excludes restaurant and bar sales and 'other' income.

Month	2012	2013	2014	2015	2016	2017 1/
Jan	1 285,1	1 452,4	1 703,4	1 705,7	1 995,5	2 165,3
Feb	1 387,7	1 588,6	1 730,3	1 817,6	2 151,2	2 272,0
Mar	1 402,3	1 696,7	1 787,4	1 968,9	2 249,7	2 324,6
Apr	1 256,7	1 367,3	1 556,1	1 692,9	1 863,5	2 038,6
May	1 158,5	1 277,4	1 417,0	1 544,8	1 702,1	1 742,2
Jun	1 113,4	1 189,4	1 312,7	1 381,0	1 531,7	1 635,3
Jul	1 198,1	1 327,7	1 488,4	1 614,0	1 848,4	1 932,4
Aug	1 232,6	1 419,8	1 591,9	1 689,5	1 874,4	1 965,2
Sep	1 351,1	1 497,9	1 619,4	1 774,3	1 927,6	2 000,8
Oct	1 524,9	1 709,0	1 881,0	2 029,0	2 262,9	
Nov	1 472,3	1 693,9	1 837,2	2 052,2	2 263,5	
Dec	1 685,3	1 949,5	2 012,5	2 348,4	2 394,5	
Total	16 068,0	18 169,6	19 937,3	21 618,3	24 065,0	

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Table 1 – Income from accommodation at current prices (R million)

1/ Figures for latest month are preliminary.

### Table 2 – Year-on-year percentage change in income from accommodation at current prices

Month	2013	2014	2015	2016	2017	2017 year-to-date
Jan	13,0	17,3	0,1	17,0	8,5	8,5
Feb	14,5	8,9	5,0	18,4	5,6	7,0
Mar	21,0	5,3	10,2	14,3	3,3	5,7
Apr	8,8	13,8	8,8	10,1	9,4	6,5
May	10,3	10,9	9,0	10,2	2,4	5,8
Jun	6,8	10,4	5,2	10,9	6,8	6,0
Jul	10,8	12,1	8,4	14,5	4,5	5,8
Aug	15,2	12,1	6,1	10,9	4,8	5,6
Sep	10,9	8,1	9,6	8,6	3,8	5,4
Oct	12,1	10,1	7,9	11,5		
Nov	15,1	8,5	11,7	10,3		
Dec	15,7	3,2	16,7	2,0		
Total	13,1	9,7	8,4	11,3		

### Table 3 – Seasonally adjusted income from accommodation at current prices

Manth		R mi	llion		Month-on-month % change				
Month	2014	2015	2016	2017	2014	2015	2016	2017	
Jan	1 669,2	1 669,9	1 932,7	2 120,8	2,5	-0,5	-1,3	6,5	
Feb	1 623,2	1 696,1	1 973,8	2 129,4	-2,8	1,6	2,1	0,4	
Mar	1 621,5	1 772,7	1 937,5	2 076,0	-0,1	4,5	-1,8	-2,5	
Apr	1 584,5	1 745,6	1 976,5	2 083,5	-2,3	-1,5	2,0	0,4	
Мау	1 638,2	1 773,2	1 986,5	2 036,5	3,4	1,6	0,5	-2,3	
Jun	1 664,0	1 762,1	1 967,1	2 081,7	1,6	-0,6	-1,0	2,2	
Jul	1 665,7	1 787,5	2 023,5	2 151,2	0,1	1,4	2,9	3,3	
Aug	1 703,0	1 847,3	2 039,4	2 140,6	2,2	3,3	0,8	-0,5	
Sep	1 692,6	1 848,7	2 024,7	2 099,8	-0,6	0,1	-0,7	-1,9	
Oct	1 708,2	1 845,2	2 081,4		0,9	-0,2	2,8		
Nov	1 706,9	1 912,8	2 073,4		-0,1	3,7	-0,4		
Dec	1 677,6	1 958,1	1 991,6		-1,7	2,4	-3,9		

