

Statistical release P6410

Tourist accommodation

March 2008

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Key findings as at the end of March 2008

Table A - Key estimates as at the end of March 2008

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Estimates	March 2008	% change between March 2007 and March 2008	January to March 2007	January to March 2008	% change between January to March 2007 and January to March 2008
Stay units available ('000)	107,4	+0,4	106,6	107,0	+0,4
Stay unit nights sold ('000)	2 048,1	+23,3	4 656,1	5 449,1	+17,0
Occupancy rate (%)	61,5	+22,8	48,5	56,0	+15,3
Average income per stay unit night sold (Rand)	611,5	+10,2	557,4	621,4	+11,5
Income from accommodation (R million)	1 252,5	+35,9	2 595,4	3 386,1	+30,5
Total income (R million)	2 175,6	+55,9	3 860,7	5 340,6	+38,3

Note:

Income from accommodation increases

Income from accommodation in the first quarter of 2008 increased by 30,5% (R790,7 million) compared with the first quarter of 2007. This increase was partly the result of the switch of Easter holidays and the bulk of school holidays from April in 2007 to March in 2008.

Furthermore, income from accommodation in March 2008 increased by 35,9% (R330,8 million) compared to March 2007.

Stay units available

The number of stay units available between the first quarter of 2008 and the first quarter of 2007 increased slightly by 0,4%. In addition, there was a slight increase of 0,4% in the number of stay units available during March 2008 (107 400) compared to March 2007 (107 000).

Number of stay unit nights sold increases

The number of stay unit nights sold during the first quarter of 2008 increased by 17,0% (from 4,6 million to 5,4 million) compared to the first quarter of 2007. The number of stay unit nights sold for March 2008 increased by 23,3% (from 1,7 million to 2,2 million) compared to March 2007.

Occupancy rate increases

The occupancy rate during the first quarter of 2008 increased by 15,3% (to 56,0%) compared to the first quarter of 2007. Furthermore, the occupancy rate for March 2008 increased by 22,8% (to 61,5%) compared to March 2007.

^{1.} Stay unit refers to the unit of accommodation that is available to be charged out to guests, for example, a powered site in a caravan park or a room in a hotel.

^{2.} Figures have been rounded off. Therefore, discrepancies may occur between sums of the component items and the totals.

Table B – Contribution of the types of accommodation to the percentage change in income from accommodation for the first guarter of 2008 compared to the first guarter of 2007

Type of accommodation	January to March 2007 (R million)	Weight 1/	January to March 2008 (R million)	% change between January to March 2007 and January to March 2008	Contribution (percentage points) to the percentage change in total income 2/	
Hotels	1 834,7	70,7	2 309,9	25,9	+18,3	
Caravan parks and camping sites	30,2	1,2	36,2	19,9	+0,2	
Guest-houses and guest-farms	227,5	8,8	303,5	33,4	+2,9	
Other accommodation	503,0	19,4	736,5	46,4	+9,0	
Total industry 3/	2 595,4	100,0	3 386,1	30,5	+30,5	

^{1/} Weight is the percentage contribution of each type of accommodation to the total accommodation income for the three months up to the current month of the previous year.

The contributors to the increase of 30,5% in the income from accommodation for the first quarter of 2008 compared to the first quarter of 2007 were hotels (+18,3 percentage points), other accommodation (+9,0 percentage points), guest-houses and guest-farms (+2,9 percentage points) and caravan parks and camping sites (+0,2 of a percentage point).

Table C – Contribution of the types of accommodation to the percentage change in income from accommodation for March 2008 compared to March 2007

Type of accommodation	March 2007 (R million)	Weight 1/	March 2008 (R million)	% change between March 2007 and March 2008	Contribution (percentage points) to the percentage change in total income 2/
Hotels	653,7	70,9	852,9	30,5	+21,6
Caravan parks and camping sites	10,8	1,2	12,4	14,8	+0,2
Guest-houses and guest-farms	85,0	9,2	116,5	37,1	+3,4
Other accommodation	172,2	18,7	270,7	57,2	+10,7
Total industry 3/	921,7	100,0	1 252,5	35,9	+35,9

^{1/}Weight is the percentage contribution of each type of accommodation to the total accommodation income for the current month of the previous year.