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		Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17 1/
	Stay units available (000)	91,6	91,6	91,6	91,6	91,6	91,6
	Stay unit nights sold (000)	1 174,8	1 186,6	1 102,7	1 229,4	1 215,9	1 245,2
	Occupancy rate (%)	42,8	41,8	40,1	43,3	42,8	45,3
Liotolo	Average income per stay unit night sold (Rand)	1 067,0	982,0	985,8	984,5	984,8	1 016,5
Hotels	Total income (R million)	2 980,7	2 785,2	2 639,2	3 005,7	2 756,5	2 980,0
	Income from accommodation (R million)	1 253,5	1 165,2	1 087,0	1 210,4	1 197,4	1 265,7
	Income from restaurant and bar sales (R million)	506,3	487,3	452,5	516,9	523,0	543,4
	Other income (R million)	1 220,9	1 132,7	1 099,7	1 278,4	1 036,1	1 170,9
	Stay units available (000)	7,2	7,2	7,2	7,2	7,2	7,2
	Stay unit nights sold (000)	90,5	84,0	89,1	87,6	91,3	108,5
	Occupancy rate (%)	41,9	37,6	41,3	39,2	40,9	50,2
Caravan parks	Average income per stay unit night sold (Rand)	229,8	146,4	136,9	196,3	155,5	177,9
and camping sites	Total income (R million)	24,4	13,8	13,9	19,4	16,4	22,8
	Income from accommodation (R million)	20,8	12,3	12,2	17,2	14,2	19,3
	Income from restaurant and bar sales (R million)	2,0	0,6	0,7	0,8	1,1	1,9
	Other income (R million)	1,6	0,9	1,0	1,4	1,1	1,6
	Stay units available (000)	11,6	11,6	11,6	11,6	11,6	11,6
	Stay unit nights sold (000)	156,8	152,8	139,9	166,0	157,7	170,9
	Occupancy rate (%)	45,1	42,5	40,2	46,2	43,9	49,1
Guest-houses	Average income per stay unit night sold (Rand)	1 029,3	769,6	694,8	931,3	1 270,1	978,9
and guest- farms	Total income (R million)	183,4	134,0	110,2	172,0	218,5	189,3
	Income from accommodation (R million)	161,4	117,6	97,2	154,6	200,3	167,3
	Income from restaurant and bar sales (R million)	17,4	12,1	9,3	13,1	14,2	17,1
	Other income (R million)	4,6	4,3	3,7	4,3	4,0	4,9
	Stay units available (000)	28,8	28,8	28,8	28,8	28,8	28,8
	Stay unit nights sold (000)	514,3	438,7	387,5	483,8	477,3	479,0
	Occupancy rate (%)	59,5	49,1	44,8	54,2	53,5	55,4
Other	Average income per stay unit night sold (Rand)	1 172,3	1 019,1	1 132,6	1 137,2	1 159,2	1 145,1
accommodation	Total income (R million)	709,0	540,4	527,9	653,3	661,6	658,9
	Income from accommodation (R million)	602,9	447,1	438,9	550,2	553,3	548,5
	Income from restaurant and bar sales (R million)	64,3	56,0	53,6	63,8	64,3	66,6
	Other income (R million)	41,8	37,3	35,4	39,3	44,0	43,8
	Stay units available (000)	139,2	139,2	139,2	139,2	139,2	139,2
	Stay unit nights sold (000)	1 936,4	1 862,1	1 719,2	1 966,8	1 942,2	2 003,6
	Occupancy rate (%)	46,4	43,2	41,2	45,6	45,0	48,0
Total in the	Average income per stay unit night sold (Rand)	1 052,8	935,6	951,2	982,5	1 011,8	998,6
Total industry	Total income (R million)	3 897,5	3 473,4	3 291,2	3 850,4	3 653,0	3 851,0
	Income from accommodation (R million)	2 038,6	1 742,2	1 635,3	1 932,4	1 965,2	2 000,8
	Income from restaurant and bar sales (R million)	590,0	556,0	516,1	594,6	602,6	629,0
	Other income (R million)	1 268,9	1 175,2	1 139,8	1 323,4	1 085,2	1 221,2

### Table 4 – Tourist accommodation statistics by type of accommodation (income at current prices)

1/ Figures are preliminary.

		Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17
	Stay units available	0,0	0,0	0,0	0,0	0,0	0,0
	Stay unit nights sold	-4,8	-1,9	0,7	-0,8	1,2	-3,1
	Average income per stay unit night sold	7,3	4,4	5,8	2,0	1,3	3,3
Hotels	Total income	1,8	-3,9	1,5	1,5	-2,3	0,0
	Income from accommodation	2,2	2,4	6,6	1,2	2,5	0,2
	Income from restaurant and bar sales	1,6	0,8	3,7	6,2	5,4	1,2
	Other income	1,5	-11,2	-3,8	0,1	-10,5	-0,8
	Stay units available	0,0	0,0	0,0	0,0	0,0	0,0
	Stay unit nights sold	25,0	17,6	44,2	16,8	1,0	35,8
Caravan parks	Average income per stay unit night sold	32,1	-5,9	-20,2	18,8	-1,0	12,0
and camping	Total income	64,9	4,5	9,4	32,9	-3,5	44,3
sites	Income from accommodation	65,1	10,8	15,1	38,7	0,0	52,0
	Income from restaurant and bar sales	81,8	-45,5	-36,4	-27,3	-26,7	18,8
	Other income	45,5	-10,0	0,0	27,3	-15,4	6,7
	Stay units available	0,0	0,0	0,0	0,0	0,0	0,0
	Stay unit nights sold	-14,4	-17,0	-8,6	-11,1	-17,1	-8,9
	Average income per stay unit night sold	23,3	7,7	-1,6	21,9	62,9	21,1
Guest-houses and guest-farms	Total income	6,9	-11,6	-10,3	7,2	27,4	9,2
and guest family	Income from accommodation	5,6	-10,6	-10,0	8,3	35,0	10,3
	Income from restaurant and bar sales	13,7	-25,3	-17,0	-11,5	-26,0	-4,5
	Other income	39,4	16,2	2,8	48,3	2,6	32,4
	Stay units available	0,0	0,0	0,0	0,0	0,0	0,0
	Stay unit nights sold	10,9	-5,4	-10,4	-2,0	-6,4	-0,8
	Average income per stay unit night sold	15,4	12,1	24,7	12,9	8,8	10,7
Other accommodation	Total income	24,5	5,7	11,1	8,5	0,7	7,8
	Income from accommodation	28,0	6,1	11,7	10,7	1,9	9,8
	Income from restaurant and bar sales	7,0	5,7	8,7	0,5	-2,7	-1,5
	Other income	8,0	1,4	7,9	-5,3	-7,4	-1,1
	Stay units available	0,0	0,0	0,0	0,0	0,0	0,0
	Stay unit nights sold	-0,9	-3,5	-1,3	-1,4	-2,5	-1,5
	Average income per stay unit night sold	10,4	6,1	8,2	6,0	7,5	5,4
Total industry	Total income	5,8	-2,8	2,5	3,0	-0,4	1,8
	Income from accommodation	9,4	2,4	6,8	4,5	4,8	3,8
	Income from restaurant and bar sales	2,7	0,4	3,6	5,0	3,4	0,8
	Other income	1,9	-10,8	-3,5	0,0	-10,3	-0,7

### Table 5 – Year-on-year percentage change in tourist accommodation statistics by type of accommodation (income at current prices)

### Table 6 – Contribution of each type of accommodation to the year-on-year percentage change in income from accommodation at current prices (percentage points)

Type of accommodation	Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17
Hotels	1,4	1,6	4,4	0,8	1,5	0,1
Caravan parks and camping sites	0,4	0,1	0,1	0,3	0,0	0,3
Guest-houses and guest-farms	0,5	-0,8	-0,7	0,6	2,8	0,8
Other accommodation	7,1	1,5	3,0	2,9	0,5	2,5
Total income from accommodation 1/	9,4	2,4	6,8	4,5	4,8	3,8

1/ Excludes restaurant and bar sales and 'other' income.