The contributors to the increase of 35,9% in the income from accommodation for March 2008 compared to March 2007 were hotels (+21,6 percentage points), other accommodation (+10,7 percentage points), guest-houses and guest-farms (+3,4 percentage points), and caravan parks and camping sites (+0,2 of a percentage point).

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^{2/} The contribution to the percentage change is calculated by multiplying the percentage change of each type of accommodation with the corresponding weight.

^{3/} The figures have been rounded off. Therefore, discrepancies may occur between the sums of the component items and totals.

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Detailed statistics

Table 1 – Tourist accommodation statistics from March 2007 to March 2008

A	ccommodation type	Mar 2007	Apr 2007	May 2007	Jun 2007	Jul 2007	Aug 2007	Sep 2007	Oct 2007	Nov 2007	Dec 2007	Jan 2008	Feb 2008	Mar 2008
Hotels	Stay units available ('000)	53,4	53,5	53,2	53,2	53,2	53,3	53,2	53,2	53,1	53,1	53,4	54,5	54,8
	Stay unit nights sold ('000)	1 057,3	958,7	961,4	911,2	981,6	1 024,1	1 011,8	1 164,6	1 103,6	965,9	942,0	1 080,2	1 104,
	Occupancy rate (%)	63,9	59,7	58,3	57,1	59,5	62,0	63,4	70,6	69,3	58,7	56,9	68,3	65,
	Average income per stay unit night sold (Rand)	618,3	594,9	577,1	556,2	557,7	587,8	613,5	621,4	697,4	688,0	687,5	749,3	772,
	Income from accommodation (R million)	653,7	570,3	554,8	506,8	547,4	602,0	620,7	723,7	769,7	664,5	647,6	809,4	852,
	Income from restaurant and bar sales (R million)	275,4	226,6	243,8	211,1	222,5	259,6	265,8	299,3	330,6	283,1	229,4	308,9	326,
	Other income (R million)	92,6	80,1	76,7	80,1	76,5	84,6	87,2	90,7	105,8	113,4	73,3	100,2	327
	Total income (R million)	1 021,7	877,0	875,3	798,0	846,4	946,2	973,7	1 113,7	1 206,1	1 061,0	950,3	1 218,5	1 506
Caravan parks and camping sites	Stay units available ('000)	8,3	8,3	8,3	8,3	8,3	8,3	8,3	8,3	8,3	8,3	8,4	8,4	8
	Stay unit nights sold ('000)	46,8	66,9	32,3	33,3	46,2	43,4	43,6	35,0	41,5	123,1	49,6	36,3	50
	Occupancy rate (%)	18,2	26,9	12,6	13,4	18,0	16,9	17,5	13,6	16,7	47,8	19,0	14,9	19
	Average income per stay unit night sold (Rand)	230,8	192,8	253,9	219,2	188,3	172,8	176,6	222,9	214,5	281,1	284,3	267,2	247
	Income from accommodation (R million)	10,8	12,9	8,2	7,3	8,7	7,5	7,7	7,8	8,9	34,6	14,1	9,7	12
	Income from restaurant and bar sales (R million)	1,2	1,7	1,4	1,1	1,3	1,8	1,7	1,8	2,4	1,8	1,3	2,3	1
	Other income (R million)	2,0	1,3	1,9	1,3	1,5	1,6	1,3	2,4	2,8	2,7	2,8	2,1	2
	Total income (R million)	14,0	15,9	11,5	9,7	11,5	10,9	10,7	12,0	14,1	39,1	18,2	14,1	16