		May-17	Jun-17	Jul-17	Aug-17	Sep-17	Month- on- month % change
	Stay unit nights sold (000)	1 243,4	1 249,1	1 265,9	1 227,5	1 218,4	-0,7
	Occupancy rate (%)	44,6	45,2	45,8	44,2	43,5	
	Average income per stay unit night sold (Rand)	1 054,2	1 060,7	1 062,5	1 056,2	1 068,0	1,1
Hotels	Total income (R million)	3 042,5	3 040,5	3 197,4	2 937,8	3 027,0	3,0
	Income from accommodation (R million)	1 326,3	1 337,2	1 361,0	1 319,7	1 306,1	-1,0
	Income from restaurant and bar sales (R million)	526,7	525,4	573,8	535,6	525,7	-1,8
	Other income (R million)	1 189,5	1 178,0	1 262,6	1 082,4	1 195,1	10,4
	Stay unit nights sold (000)	95,0	101,1	92,3	89,0	100,8	13,3
	Occupancy rate (%)	43,9	49,6	42,4	38,5	46,6	
Caravan parks	Average income per stay unit night sold (Rand)	176,0	156,6	203,2	184,3	198,4	7,7
and camping	Total income (R million)	19,3	19,7	21,9	19,9	24,9	25,1
sites	Income from accommodation (R million)	17,6	17,7	19,6	17,9	21,8	21,8
	Income from restaurant and bar sales (R million)	0,9	1,0	1,0	1,0	1,5	50,0
	Other income (R million)	0,9	1,0	1,4	1,1	1,6	45,5
	Stay unit nights sold (000)	168,8	178,6	176,4	165,1	168,3	1,9
	Occupancy rate (%)	49,0	49,0	50,3	45,5	49,0	
Guest-houses	Average income per stay unit night sold (Rand)	769,6	694,8	931,3	1 270,1	978,9	-22,9
and guest-	Total income (R million)	171,2	162,9	204,3	246,7	213,6	-13,4
farms	Income from accommodation (R million)	151,8	145,9	182,6	227,3	190,4	-16,2
	Income from restaurant and bar sales (R million)	14,0	12,1	15,2	14,5	17,7	22,1
	Other income (R million)	5,4	4,9	6,5	4,8	5,5	14,6
	Stay unit nights sold (000)	479,7	475,1	501,0	485,2	489,6	0,9
	Occupancy rate (%)	54,8	53,5	57,1	55,3	55,7	
	Average income per stay unit night sold (Rand)	1 142,6	1 242,0	1 171,9	1 153,7	1 183,1	2,5
Other accommodation	Total income (R million)	651,2	696,4	699,4	687,3	692,9	0,8
	Income from accommodation (R million)	540,8	581,0	588,0	575,6	581,5	1,0
	Income from restaurant and bar sales (R million)	66,7	68,9	66,7	64,7	64,7	0,0
	Other income (R million)	43,8	46,5	44,7	47,0	46,6	-0,9
	Stay unit nights sold (000)	1 987,0	2 004,0	2 035,7	1 966,9	1 977,0	0,5
	Occupancy rate (%)	46,7	47,6	48,1	46,8	46,4	
	Average income per stay unit night sold (Rand)	1 024,0	1 040,1	1 046,2	1 061,5	1 055,9	-0,5
Total industry	Total income (R million)	3 884,2	3 919,5	4 123,0	3 891,7	3 958,4	1,7
	Income from accommodation (R million)	2 036,5	2 081,7	2 151,2	2 140,6	2 099,8	-1,9
	Income from restaurant and bar sales (R million)	608,3	607,3	656,7	615,8	609,6	-1,0
	Other income (R million)	1 239,5	1 230,5	1 315,2	1 135,3	1 248,9	10,0

### Table 7 – Seasonally adjusted tourist accommodation statistics by type of accommodation (income at current prices)

- 2 In order to improve timeliness, some information for the latest month had to be estimated due to late response. These estimates will be revised in future statistical releases as soon as information becomes available.
- Purpose of the<br/>survey3The Tourist accommodation survey is a monthly survey covering a sample of public<br/>and private enterprises involved in the short-stay accommodation industry in South<br/>Africa.