Guest-houses and guest-farms	Stay units available ('000)	8,4	8,0	8,0	8,1	8,3	8,3	8,4	8,0	8,0	8,0	8,1	8,0	
	Stay unit nights sold ('000)	98,1	106,8	86,6	75,2	98,9	102,2	118,4	129,8	137,8	150,4	118,7	134,6	12
	Occupancy rate (%)	37,7	44,5	34,9	30,9	38,4	39,7	47,0	52,3	57,4	60,6	47,3	58,0	51
	Average income per stay unit night sold (Rand)	866,5	558,1	543,9	621,0	520,7	572,4	581,1	715,7	798,3	769,3	770,0	710,3	910
	Income from accommodation (R million)	85,0	59,6	47,1	46,7	51,5	58,5	68,8	92,9	110,0	115,7	91,4	95,6	116
	Income from restaurant and bar sales (R million)	14,6	14,3	13,3	10,3	14,9	15,7	15,8	22,0	26,9	25,5	23,5	25,1	29
	Other income (R million)	8,8	8,8	5,4	4,1	5,5	7,5	9,5	12,5	11,6	13,1	10,1	13,7	16
	Total income (R million)	108,4	82,7	65,8	61,1	71,9	81,7	94,1	127,4	148,5	154,3	125,0	134,4	162
Other accommodation	Stay units available ('000)	36,9	36,3	36,2	36,2	36,0	35,9	35,7	35,6	35,9	35,7	36,3	36,5	36
	Stay unit nights sold ('000)	459,2	442,7	394,6	407,2	426,1	446,7	453,1	470,8	501,4	544,6	498,7	540,9	766
	Occupancy rate (%)	40,1	40,7	35,2	37,5	38,2	40,1	42,3	42,7	46,6	49,2	44,3	51,1	67
	Average income per stay unit night sold (Rand)	375,0	391,5	336,3	322,0	383,7	378,6	397,9	407,4	424,0	453,7	462,0	435,2	353
	Income from accommodation (R million)	172,2	173,3	132,7	131,1	163,5	169,1	180,3	191,8	212,6	247,1	230,4	235,4	270
	Income from restaurant and bar sales (R million)	36,1	32,4	29,2	30,5	26,9	36,2	38,7	42,1	47,9	44,2	47,3	56,3	60
	Other income (R million)	42,9	41,7	26,0	26,2	31,8	30,9	34,9	36,7	53,4	67,3	60,3	74,8	159
	Total income (R million)	251,2	247,4	187,9	187,8	222,2	236,2	253,9	270,6	313,9	358,6	338,0	366,5	490
Total	Stay units available ('000)	107,0	106,1	105,7	105,8	105,8	105,8	105,6	105,1	105,3	105,1	106,2	107,4	107
	Stay unit nights sold ('000)	1 661,4	1 575,1	1 474,9	1 426,9	1 552,8	1 616,4	1 626,9	1 800,2	1 784,3	1 784,0	1 609,0	1 792,0	2 048
	Occupancy rate (%)	50,1	49,5	45,0	45,0	47,3	49,3	51,4	55,3	56,5	54,8	48,9	57,5	61
	Average income per stay unit night sold (Rand)	554,8	518,1	503,6	484,9	496,6	517,9	539,4	564,5	617,2	595,2	611,2	641,8	611
	Income from accommodation (R million)	921,7	816,1	742,8	691,9	771,1	837,1	877,5	1 016,2	1 101,2	1 061,9	983,5	1 150,1	1 252
	Income from restaurant and bar sales (R million)	327,3	275,0	287,7	253,0	265,6	313,3	322,0	365,2	407,8	354,6	301,5	392,6	418
	Other income (R million)	146,3	131,9	110,0	111,7	115,3	124,6	132,9	142,3	173,6	196,5	146,5	190,8	504
	Total income (R million)	1 395,3	1 223,0	1 140,5	1 056,6	1 152,0	1 275,0	1 332,4	1 523,7	1 682,6	1 613,0	1 431,5	1 733,5	2 175