The results of the survey are used to compile estimates of the tourism satellite accounts (TSA) and the gross domestic product (GDP) and its components, which are used to develop and monitor government policy. These statistics are also used in the analysis of comparative business and industry performance.

Scope of the<br/>survey4This survey covers the following tax registered private and public enterprises that are<br/>mainly engaged in providing short-stay commercial accommodation:

- Hotels, motels, botels and inns;
- Caravan parks and camping sites;
- Guest-houses and guest-farms; and
- 'Other' accommodation.
- Collection rate5The preliminary collection rate for the tourist accommodation survey for September<br/>2017 was 91,8%. The improved collection rate for August 2017 was 94,3%.
- **Classification by** 6 The 1993 edition of the *Standard Industrial Classification of all Economic Activities* **industry** (SIC), Fifth Edition, Report No. 09-90-02 was used to classify the statistical units in the survey. The SIC is based on the 1990 *International Standard Industrial Classification of all Economic Activities* (ISIC) with suitable adaptations for local conditions. Each enterprise is classified to an industry, which reflects its predominant activity. Statistics in this publication are presented at 5-digit SIC level.
- **Statistical unit 7** The statistical units for the collection of the information are enterprises and establishments.
- **Revised figures** 8 Revised figures are mainly due to late submission of data to Stats SA, or respondents reporting revisions or corrections to their figures. Preliminary figures, as indicated in the relevant tables, are subject to change and when revised will not be indicated as such. Data are edited at the enterprise level.
- **Rounding-off of** 9 Where figures have been rounded off, discrepancies may occur between sums of the component items and the totals.
- Historical data10Historical tourist accommodation data are available on the Stats SA website. To<br/>access the data electronically, use the following link: Click to download historical data
- Past11Past tourist accommodation releases are available on the Stats SA website. To access<br/>the releases electronically, use the following link: <a href="https://www.click.com">Click to download past releases</a>

Comparability<br/>with<br/>discontinued<br/>Hotels' Trading<br/>Statistics12The information in this statistical release and the discontinued monthly Hotels' Trading<br/>Statistics statistical release is not strictly comparable. The Hotels' Trading Statistics<br/>survey was conducted using a list of all hotels graded by the then South African<br/>Tourism Board (Satour) when the grading of hotels was still compulsory by law. This<br/>survey is conducted from a sample drawn from a business register of all enterprises<br/>registered for value added tax (VAT) and income tax.

The higher levels from this survey can be mainly attributed to the following:

- The coverage of all types of tourist accommodation enterprises including hotels; and
- The improved coverage of the business register, especially of small and micro enterprises.

#### Technical notes

### **Survey** 1 The survey was conducted by mail, email, fax and telephone.

methodology and design The 2017 sample of 1 071 enterprises was drawn from a population of 4 164 enterprises using stratified simple random sampling. The enterprises were first stratified at 5-digit level according to the SIC and then by size of enterprises. All large enterprises are completely enumerated. Turnover was used as the measure of size for stratification.

**Size groups** 2 The enterprises are divided into four size groups according to turnover. All large and medium enterprises (size group one and two) are completely enumerated. Simple random sampling is applied to size groups three and four (small and very small) enterprises. The total income of the large and medium enterprises (size group one and two) is added to the weighted totals of size groups three and four to reflect the total income.

#### Measure of size classes (Rand)

Enterprise size	Size group	Lower limits	Upper limits
Very small	4	423 436	5 100 000
Small	3	5 100 001	6 000 000
Medium	2	6 000 001	13 000 000
Large	1	13 000 001	

Sample weighting

- **3** For those strata not completely enumerated, the weights to produce estimates are the inverse ratio of the sampling fraction, modified to take account of non-response in the survey. Stratum estimates are calculated and then aggregated with the completely enumerated stratum to form subgroup estimates. These procedures are in line with international best practice.
- **Reliability of estimates 4** Data presented in this publication are based on information obtained from a sample and are, therefore, subject to sampling variability; that is, they may differ from the figures that would have been produced if the data had been obtained from all enterprises in the tourist accommodation industry in South Africa.