Table 2 – Percentage change in tourist accommodation statistics from March 2007 to March 2008

Acco	mmodation type	Mar 2007	Apr 2007	May 2007	Jun 2007	Jul 2007	Aug 2007	Sep 2007	Oct 2007	Nov 2007	Dec 2007	Jan 2008	Feb 2008	Mar 2008
Hotels	Stay units available ('%)	-2,2	-0,2	-0,2	-0,2	-0,9	0,0	-0,9	-0,7	-0,9	0,4	0,9	2,8	2,6
	Stay unit nights sold (%)	1,2	5,6	4,0	5,3	7,6	6,1	-4,4	9,8	0,2	4,9	4,3	10,8	4,4
	Occupancy rate (%)	3,5	5,8	4,2	5,5	8,6	6,1	-3,5	10,6	1,1	4,5	3,3	4,1	1,8
	Average income per stay unit night sold (%)	11,6	16,2	14,0	6,9	7,6	19,1	16,0	10,5	11,3	9,0	13,5	15,2	24,9
	Income from accommodation (%)	13,0	22,8	18,6	12,5	15,8	26,4	10,8	21,4	11,5	14,3	18,4	27,6	30,5
	Income from restaurant and bar sales (%)	14,7	21,2	23,9	7,5	3,4	14,9	5,0	15,2	16,5	5,5	10,0	22,3	18,7
	Other income (%)	25,6	7,8	6,2	8,5	25,0	34,9	13,5	11,6	21,1	46,1	8,3	29,6	253,1
	Total income (%)	14,5	20,8	18,8	10,8	13,0	23,7	9,4	18,8	13,6	14,4	15,4	26,4	47,5
Caravan parks and camping sites	Stay units available ('%)	-3,5	2,5	2,5	2,5	2,5	0,0	0,0	0,0	0,0	0,0	1,2	1,2	-1,2
	Stay unit nights sold (%)	-32,8	1,7	5,2	9,5	24,5	-12,0	-4,4	-7,9	-18,5	1,6	33,3	12,0	7,1
	Occupancy rate (%)	-30,3	-0,8	2,7	6,9	21,5	-12,0	-4,4	-7,9	-18,5	1,6	31,0	6,9	8,4
	Average income per stay unit night sold (%)	38,5	36,4	19,9	23,4	1,3	27,2	-10,5	7,2	13,7	10,6	-2,1	0,7	7,3
	Income from accommodation (%)	-6,9	38,7	26,2	35,2	26,1	11,9	-14,4	-1,3	-7,3	12,3	30,6	12,8	14,8
	Income from restaurant and bar sales (%)	20,0	54,5	0,0	10,0	30,0	38,5	0,0	20,0	26,3	38,5	18,2	53,3	50,0
	Other income (%)	100,0	30,0	46,2	62,5	50,0	14,3	-18,8	41,2	55,6	22,7	133,3	50,0	0,0
	Total income (%)	2,9	39,5	25,0	34,7	29,2	16,0	-13,0	8,1	6,0	14,0	38,9	22,6	15,7
Guest-houses and guest-farms	Stay units available ('%)	18,3	0,0	-1,2	2,5	5,1	3,8	5,0	-2,4	-5,9	-5,9	-5,8	-7,0	-4,8
	Stay unit nights sold (%)	-2,5	12,3	0,0	11,1	19,4	1,9	16,9	21,8	22,3	12,9	18,0	40,8	30,4
	Occupancy rate (%)	-17,6	12,3	1,3	8,3	13,7	-1,8	11,3	24,8	29,9	20,0	25,5	46,1	36,9
	Average income per stay unit night sold (%)	114,7	5,3	36,5	25,9	1,2	5,9	12,3	29,3	28,9	14,6	4,3	-0,4	5,1
	Income from accommodation (%)	109,4	18,3	36,5	39,8	20,9	7,9	31,3	57,5	57,6	29,4	23,0	40,2	37,1
	Income from restaurant and bar sales (%)	5,8	16,3	5,6	8,4	40,6	16,3	30,6	12,8	31,2	26,9	67,9	65,1	100,7
	Other income (%)	44,3	23,9	17,4	28,1	5,8	31,6	90,0	145,1	38,1	28,4	34,7	87,7	84,1
	Total income (%)	79,2	18,5	27,3	32,5	23,1	11,3	35,4	52,4	50,5	28,9	30,5	48,2	49,4
Other accommodation	Stay units available ('%)	10,5	0,0	-1,1	0,3	-2,7	-0,6	-2,7	-3,3	-1,4	-2,5	-0,5	0,0	-1,4
	Stay unit nights sold (%)	6,5	-3,0	0,0	7,9	-1,8	7,2	2,7	6,4	16,6	4,1	20,7	23,5	66,8
	Occupancy rate (%)	-3,6	-3,0	1,1	7,6	0,9	7,8	5,5	10,0	18,2	6,8	21,4	19,3	69,1
	Average income per stay unit night sold (%)	19,2	17,3	11,1	9,3	32,9	23,3	20,6	19,1	7,8	10,4	12,1	18,8	-5,8
	Income from accommodation (%)	27,0	13,8	11,1	17,9	30,5	32,1	23,7	26,8	25,7	15,0	35,2	46,8	57,2
	Income from restaurant and bar sales (%)	2,8	10,2	11,0	12,5	-8,2	1,1	-0,5	0,0	10,1	2,8	21,0	55,1	68,4
	Other income (%)	168,1	110,6	74,5	73,5	102,5	75,6	72,8	11,6	90,0	89,0	93,3	151,0	270,9
	Total income (%)	34,5	22,8	17,0	22,4	30,5	30,2	24,0	19,6	30,4	22,2	40,4	61,8	95,3
Total	Stay units available ('%)	3,2	0,1	-0,4	0,4	-0,8	0,1	-1,0	-1,7	-1,4	-1,1	-0,1	0,9	0,4
	Stay unit nights sold (%)	0,9	3,3	2,7	6,4	5,9	5,6	-1,2	9,2	5,2	5,1	10,6	16,3	23,3
	Occupancy rate (%)	-2,2	3,2	3,1	6,0	6,8	5,5	-0,2	11,1	6,7	6,3	10,9	11,3	22,8
	Average income per stay unit night sold (%)	19,1	16,8	15,1	8,3	12,4	19,2	15,8	14,2	11,4	10,3	10,8	13,5	10,2
	Income from accommodation (%)	20,2	20,6	18,2	15,3	19,1	25,9	14,4	24,8	17,3	15,9	22,6	32,0	35,9
	Income from restaurant and bar sales (%)	12,9	19,7	21,4	8,1	3,7	13,3	5,3	13,1	16,6	6,6	14,7	28,5	28,0
	Other income (%)	51,1	29,1	18,3	20,2	38,7	42,6	28,3	17,6	38,1	56,4	36,2	64,8	244,7
	Total income (%)	21,0	21,3	19,0	14,0	16,7	23,9	13,3	21,1	19,0	17,3	22,1	34,1	55,9

Note: The percentage change is the change in tourist accommodation statistics of the relevant month compared with the tourist accommodation statistics of the same month in the previous year expressed as percentage.

Explanatory notes

Introduction

The results presented in this publication are derived from the monthly survey of the tourist accommodation industry. This survey is based on a sample drawn from the 2007 Business Sampling Frame (BSF) that contains businesses registered for value-added tax (VAT).

Purpose of the survey

The 'Tourist accommodation' survey is a monthly survey covering a sample of public and private enterprises involved in the short-stay accommodation industry in South Africa.

The results of the survey are used to compile estimates of the Tourism Satellite Accounts (TSA), and the Gross Domestic Product (GDP) and its components, which are used to develop and monitor government policy. These statistics are also used in the analysis of comparative business and industry performance.

Scope of the survey

This survey covers the following **tax registered** private and public enterprises that are **mainly** engaged in providing short-stay commercial accommodation:

- Hotels.
- Caravan parks and camping sites,
- Guest-houses and guest-farms, and
- Other accommodation.

Response rate

The average response rate for the 'Tourist accommodation' survey for the first quarter of 2008 was 83,3%.

Classification by industry

The 1993 edition of the Standard Industrial Classification of all Economic Activities (SIC), Fifth Edition, Report No. 09-09-02, was used to classify the statistical units in the survey. The SIC is based on the 1990 International Standard Industrial Classification of all Economic Activities (ISIC) with suitable adaptations for local conditions. Statistics in this publication are presented at 5-digit SIC level. Each enterprise is classified to an industry, which reflects its predominant activity.

Size groups

The enterprises are divided into four size groups according to turnover. Large enterprises are enterprises with an annual turnover of R13 million and more. The Department of Trade and Industry (DTI) cut-off points defining the size groups, namely large, medium, small and micro enterprises, are given in table A.

Table A – Size groups for the tourist accommodation industry

Size group	Turnover
Large	> R13 000 000
Medium	R6 000 000 to < R13 000 000
Small	R5 100 000 to < R6 000 000
Micro	< R5 100 000

Statistical unit

The statistical units for the collection of the information are enterprises and establishments.

Survey methodology and design

The survey was conducted by mail, fax and telephone.

The 2007 sample of approximately 900 enterprises was drawn using stratified simple random sampling. The enterprises were first stratified at 5-digit level according to the SIC and then by size of enterprises. All large enterprises are completely enumerated. Turnover was used as the measure of size for stratification.