5

### Relative standard error

One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance because only a sample of enterprises was used. The relative standard error (RSE) provides an immediate indication of the percentage errors likely to have occurred due to sampling, and thus avoids the need to refer to the size of the estimate.

### Table F – Estimates of total industry income by type of enterprise within 95% confidence limits – September 2017

	Lower limit (R million)	Estimate (R million)	Upper limit (R million)	Relative standard error (RSE) %
Total income	3 493,0	3 851,0	4 208,0	4,7

- Non-sampling errors
  6 Inaccuracies may occur because of imperfections in reporting by enterprises and errors made in the collection and processing of the data. Inaccuracies of this kind are referred to as non-sampling errors. Every effort is made to minimise non-sampling errors by careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Non-sampling errors occur in both sample surveys and censuses.
- Year-on-year7The year-on-year percentage change in a variable for any given period is the changepercentagebetween that period and the corresponding period of the previous year, expressed as a percentage of the latter.
- Contribution (percentage points) to the year-on-year percentage change for any given period is calculated by multiplying the percentage change of each type of accommodation by its corresponding weight, divided by 100. The weight is the percentage contribution of each type accommodation to the total accommodation income in the corresponding period of the previous year.
- Seasonal adjustment
  Seasonally adjusted estimates are generated each month using the X-12-ARIMA Seasonal Adjustment Program developed by the US Bureau of the Census. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences on the series can be recognised more clearly. Seasonal adjustment does not aim to remove irregular or non-seasonal influences which may be present in any particular month. Influences that are volatile or unsystematic can still make it difficult to interpret the movement of the series even after adjustment for seasonal variations. Therefore the month-to-month movements of seasonally adjusted estimates may not be reliable indicators of trend behaviour. The X-12-ARIMA procedure for tourist accommodation is described in more detail on the Stats SA website at: Click to download seasonal adjustment tourist accommodation April 2017
- **Trend cycle** The trend is the long-term pattern or movement of a time series. The X-12-ARIMA Seasonal Adjustment Program is used for smoothing seasonally adjusted estimates to estimates of the underlying trend cycle.

#### Glossary

- Average income per stay unit night sold Average rate per stay unit (i.e. rate per room in a hotel or powered site in a caravan park) is calculated by dividing the total income from accommodation by the number of stay unit nights sold in the survey period.
- Enterprise An enterprise is a legal unit or combination of legal units that includes and directly controls all functions to carry out its activities.
- **Establishment** An enterprise or part of an enterprise that is situated in a single location and in which only a single (non-ancillary) productive activity is carried out or in which the principal productive activity accounts for most of the value added.
- Income fromIncome from amounts charged for stay units. 'Other' income is excluded (e.g. incomeaccommodationfrom meals).

Income from restaurant and bar sales	Income from meals, banqueting and beverages and tobacco sales.		
Other income	Income from casino gambling, laundry and telephone services, rentals and fees received for transport services, offices, shops, garages, etc.		
Occupancy rate	The number of stay unit nights sold, divided by the product of the number of stay units available and the number of days in the survey period, expressed as a percentage.		
Other accommodation	Includes lodges, bed-and-breakfast establishments, self-catering establishments and 'other' establishments not elsewhere classified.		
Stay unit	The unit of accommodation available to be charged out to guests, for example, a powered site in a caravan park or a room in a hotel.		
Stay unit nights sold	The total number of stay units occupied on each night during the survey period.		
Symbols and abbreviations	BRBusiness registerBSFBusiness sampling frameGDPGross domestic productDTIDepartment of Trade and IndustryRSERelative standard errorSARSSouth African Revenue ServiceSEStandard errorSICStandard Industrial Classification of all Economic ActivitiesStats SAStatistics South AfricaVATValue added taxTSATourism satellite accounts		
Total income	Includes income from accommodation, income from restaurant and bar sales and 'other' income.		
Tourist	A visitor who spends at least one night in the place visited.		
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