Weighting methodology

For those strata not completely enumerated, the weights to produce estimates are the inverse ratio of the sampling fraction, modified to take account of non-response in the survey. Stratum estimates are calculated and then aggregated with the completely enumerated stratum to form division estimates. These procedures, which are in line with international best practice, are described in more detail on the Stats SA website at: http://www.statssa.gov.za/publications/ publicationsearch.asp.

Relative standard error

Data presented in this publication are based on information obtained from a sample and are, therefore, subject to sampling variability; that is, they may differ from the figures that would have been produced if the data had been obtained from all enterprises in the tourist accommodation industry in South Africa.

One measure of the likely difference is given by the standard error (SE), which indicates the extent to which an estimate might have varied by chance because only a sample of enterprises was used. The relative standard error (RSE) provides an immediate indication of the percentage errors likely to have occurred due to sampling, and thus avoids the need to refer to the size of the estimate.

Table B – Estimates of total industry income within 95% confidence limits – March 2008

	Lower limit R million	Estimate R million	Upper limit R million	Relative standard error %
Total Income	2 029,0	2 175,6	2 322,0	3,4

Non-sampling errors

Inaccuracies may occur because of imperfections in reporting by enterprises and errors made in the collection and processing of the data. Inaccuracies of this kind are referred to as non-sampling errors. Every effort is made to minimise non-sampling errors by careful design of questionnaires, testing them in pilot studies, editing reported data and implementing efficient operating procedures. Non-sampling errors occur in both sample surveys and censuses.

Revised figures

Revised figures are due to respondents reporting revisions or corrections to their figures and late submission of their data to Stats SA. Figures for the last twelve months will be regarded as preliminary.

Seasonal adjustment

Seasonally adjusted estimates will not be published until there are sufficient data points for the new survey. As soon as sufficient data points are available, Stats SA will consider publishing seasonally adjusted estimates.

Symbols and abbreviations

GDP Gross Domestic Product SARS South African Revenue Services

SIC Standard Industrial Classification of all Economic Activities

Stats SA Statistics South Africa
VAT Value-added tax
* Revised figures

Comparability with old published information

The information in this statistical release and the discontinued monthly Hotels' Trading Statistics statistical release is not strictly comparable. The Hotels' Trading Statistics survey was conducted using a list of all hotels graded by the then South African Tourism Board (Satour) when the grading of hotels was still compulsory by law. This survey is conducted from a sample drawn from a new business register of **all** enterprises registered for value-added tax (VAT) and income tax.

The higher levels from this survey can be mainly attributed to the following:

- The coverage of all types of tourist accommodation enterprises including hotels; and
- The improved coverage of the new register, especially of small and micro enterprises.

Rounding of figures

Where figures have been rounded off, discrepancies may occur between sums of the component items and the totals.

Glossary

Average income per stay unit night sold

Average rate per stay unit i.e. rate per room in a hotel or powered site in a caravan park. The total income from accommodation divided by the number of stay units sold in

the survey period multiplied by 1000.

Establishment An enterprise or part of an enterprise that is situated in a single location and in which

only a single (non-ancillary) productive activity is carried out or in which the principal

productive activity accounts for most of the value added.

Income from accommodation

Income from amounts charged for stay units. Other income is excluded (e.g. income

from meals).

Income from restaurant and bar sales

Income from meals, banqueting and beverages and tobacco sales.

Industry Group of establishments engaged in the same or similar kinds of economic activity.

Industries are defined in the System of National Accounts (SNA) in the same way as in the Standard Industrial Classification of all Economic Activities, Fifth Edition, Report No.

09-90-02 of January 1993 (SIC).

Occupancy rate The number of stay unit nights sold, divided by the product of the number of room

nights available and the number of days in the survey period, expressed as a

percentage.

Other accommodation Includes lodges, bed and breakfast establishments, self-catering establishments and

other establishments not elsewhere classified.

Stay unit The unit of accommodation available to be charged out to guests, for example, a

powered site in a caravan park or a room in a hotel.

Stay unit night sold The total number of stay units occupied on each night during the survey period.

Total income Includes income from accommodation, income from restaurant and bar sales and other

income.

Tourist A visitor who stays at least one night in the place visited.

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